

WeConnect Sponsorship Opportunities

SPONSORSHIP	LEVEL	AMOUNT	QUANTITY	SPONSORED AREA OR ACTIVITY
Title	Platinum	\$4,000	1	Overall event
Keynote Session	Gold	\$2,000	3	Keynote session
Selfie Station	Gold	\$2,000	1	10'x10' area for selfies (sponsor to supply backdrop/step & repeat)
Breakout Session	Silver	\$1,000	4-12	Breakout sessions
Breakfast	Bronze	\$500	1	Breakfast
Reception	Bronze	\$500	4	End of event reception
Mini Meal	Bronze	\$250	3	Mini meals throughout day

Sponsorship Benefits

BENEFIT	TITLE	KEYNOTE	SELFIE STATION	BREAKOUT	BREAKFAST	RECEPTION	MINI MEAL
Event Recognition							
Rotating banner ad on event mobile app	X						
Organization description on event mobile app	X	X	X	X	X	X	X
Name in event marketing email subject and headline	X						
Logo in event marketing emails	X	X	X	X	X	X	X
Logo and link on event webpage	X	X	X	X	X	X	X
Logo on event slides	X	X	X	X	X	X	X
Logo on buffet signage					X	X	X
Podium time (minutes)	3	2		2			
Sponsor slides during event introduction (# slides)	3						
Recognition ribbon on employees' name badges	X	X	X	X	X	X	X
Complimentary registrations (#)	3	2	2	1	1	1	
Logo and link on MPI Minnesota website Strategic Partnerships page	X	X	X	X			
One (1) dedicated email blast to MPI Minnesota membership (must be used by June 30, 2020)	X						
One (1) dedicated article in MPI Minnesota e-newsletter, MN Matters (must be used by June 30, 2020)	X						
Social media mentions (minimum # of posts)	4	2	1				
Sponsor-provided content posts(s) on Facebook (#) (must be used by June 30, 2020)	2						

WeConnect Exhibit Opportunity

Being an exhibitor at WeConnect allows you a cocktail table display area throughout the all-day event.

EXHIBITOR TYPE	AMOUNT	QUANTITY
Hosted Buyer Exhibitor - Cocktail table w/minimum of six (6) one-on-one hosted buyer connections. Premium table placement.	\$1,500	10
Exhibitor - Cocktail table during entire event	\$1,000	10

Exhibit Benefits

BENEFIT	HOSTED BUYER EXHIBITOR	EXHIBITOR
Event Recognition		
One-on-One Hosted Buyer Connections (min. of 6)	X	
Organization description on event mobile app	X	X
Logo and link on event webpage	X	X
Logo on event slides	X	X
Recognition ribbon on employees' name badges	X	X
Complimentary registrations (#) for Hosted Buyer Exhibitor	2	1

WeConnect Advertising Opportunity

Want to have your brand in front of MPI Minnesota Chapter members? Purchase a banner ad on the WeConnect Mobile App!

The cost of a banner ad is \$150.00. Your company logo will appear as a rotation banner ad on the event app with a link to your company website. There are eight (8) banner ads available for the event.