



MPI

MINNESOTA
CHAPTER

Jingle & Jazz

Sponsorship Opportunities

November 19, 2025
Machine Shop



Jingle all the Way SPONSOR

Become a premier sponsor for our event of the year! This exclusive package offers prominent logo placement and dedicated podium time, ensuring your organization makes a lasting impression on our influential audience of meeting planners.

Benefits:

- Your logo to appear on the life-sized entry way, where all attendees will walk through upon entry to the event - \$1,000
- (2) Complimentary registrations to event - \$160 value
- (3) Minutes of podium/stage time - \$750 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Platinum Sponsor - \$200 value
- Logo on welcome sign - \$250 value
- Logo on event slides - \$100 value
- Logo on Event app - \$50
- Attendee list (name, company, email) for those opting in. Priceless value
- Dedicated email blast to MPI MN Membership - \$1,000 value
- Social media spotlight with sponsor provided content - \$750 value



Jingle Juice SPONSOR

Quench everyone's thirst and become the Jingle Juice Bar sponsor! As a silver-tier supporter, your brand will be featured prominently with signage at the bar and a special shout-out, giving you prime exposure to a lively crowd of meeting planners and influencers.

Benefits:

- Your organization's logo on the specialty drink signage and announced at the Event - \$250 value
- Complimentary registrations to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Silver Sponsor - \$150 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months - \$300 value

**\$500 of the sponsorship will go towards the cost of the specialty drink and \$500 will go towards the MPI MN Chapter to support their education efforts throughout the year.*



Ring in the Cheer Sponsor

Help us "Ring in the Cheer" as a bronze-level sponsor! Your organization's logo will be featured on tabletop signs at every station. This sponsorship offers a unique opportunity to connect with our attendees in a memorable, celebratory moment and associate your brand with one of the most festive parts of our event.

Benefits:

- Your organization's logo on table top signs- \$250 value
- Complimentary registrations to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Bronze Sponsor - \$500 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list (name and company) post event
- Website ad; Inline banner (728x90) or sidekick banner (300x250) for 1 month - \$100 value



Cookie Corner SPONSOR

Indulge our attendees as the Cookie Corner Sponsor! This sponsorship is a sweet opportunity to get your brand noticed. Your logo will be featured on tabletop signs at the dessert station and included on our digital event map and website, ensuring great visibility among our meeting planners and influencers.

Benefits:

- Your organization's logo displayed on dessert table- \$100 Value
- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event



Bell of the Ball sponsor

Become our "Bell of the Ball" sponsor! While this sponsorship is focused on digital visibility, your brand will stand out with a logo on our event website, and other online marketing materials. It's an effective way to showcase your brand to a targeted and influential audience.

Benefits:

- Complimentary registration to the event - \$80 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides - \$100 value
- Logo on event app - \$50
- Attendee list (name and company) post event