



EMPI Award: Outstanding Meeting/Event

This award recognizes a meeting or event that was planned/produced by an MPI Minnesota Chapter member's company. The meeting/event demonstrated outstanding planning and execution, achieved company's specified goals and objectives, budget guidelines, incorporated creative use of resources, demonstrated sustainability measures and utilization of local or national MPI resources.

This award may be self-nominated or nominated by peers.

Criteria

Specifically describe the success of the program to the company and the audience.

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| Influence | <ul style="list-style-type: none">• Describe whether the goals and objectives of the meeting/event were met and how the meeting/event benefits the company.• List how the meeting/event has impacted the company or organization.• How did the meeting or event advance the company or organizations' business plan or create change.• How were key stakeholders or leadership engaged? |
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| Innovation | <ul style="list-style-type: none">• What new and innovative technologies or meeting practices were incorporated into the meeting/event?• How were attendees engaged during the meeting/event?• List what new practices were applied to marketing and communications, sustainability, technology integration, measurement and budgeting. |
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| Transferability | <ul style="list-style-type: none">• What planning practices (marketing and communications, sustainability, technology) can be carried over to other programs? |
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Eligibility

- Nominee must be a member in good standing.
- Nominee may not be a member of the judging panel.
- Meeting or event must have taken place within the last twelve months (specifically from April 1, 2018 through April 1, 2019).

Updated November 2, 2018