

MPI VENUE SPONSORSHIP OPPORTUNITIES



ABOUT US

MPI Minnesota is the premier source of education for the meeting and event industry. Our goal is to connect the meeting and event community while learning, innovating, collaborating and advocating for our industry.

CHAPTER DEMOGRAPHICS

- Over 200 members
- 50% planners and 50% suppliers

Showcase your venue and services to a strong industry community! Our event attendees come from throughout the state of Minnesota—and beyond. There are three levels of venue sponsorships, so there's bound to be one that will best fit your space and budget.

CONTACT US

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Tiers

| EVENTS | Platinum Sponsor | Gold Sponsor | Silver Sponsor |
|--------------------------------------|------------------|-----------------|-----------------|
| Monthly Meeting | x | Fully Sponsored | \$20 inclusive |
| Annual Meeting | Fully Sponsored | \$60 inclusive | x |
| Kick-Off | x | Fully Sponsored | \$20 inclusive |
| Holiday Celebration & Silent Auction | Fully Sponsored | \$25 inclusive | x |
| Year-End Celebration/ EMPI Awards | Fully Sponsored | \$30 inclusive | x |
| All Team Meeting* | x | x | Fully Sponsored |
| Mingle/ Membership 101* | x | x | Fully Sponsored |
| Board Retreats* | Fully Sponsored | x | x |

Benefits

| BENEFITS | Platinum Sponsor | Gold Sponsor | Silver Sponsor |
|---|------------------|--------------|----------------|
| EVENT RECOGNITION | | | |
| Display table at event | 1 | | |
| Organization description on event webpage (sentences) | 5 | 3 | 3 |
| Logo in event marketing emails | x | x | x |
| Logo and URL on event webpage | x | x | x |
| Logo on event slides | x | x | |
| Verbal recognition at podium | x | x | x |
| Podium time (minutes) | 4 | 3 | 2 |
| Recognition ribbon on name tag | x | x | x |
| EVENT REGISTRATION | | | |
| Registrations | 4 | 2 | |
| ADVERTISING | | | |
| Logo and URL on MPI Minnesota’s strategic partnership page | x | x | x |
| Dedicated email blast to MPI Minnesota’s membership | 1 | | |
| Newsletter ad in MPI Minnesota’s MN Matters | 1 | | |
| Sidekick ad and inline banner ad on MPI Minnesota’s website | 3 months | | |
| Social media mentions | 4 | 3 | 2 |
| Sponsor-provided content for social media platform post | 2 | 1 | |



Venue Needs

| MEETING NEEDS | Monthly Meeting | Annual Conference | Kick-Off | Holiday Celebration & Silent Auction | Year End Celebration | All Team Meetings | Mingle/ Membership 101 | Board Retreat |
|---------------------------------|-----------------|-------------------|---------------|--------------------------------------|----------------------|-------------------|------------------------|---------------|
| MEETING SPACE (Rooms) | | | | | | | | |
| General session | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Breakout space(s) | 1 | 3-4 | 1 | 1 | 1 | | 1 | |
| MEETING SPACE (Capacity) | | | | | | | | |
| General session | 75-100 | 100-175 | 100-125 | 100-175 | 100-125 | 40-60 | 20-40 | 15 |
| Breakout space(s) | 15 | 50 | 15 | 15 | 15 | | 10 | |
| Registration tables | 3 | 5 | 2 | 5 | 2 | 2 | 1 | |
| Silent Auction tables | | | | 20 | | | 3 | 2 |
| A/V | | | | | | | | |
| Conference Phone | Breakout room | | Breakout room | Breakout room | Breakout room | | | |
| Stage | 1 | 1 | | 1 | 1 | | | |
| Screen | 1 | 1-5 | 1 | 1 | 1 | 1 | 1 | 1 |
| Projector | 1 | 1-5 | 1 | 1 | 1 | 1 | 1 | 1 |
| Podium with microphone | 1 | 1-5 | 1 | 1 | 1 | 1 | 1 | 1 |
| Wireless handheld mic | 1 | 4-10 | 1 | 1 | 1 | 1 | 1 | 1 |
| Wi-Fi access | x | x | x | x | x | x | x | x |
| Creative A/V sets | | x | | | | | | |
| FOOD & BEVERAGE | | | | | | | | |
| Breakfast | | 100-175 | | | | | | 15 |
| AM/PM breaks | 15 | 100-175 | 15 | 15 | 15 | | | 15 |
| Lunch | 75-100 | 100-175 | | | | 40-60 | | 15 |
| Hors d'oeuvres | | 100-175 | 100-125 | 100-175 | | | 20-40 | 15 |
| Dinner | | | | | 100-125 | | | 15 |
| Bar service | | x | x | x | x | | x | x |
| SLEEPING ROOMS | | | | | | | | |
| One night | | 2 | | | | | | 15 |
| Two nights | | | | | | | | 4 |