



April 2021 MPI MI Newsletter

In this issue

- Member Spotlight
- [What you Need to Know](#)
- [Just Around The Corner](#)
- [Conversations with Members](#)



MPI Michigan New Members

Jennifer Doerr
Stephanie Nishioka
Judith Woolsey



The meeting and event industry has the power to create positive change and promote inclusion, diversity and equity globally. MPI's Diversity & Inclusion Advisory Committee is working on the creation of a dynamic set of resources to help meeting professionals advocate and advance these causes relevant to all the dimensions of diversity. Given current events, the committee has fast-tracked these resources related to racial equity and justice to help meeting professionals in their efforts to be allies to the Black community. These resources are only the beginning. In the coming months, more resources related to additional dimensions of diversity will be included on this page and will serve as a living resource that further the advancement of all peoples. [Click here for MPI resources for equity and justice resources](#)

Member Spotlight

Brenda Height, CMP

Association Sales Manager -

[Boyne Resorts](#)



I am so excited to be back with my Boyne family working remotely out of Lansing. I am very blessed that I fell into an industry that fits my personality much better than my degree. I have served on MPI Board and value my MPI relationships throughout my career.

I was born and raised in Alpena area and lived in Portage for 20 years. I was working for Allegan County Mental Health and president of the Kalamazoo Jaycees which led me to Discover Kalamazoo, thank you Jaycees! I'm sure it



Diamond Sponsors Needed

RFP's attached

NOW is the right time to consider *elevating your brand* with our member base.

We are reaching out to see if you have interest in *partnering* with the MPI Michigan Chapter for the 2021-2022 year as a **Diamond Partner**. We're optimistic that we will return to in-person meetings and would like to solidify our education/events calendar for the year. *Requests for proposals* are attached for your review.

Diamond partnerships with the MPI Michigan Chapter provide **significant exposure** to your property and expose your brand to some of Michigan's finest planners. There is no better way to elevate your brand, property or opportunities with our important member base.

Thank you for considering! Please see four RFPs attached for more information.

National Volunteer Week (April 18-24)

National Volunteer Week (#NVW) is April 18th - 24th. Please help us recognize extraordinary volunteers who make a meaningful difference in our community! We want to THANK YOU for all you do for MPI.

ASK A CMP!

Kim Corcoran, CMP - [Destination Michigan](#) & [Meetings Michigan](#)



Question: Could you share with us how you have been hosting safe gatherings?

I believe virtual and hybrid events both have a place during the pandemic we are living through; but I also believe our industry needs to see some light with in-person events. I have been determined to showcase safe face-to-face events in any way possible. During the winter months, it seemed nearly impossible with gatherings limited to 10-25 indoors, but outdoor events could meet in larger groups. So I set out to find some outdoor

was the grape stomping competition that attracted them to hire me. After 12 years at Discover Kalamazoo, I moved to Harbor Springs to work for Boyne then to Lansing with the GLCVB. Everyone has a Covid journey story and mine has led me back to Boyne Resorts.

I enjoy walking my dog, Gracie, on the Grand Ledge trails, wine tasting all over Michigan and excited to be on a golf league this year for the first time in over 20 years.



What you Need to Know...

SURVEY WINNER

We have a winner! Thank you to all of our members who participated in the annual Membership Satisfaction Survey; your input and feedback is so important to our chapter each and every year. And now...drumroll please...the winner for the overnight stay at *Soaring Eagle Casino and Resort* is...**Joe Arnold, National Sales Manager at Boyne Resorts!** Thank you all again, and congratulations to Joe!

INTERNSHIP OPPORTUNITY

We are excited to share the following **Corporate Events Internship!** This could be an important opportunity for the right meetings industry professional. [Click here](#) for more details.

#StopHumanTrafficking #mpi



The [MPI Anti-Human Trafficking Task Force](#) is bringing awareness that human trafficking is as global as the meetings industry. Millions of people around the world continue to be trapped and exploited.

#StopHumanTrafficking #mpi

Just around the Corner...



RAPFEST FOR VIRTUAL MEETINGS

could meet in larger groups. So I set out to find some outdoor opportunities to showcase Michigan destinations. Working with some of my Destination Michigan partners, we created some fun outdoor experiences for planners and suppliers, including a snowshoeing and hot cocoa event at Treetops Resort and an outdoor walking event at Boyne Highlands utilizing their yurt. We had a winter dinner with beef skewers over the campfire followed by waffle s'mores in cast iron skillet! Everyone had a fantastic time, followed by their choice of activities such as skiing, ziplining or spa.

Most recently, I also wanted to showcase some of our urban destinations in Michigan, so again working with my partners, we created some outdoor "Walk and Learn" programs. We combine seeing both indoor and outdoor venues with learning about the city and getting your daily steps in. So far we've done Ann Arbor and Lansing, and we have Bay City, Detroit and Grand Rapids coming up in April and May. Health and wellness are so important right now, and seeing one another in person has been good for our mental health, while getting our steps in is good for our physical health. I know we are on the verge of meeting in person again indoors, but until then, I hope to encourage others to find any way possible to meet in person, whether it is small meetings utilizing the MDHHS capacity limits or outdoor meetings using creativity.

Kim Corcoran, CMP

Destination Michigan and Meetings Michigan

734-646-0791



[Check out MPI Michigan for April](#)

By Lauren Schaal, CMP

Questions? info@mpimichapter.org

Website: <https://www.mpiweb.org/michigan>

Follow us on social media:



This email was sent to tracyrussold@gmail.com by info@mpimichapter.org
of MPI Michigan Chapter
PO Box 879
Lake Orion, MI 48361

mpimichapter.starchapter.com | [Unsubscribe from Email Notifications](#) | [Privacy Policy](#)



What are you doing April 19? MPI MI is proud to partner with MSAE on a Hybrid Meetings Rap Session. This is an informational, informal "rap session" about all things "hybrid meeting". The event is **FREE**, with a suggested donation to the *Michigan Hospitality Industry Employee Relief Fund*. [Click here](#) for more information and to register!



June 1, 2021 Celebration!



General MPI Membership Scholarships

We have scholarships available for membership dues, industry certifications and *more*. **Don't assume you don't qualify!** The application process is simple; [click here](#) to learn more and apply.



Suppliers_Signature_S...22.pdf



Suppliers_GMID_RFP_2022.pdf



Suppliers_Symposium_...21.pdf



Suppliers_Celeb
ration_...22.pdf