



## **Meeting/Event of the Year**

This award recognizes a meeting or event that was planned/produced by an MPI Minnesota Chapter member's company. The meeting/event demonstrated outstanding planning and execution, achieved company's specified goals and objectives, budget guidelines, incorporated creative use of resources, demonstrated sustainability measures and utilization of local or national MPI resources.

### **Criteria**

Specifically describe the success of the program to the company and the audience.

### **Influence**

- Describe whether the goals and objectives of the meeting/event were met and how the meeting/event benefits the company.
- How did the meeting or event advance the company or organizations' business plan or create change?

### **Innovation**

- What new and innovative technologies or meeting practices were incorporated into the meeting/event?

### **Impact**

- List how the meeting/event has impacted the company or organization.

### **Eligibility**

- Nominee must be a member in good standing.
- Nominee may not be a member of the judging panel.
- Meeting or event must have taken place within the last twelve months