Meeting/Event of the Year

This award recognizes a meeting or event that was planned/produced by an MPI Minnesota Chapter member’s company. The meeting/event demonstrated outstanding planning and execution, achieved company’s specified goals and objectives, budget guidelines, incorporated creative use of resources, demonstrated sustainability measures and utilization of local or national MPI resources.

Criteria
Specifically describe the success of the program to the company and the audience.

Influence
• Describe whether the goals and objectives of the meeting/event were met and how the meeting/event benefits the company.
• How did the meeting or event advance the company or organizations’ business plan or create change?

Innovation
• What new and innovative technologies or meeting practices were incorporated into the meeting/event?

Impact
• List how the meeting/event has impacted the company or organization.

Eligibility
• Nominee must be a member in good standing.
• Nominee may not be a member of the judging panel.
• Meeting or event must have taken place within the last twelve months