



# SPONSORSHIP *Opportunities*



MINNESOTA  
CHAPTER



MEETINGS & EVENTS DAY  
APRIL 15, 2026

*Curating a 5-Star Experience*





**OVERALL EVENT SPONSOR (★★★★★ - TITANIUM LEVEL)**  
**\$3,000 (1 AVAILABLE)**

**AN ENERGIZING OPPORTUNITY TO BE THE OVERALL SPONSOR OF THIS EVENT WHERE YOU WILL RECEIVE MAXIMUM EXPOSURE AND RECOGNITION BEFORE, DURING AND AFTER THE EVENT.**

**BENEFITS:**

- 3 COMPLIMENTARY REGISTRATIONS TO EVENT - \$525 VALUE
- UP TO 5 MINUTES OF PODIUM/STAGE TIME - \$750 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON EVENT REGISTRATION SITE AS A TITANIUM LEVEL SPONSOR - \$200 VALUE
- LOGO ON WELCOME SIGN - \$250 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- EXHIBITOR 6' TABLE - \$750 VALUE
- ATTENDEE LIST (NAME AND COMPANY, ALONG WITH EMAIL ADDRESSES IF OPTED IN TO SHARE) SENT POST-EVENT
- 1 DEDICATED EMAIL BLAST TO MPI MN MEMBERSHIP - \$1,000 VALUE
- 2 SOCIAL MEDIA SPOTLIGHTS WITH SPONSOR PROVIDED CONTENT - \$1,500 VALUE

**KEYNOTE SPONSOR (★★★★ - PLATINUM LEVEL)**  
**\$2,000 (2 AVAILABLE)**

**GET IN FRONT OF EVERYONE BY KICKING OFF AND INTRODUCING ONE OF OUR DYNAMIC KEYNOTE PRESENTERS.**

**BENEFITS:**

- 2 COMPLIMENTARY REGISTRATIONS TO THE EVENT - \$350 VALUE
- UP TO 3 MINUTES OF PODIUM/STAGE TIME PRIOR TO INTRODUCING 1 OF THE 2 KEYNOTE SPEAKERS - \$500 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON EVENT REGISTRATION SITE AS A PLATINUM LEVEL SPONSOR - \$200 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- EXHIBITOR HIGH TOP TABLE - \$500 VALUE
- ATTENDEE LIST (NAME AND COMPANY, ALONG WITH EMAIL ADDRESSES IF OPTED IN TO SHARE) SENT POST-EVENT
- 1 DEDICATED EMAIL BLAST TO MPI MN MEMBERSHIP - \$1,000 VALUE
- 1 SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT - \$750 VALUE

**\*\*Please Note: Sponsors with podium/stage time have the option to play a video as a portion of their time and can insert slides into the slide presentation for the event\*\***



**BREAKOUT SESSION SPONSOR (★★ - GOLD LEVEL)**

**\$1,000 (3 AVAILABLE)**

**DEDICATED BREAKOUT SPACE WITH YOUR NAME ON IT!**

**BENEFITS:**

- 1 COMPLIMENTARY REGISTRATION TO THE EVENT - \$175 VALUE
- DEDICATED SIGNAGE AT 1 OF THE 3 BREAKOUT SESSIONS AT THE EVENT - \$300 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON EVENT REGISTRATION SITE AS A GOLD LEVEL SPONSOR - \$200 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- EXHIBITOR HIGH TOP TABLE - \$500 VALUE
- ATTENDEE LIST (NAME AND COMPANY) SENT POST-EVENT
- 1 SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT - \$750 VALUE

**\*EXCLUSIVE\* SIGNATURE SCENT EXPERIENCE**

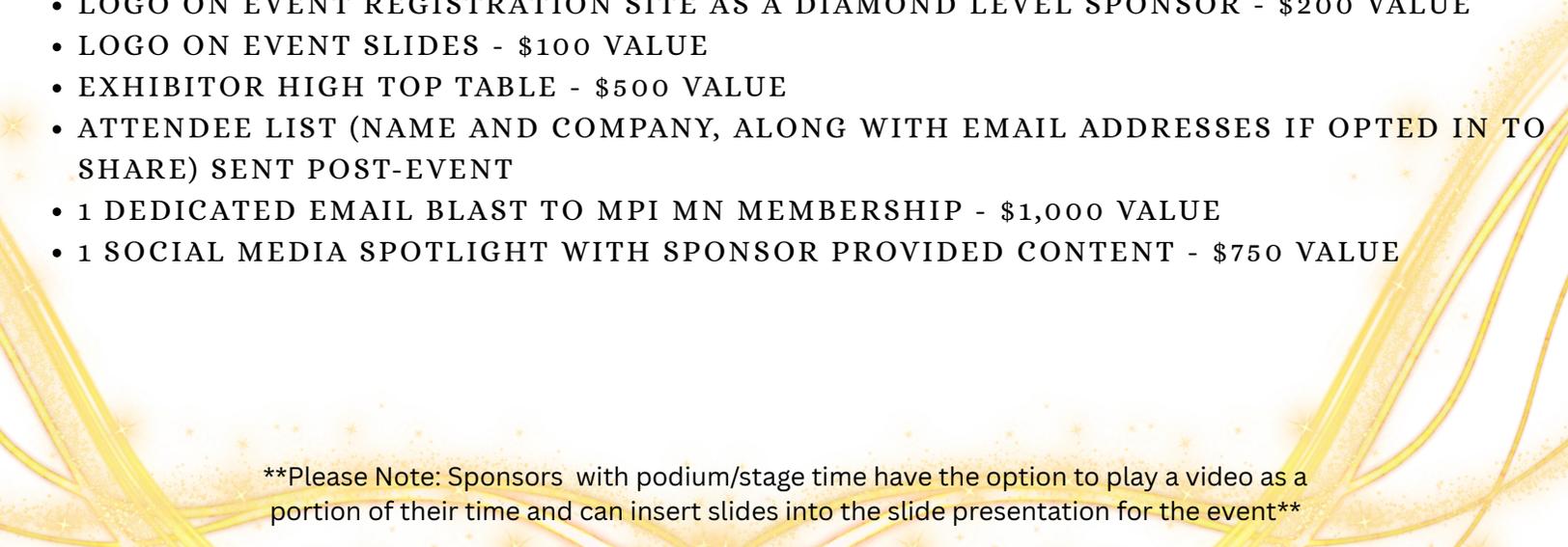
**(★★★ - DIAMOND LEVEL) - \$1,750 (1 AVAILABLE)**

**CREATE A MEMORABLE, MULTI-SENSORY BRAND ASSOCIATION THAT ATTENDEES SUBCONSCIOUSLY CONNECT WITH THEIR ENTIRE EVENT EXPERIENCE.**

**BENEFITS:**

- 2 COMPLIMENTARY REGISTRATIONS TO THE EVENT - \$350 VALUE
- UP TO 3 MINUTES OF PODIUM/STAGE TIME - \$500 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON EVENT REGISTRATION SITE AS A DIAMOND LEVEL SPONSOR - \$200 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- EXHIBITOR HIGH TOP TABLE - \$500 VALUE
- ATTENDEE LIST (NAME AND COMPANY, ALONG WITH EMAIL ADDRESSES IF OPTED IN TO SHARE) SENT POST-EVENT
- 1 DEDICATED EMAIL BLAST TO MPI MN MEMBERSHIP - \$1,000 VALUE
- 1 SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT - \$750 VALUE

**\*\*Please Note: Sponsors with podium/stage time have the option to play a video as a portion of their time and can insert slides into the slide presentation for the event\*\***





**\*EXCLUSIVE\* FIVE STAR VISION MOOD BOARD**

**( ★ ★ ★ ★ - DIAMOND LEVEL) - \$1,750 (1 AVAILABLE)**

**HELP US BRING THE FUTURE OF MEETINGS TO LIFE THROUGH A STUNNING, LIFE-SIZED COLLABORATIVE VISION BOARD EXPERIENCE. AS THE EXCLUSIVE VISION WALL SPONSOR, YOUR BRAND WILL POWER AN INTERACTIVE INSTALLATION WHERE ATTENDEES CO-CREATE A VISUAL REPRESENTATION OF WHAT DEFINES A TRUE FIVE-STAR EVENT EXPERIENCE.**

**BENEFITS:**

- 2 COMPLIMENTARY REGISTRATIONS TO THE EVENT - \$350 VALUE
- UP TO 3 MINUTES OF PODIUM/STAGE TIME - \$500 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON EVENT REGISTRATION SITE AS A GOLD SPONSOR - \$200 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- EXHIBITOR HIGH TOP TABLE - \$500 VALUE
- ATTENDEE LIST (NAME AND COMPANY, ALONG WITH EMAIL ADDRESSES IF OPTED IN TO SHARE) SENT POST-EVENT
- 1 DEDICATED EMAIL BLAST TO MPI MN MEMBERSHIP - \$1,000 VALUE
- 1 SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT - \$750 VALUE

**\*EXCLUSIVE\* TURN-DOWN SERVICE MOMENT**

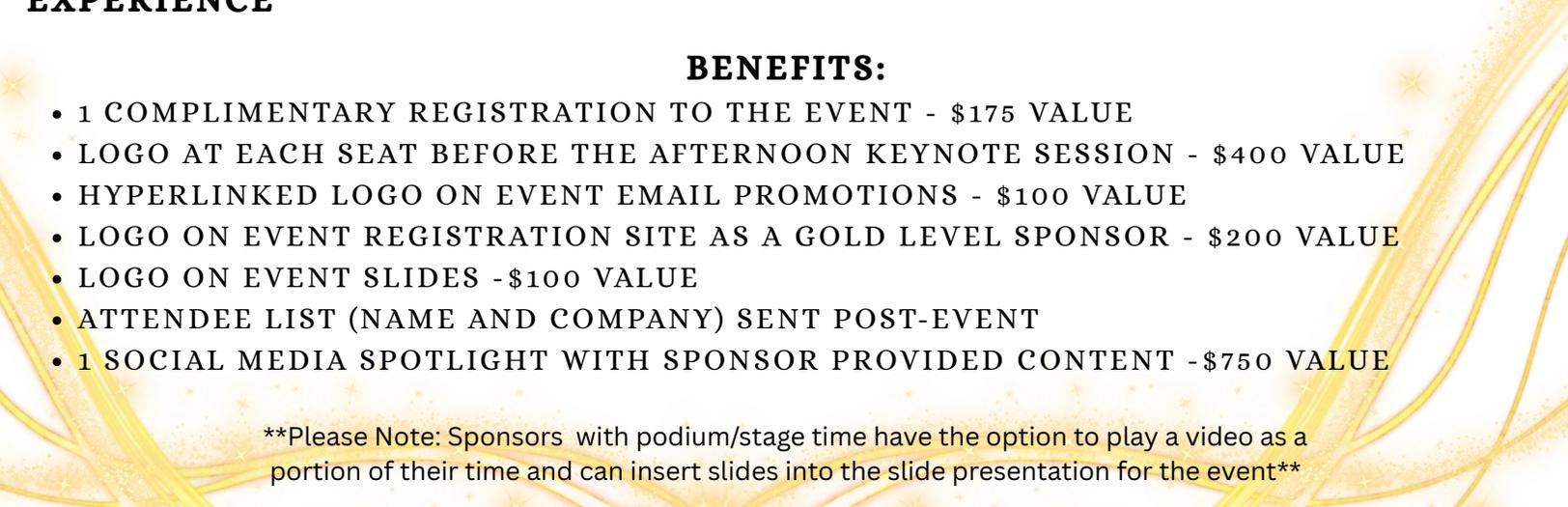
**( ★ ★ - GOLD LEVEL) - \$1,000 (1 AVAILABLE)**

**CREATES A DELIGHTFUL, HIGH-TOUCH SURPRISE THAT ASSOCIATES YOUR BRAND WITH THOUGHTFUL HOSPITALITY AND A TRULY ELEVATED ATTENDEE EXPERIENCE**

**BENEFITS:**

- 1 COMPLIMENTARY REGISTRATION TO THE EVENT - \$175 VALUE
- LOGO AT EACH SEAT BEFORE THE AFTERNOON KEYNOTE SESSION - \$400 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON EVENT REGISTRATION SITE AS A GOLD LEVEL SPONSOR - \$200 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- ATTENDEE LIST (NAME AND COMPANY) SENT POST-EVENT
- 1 SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT - \$750 VALUE

**\*\*Please Note: Sponsors with podium/stage time have the option to play a video as a portion of their time and can insert slides into the slide presentation for the event\*\***





## **FIVE STAR EXPERIENCE ACTIVATION**

**( ★ ★ - GOLD LEVEL) \$1,000 (2 AVAILABLE)**

**DO YOU OFFER AN INTERACTIVE, HANDS-ON EXPERIENCE THAT EXEMPLIFIES EXCEPTIONAL SERVICE AND ELEVATES THE ATTENDEE JOURNEY? WE INVITE YOU TO PARTNER WITH US TO CREATE A MEMORABLE ACTIVATION THAT REFLECTS THE ESSENCE OF FIVE-STAR HOSPITALITY. EXPERIENCES MAY INCLUDE IMMERSIVE WORKSHOPS, CURATED LOUNGES, INTERACTIVE DESIGN STATIONS, OR OTHER CREATIVE CONCEPTS THAT ENGAGE, DELIGHT, AND INSPIRE.**

### **BENEFITS:**

- 1 COMPLIMENTARY REGISTRATION TO THE EVENT - \$175 VALUE
- 2 MINUTES AT THE BEGINNING OF THE SESSION TO INTRODUCE YOURSELF, YOUR ORGANIZATION AND THE ACTIVITY - \$500 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON EVENT REGISTRATION SITE AS THE FIVE STAR EXPERIENCE ACTIVATION/GOLD SPONSOR- \$200 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- ATTENDEE LIST (NAME AND COMPANY) SENT POST-EVENT
- 1 SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT - \$750 VALUE

## **\*EXCLUSIVE\* MEETING AGENDA SPONSOR**

**( ★ - SILVER LEVEL) - \$500 (1 AVAILABLE)**

**PLACE YOUR BRAND AT THE CENTER OF EVERY ATTENDEE'S SEAT WITH A BEAUTIFULLY DESIGNED CONFERENCE AGENDA THAT ENHANCES THE TABLE SETTING AND SUPPORTS A SEAMLESS, FIVE-STAR EVENT JOURNEY.**

### **BENEFITS:**

- 1 COMPLIMENTARY REGISTRATION TO THE EVENT - \$175 VALUE
  - HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
  - LOGO ON REGISTRATION SITE AS A BRONZE SPONSOR - \$200 VALUE
  - LOGO ON EVENT SLIDES - \$100 VALUE
  - ATTENDEE LIST (NAME AND COMPANY) SENT POST-EVENT
- 



**EXHIBITOR HIGH TOP TABLE (★ - SILVER LEVEL)**

**\$500 (8 AVAILABLE)**

**GET YOUR BRAND OUT THROUGH AN INTERACTIVE EXHIBIT EXPERIENCE**

**BENEFITS:**

- 1 COMPLIMENTARY REGISTRATION TO THE EVENT - \$175 VALUE
- HYPERLINKED LOGO ON EVENT EMAIL PROMOTIONS - \$100 VALUE
- LOGO ON REGISTRATION SITE AS A SILVER LEVEL SPONSOR - \$200 VALUE
- LOGO ON EVENT SLIDES - \$100 VALUE
- EXHIBITOR HIGH TOP TABLE AT THE EVENT - \$350 VALUE
- ATTENDEE LIST (NAME AND COMPANY) SENT POST-EVENT

**IN-KIND OPPORTUNITIES**

**PRIZE DRAWING PRIZES**

**BE PART OF THE EXCITEMENT BY DONATING AN ITEM FOR OUR PRIZE DRAWING WHICH WILL BE HELD AT THE END OF THE DAY. EXAMPLES INCLUDE HOTEL STAYS, GIFT BASKETS, GIFT CERTIFICATES, ETC.**

- PROMOTION THROUGH THE MN MPI FACEBOOK, INSTAGRAM AND LINKEDIN PLATFORMS AS AN ANNUAL CONFERENCE PRIZE DRAWING SPONSOR
- SPECIAL RECOGNITION DURING THE EVENT
- LOGO LISTED ON EMAIL BLASTS

**INTERESTED IN A CUSTOM SPONSORSHIP OR SIGNING UP FOR ONE OF THESE OPPORTUNITIES? EMAIL [SPONSOREDAD@MPIMN.ORG](mailto:SPONSOREDAD@MPIMN.ORG) TO LEARN MORE AND DISCUSS AN EXCLUSIVE OPPORTUNITY FOR YOUR ORGANIZATION!**

