



MICHIGAN
CHAPTER

March 2021 MPI MI Newsletter

Irish be there with you.

Wherever you go and whatever you do, may the luck of the

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MPI Michigan New Members

Gregory Brannan

Jacob Courser

Sarah Hurd Edinger

Colleen Smith

Conversations with Members



Member Spotlight -

Andrea Starmer, CMP

Senior Director of Education and Membership at [Ngage Management](#)



Andrea started her career in events as an Event Coordinator at a medical malpractice company in 2009. Moving from coordinating exhibiting to managing medical education events across the country, she earned her CMP in 2017. Andrea joined [Ngage Management](#) in July of 2019. In her current role of Senior Director of Education and Events,

Nina Payne - Foundation Management, LLC

I have always loved creating amazing experiences. The spark of knowing that I could produce events for a living started in high school. After planning a graduation party for a friend... like I had done dozens of times before, her dad gave me \$50. \$50? Yes! In high school \$50 was nothing to laugh at. At that moment, I realized that I could earn a living for doing something that I enjoyed. I was hooked. I spent my college years planning events, attending classes and working full time to help pay for tuition.

In 2000, I started an Artist Management and Special Events Company and called it Foundation Management, LLC. I traveled the world planning entertainment events and managing music artists. I enjoyed producing events so much that in 2015 I focused the company's direction solely on Corporate Event Management. With the growth of the company, I knew that it was time to connect with a professional organization that would help us build and grow. MPI was a perfect choice. With countless educational and networking opportunities, MPI will be an invaluable resource in helping Foundation Management, LLC reach our goals.

Sincerely,

Nina Payne
Founder & CEO
Foundation Management, LLC
Event and Production Management Services
www.fmlcevents.com

Why become a Certified Meeting Professional (CMP)?

For more than 30 years, Events Industry Council has defined new levels of professionalism through its Certified Meeting Professional (CMP) programme. Events Industry Council certifies individuals through an internationally recognised certification program that evaluates the competency of meeting professionals. The CMP designation represents the standard of excellence in the events industry.

The CMP certification programme is a two-part process in which you must complete the CMP application to demonstrate your eligibility, and then successfully pass a written examination covering the functions performed in meeting management.

[Click here to learn how to create and account and apply to be a CMP!](#)

Attend a CMP candidate webinar

Events Industry Council offers live webinars to help candidates for CMP certification to understand the importance of the CMP exam and to prepare adequately. While the exam is rigorous and comprehensive, many candidates tell us that having an understanding of the testing process and a study plan have helped them be successful when they sit for the exam. In addition to a brief review of the eligibility requirements, this webinar will focus on the exam day experience, from the check-in process to the computer-based testing, as well as receiving and interpreting your final exam results. The live webinar is eligible for 1.00 CE.

Visit the [EIC Knowledge Hub](#) to view past recordings or register for an upcoming CMP candidate webinar.

View the most recent candidate webinar below and [click here](#) to download the slides.

Andrea leads the awesome Events and Member Services team that manages all things events, education, and member program for Ngage's clients. In addition, she serves as Deputy Director for two state nursing associations, and Event Director for three Michigan associations. Her passion is bringing people together to connect and make a difference, all while having fun! Andrea joined MPI in 2015 and serves on the MI MPI Board as Director of Membership Care. The connections and friendships she's made through MPI have been instrumental in her career path.

Andrea and her family live in Grand Ledge and love to travel and camp together.



What you Need to Know...

Member & Chapter Satisfaction Survey - Please take a moment to answer the questions in the survey about our MI chapter; *your feedback provides valuable input and helps shape the planning and programming for the coming year.* We honestly read all of your replies and take them into consideration as we plan. Your participation guarantees that your voice is heard. **We couldn't become an even better chapter without your help.**

And, to add to the excitement, [Soaring Eagle Casino & Resort](#) (Mt. Pleasant) is offering an overnight stay in one of their newly-renovated rooms with a \$50 food credit to one lucky respondent! That's right...respond to the survey and your name goes in a hat for the drawing. Who doesn't need a little R&R escape right about now? Thank you to [Soaring Eagle!](#)



MPI Academy – live webinars are being added on a regular basis so please keep checking this link [HERE](#) for more information and to register

Upcoming webinars include:

- March 5th – Stories Make Money
- March 12th – WEC Grapevine: How We Did It - Digital Event Strategy & Considerations
- March 19th – The Science of Meetings & Events Series: Transforming your Mind to Create Emotional Wellness and Life Success
- March 22nd – The Power of Play in Virtual Meetings
- April 1st – WEC Grapevine: How We Did It - Marketing & Communications in a Pandemic World
- April 16th – Strategic Negotiating in the Post-Shutdown World

Just around the Corner...



MEETINGS
MEAN
BUSINESS

GLOBAL
MEETINGS
INDUSTRY DAY

Ask a CMP!

What questions would you like to see answered in upcoming "Ask A CMP" segments?

Please submit anytime to kmorin@cadillacmichigan.com



[Check out MPI Michigan for March](#)

By Lauren Schaal, CMP



THANK YOU TO OUR FRIENDS AT IMEX GROUP!

The IMEX grant provides one complimentary new membership for each and every chapter! If you have not yet submitted your chapter's complimentary membership, please use this application to award your one complimentary new membership.

FINAL Deadline to complete: March 15th

[DOWNLOAD Document here](#)

General MPI Membership Scholarships

We have scholarships available for membership dues, industry certifications and *more*. **Don't assume you don't qualify!** The application process is simple; [click here](#) to learn more and apply.

Scholarships for GMID & Celebration!

generously provided by

[Soaring Eagle Casino & Resort](#)

Have you been impacted financially by the pandemic? Are you interested in attending MPI Michigan's Global Meetings Industry Day (GMID) event on **April 8** or our annual awards gala Celebration! on **June 1**? Thanks to a generous partnership with Soaring Eagle Casino & Resort, we are able to offer a *limited amount* of registrations to these two very important events that are coming up soon. Please visit our scholarship application page [here](#) and choose "MPI MI Chapter Events" when applying.

Thursday, April 08, 2021
9:30 AM to 2:00 PM - Virtual Event

[Register Now](#)

AGENDA

9:30-9:50 AM - Exhibit Booths

9:50-10:30 AM - Welcome/Speed Networking

10:30 AM - Hybrid Meetings 101

11:30 PM - Break

12:00-1:30 PM - Keynote Speaker - Terry Bean; LinkedIn Mastery

1:30-1:45 PM - MPI MI Annual Meeting - Julie Oatman, MPI MI President

2:00 PM - Event Concludes

KEYNOTE SPEAKER - TERRY BEAN; LinkedIn Mastery

If you're a planner, supplier, or currently looking for a job this session is for you.

Terry Bean fills the room with energy while taking the audience along for a tremendous ride filled with inspiration, education, and entertainment.



SPEAKER BIO - TERRY BEAN

Terry Bean has been a catalyst for good things happening in/around the Detroit area for over a decade. He is a published author, sought after speaker, intuitive business coach and a fun guy to be around. Some of his credits include founding business networking group, Motor City Connect, producing TEDx Detroit and winning an award from President Obama for volunteer service. Terry Bean recently joined [PKIG.com](#) as their VP of sales.



Events when applying.

Please take advantage of these scholarship opportunities! This is just another way your [MPI MI Chapter](#) is *here for you*.

Questions? info@mpimichapter.org

Website: <https://www.mpiweb.org/michigan>

Follow us on social media:



June 1, 2021
Celebration!

This email was sent to tracyrussold@gmail.com by info@mpimichapter.org
of MPI Michigan Chapter
PO Box 879