



MICHIGAN
CHAPTER

October, 2019 Newsletter

In this issue

- *Member Spotlight*
- *What you Need to Know*
- *Just Around The Corner*
- *Conversations with Members*

Welcome New Members



This month we'd like to welcome Shawn Hunter, Lauren Jacks, Erin Morehead, Claire Murray, Hayley Pegram, Kortney Pitts, Keri Spykerman, Amber Trudell and Lotoya Vongrechin to our membership. Hope to see you at a meeting soon!

Ask a CMP!

Member Spotlight



Meet **Kathy Adair Morin, CGMP, GMS**

Kathy is the first-ever Group Sales Manager at the Cadillac Area Visitors Bureau and considers herself lucky to live in Northern Michigan and facilitate connections with great local and statewide partners.

As a new Mentee in the MPI Michigan Chapter Mentor Program, Kathy is super excited being paired up with her Mentor Kristina Kauffman, CTA of the Greater Lansing CVB. Kathy is an engaged member on the communications team, is volunteering with GLES, and also is involved with MiSGMP and MSAE.

Outside of work life, she has been married to Mike since March 2013 (who gets married in March in Northern Michigan?) and is the mommy to a spunky almost 5 year old named Leslie born on Christmas Eve in 2014 (best Christmas present ever!) Rounding out the household is a furry rescue mutt named Sammy. She prefers red wine over white, and most definitely dry over sweet.

Thanks for your membership, Kathy!



This month, we spoke to **MPI MI member (and current president) Alanna Klomp, CMP.**

Question: *What do you think is the most important trend in the meetings industry right now?*

Answer:

Experiential Events. Attendees are looking for a memorable experience when attending meetings and events. Everyone wants to feel like they were part of something special. By creating that unique experience attendees are able to lean into that basic human need. Not only are you bringing people together and building a stronger community over a shared experience, you are allowing them to learn in an unconventional way.

Pick of the Gallery



MPI MI Board of Directors having some fun with speaker Judson Laipply

What you Need to Know



MPI Michigan launched their **#letsfaceitMI** initiative at the September Signature Series! In this world of video meetings and telecommunicating, we're hoping to start a conversation about how important meeting each other face-to-face is. Please share your **#letsfaceitMI** story on our Facebook page about how an in-person meeting impacted you in a big, positive way. Did you meet your mentor at a meeting? Make a great business connection, seal a deal at a meeting? Have the time of your life at a live event? We want to hear about it! [Click here](#) to post on our Facebook page, and be sure to use the hashtag **#letsfaceitMI**

Just Around The Corner



Don't forget to register for our upcoming **Signature Series** meeting **Tuesday, October 22** at Fifth Third Ballpark in West Michigan! Our speaker will be Dr. Aurora Benton, who founded her company Astrapto to combat food waste at events and to address social and environmental issues facing us in our professional lives. We'll feature our second Mentor Cafe just prior to the meeting, designed to bring a closer connection amongst our members and introduce you to other members you haven't met (yet). Come check out a really cool venue and hear from a speaker who is innovative and forward-thinking. [Click here](#) for more info and to register!

Conversations with Members



We spoke to MPI MI member **Kristy Poore** (Destination Ann Arbor) for her thoughts on being an engaged member of the MPI MI Chapter: " This wasn't my first time being a member of

MPI Michigan Chapter. I had previously changed jobs and ended up dropping my membership. When I started my new job at the Ann Arbor Convention & Visitors Bureau I decided to re-join and really get involved. I started off volunteering on a committee, which quickly merged into being on the Board of Directors. Then I decided to go outside my comfort zone and really go for it when I decided to get on the path to being President of the Chapter. I truly enjoyed helping the Chapter and making great relationships both professionally and personally. I'm always encouraging new members to volunteer and get involved. I think that is key to getting the most out of your MPI membership."

Thank you Kristy!

Did you know that as a member of MPI you are eligible to apply for a variety of grants and scholarships?

To learn more, please visit:

www.mpiweb.org/about/foundation/scholarships

or contact Karalee McKinstry, VP of Membership at kmckinstry@graduateannarbor.com.

Thank you!

Questions? info@mpimichapter.org

Website: <https://www.mpiweb.org/michigan>

Follow us on social media:

