

**MPI MN 2024 SUMMER SOCIAL
SPONSORSHIP PACKET**



More about MPI MN Summer Social | June 18, 2023 | 3:00 – 6:00 PM

Get ready to Meet ‘til You Drop at the ultimate summer extravaganza hosted at the iconic Mall of America! Dive into a world of discovery as you uncover hidden meeting spaces and embark on a journey to win fabulous prizes by tracking your daily steps. Join us at the Parkview Meeting + Event Center inside MOA (located in the Southwest corner of Nickelodeon Universe) for an afternoon filled with summer games, delectable appetizers, and the chance to snag mystery shopping bag prizes. But the excitement doesn’t stop there! Prepare to embark on a thrilling scavenger hunt, exploring unique meeting spots scattered throughout the mall to receive clues to find the Mystery Shopper. As the day winds down, indulge in delicious desserts as we gather once more at the Parkview Meeting + Event Center to crown the winners of our large prize drawings and celebrate the champion of the steps challenge! Don’t miss out on this unforgettable experience!

Meet, Step, and Shop Sponsor (Overall Sponsor) - \$2,000 (1 Available)

As the overall event sponsor your Organization will be the host of our Summer Social event along with the MPI Minnesota Chapter.

Benefits:

- Your Organization’s name and logo on the Welcome signage at the Event - \$250 value
- (2) Complimentary registrations to event- \$120 value
- (3) Minutes of podium/stage time - \$750 value
- Logo on our Mystery Shopper Scavenger Hunt directory - \$100 value
- Logo on Mystery Shopping Bags - \$100 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Platinum Sponsor - \$200 value
- Logo on welcome sign - \$250 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- Attendee list post event
- (1) dedicated email blast to MPI MN Membership -\$1000 value
- (1) social media spotlight with sponsor provided content -\$500 value



Scavenger Hunt Location Sponsor (Gold Level) - \$1,250 (3 Available)

Sponsor one of the MOA meeting spaces that will be a stop on our Mystery Shopper scavenger hunt, teams will stop by your meeting space location to learn more about your Organization/Destination and then you will hand out a clue that will lead the teams to our Mystery Shopper (Candy Cane Institute, The Lounge, Executive Center)

Benefits:

- Theme one of the above MOA meeting spaces with information from you Organization/Destination - \$500 value
- Logo on our Mystery Shopper Scavenger Hunt directory - \$100 value
- (1) Complimentary registration to event- \$60 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Gold Sponsor - \$175 value
- Logo on event slides -\$100 value
- Logo on Event app - \$50
- (1) Social media spotlight with sponsor provided content -\$500 value
- Attendee list post event



Step Challenge Sponsor (Silver Level) - \$1,000 + Prize for the winner (1 Available)

Sponsor the step challenge that will be included as part of the event for all attendees.

Benefits:

- Your organization's logo on step challenge instruction signage - \$100 value
- Announce the final winner and prize at the end of the event - \$250 value
- (1) Complimentary registration to the event - \$60 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Silver Sponsor - \$100 value
- Logo on event slides - \$100 value
- (1) website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months - \$300 value
- Attendee list post event



Specialty Drink Sponsor (Bronze Level) - \$600 (4 Available)

\$300 of the sponsorship will go towards the cost of the specialty drink and \$300 will go towards the MPI MN Chapter to support their education efforts throughout the year.

Benefits:

- Your organization's logo on the specialty drink signage and announced at the Event - \$150 value
- (1) Complimentary registrations to the event - \$60 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a Bronze Sponsor - \$100 value
- Logo on event slides - \$100 value
- (1) E-newsletter large banner ad - \$170 value
- Attendee list post event



Mystery Shopper Sponsor (Bronze Level) - \$500 (1 Available)

Be the Mystery Shopper our teams are looking for by receiving clues from our scavenger hunt locations. The clues that will be given to each team will lead the teams to who the Mystery Shopper is and what the mystery phrase is that they need to say to the Mystery Shopper. The mystery phrase can be related to your Organization/Destination.



Benefits:

- (1) Complimentary registration to the event - \$60 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo Mystery Shopping Bags - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides - \$100 value
- Logo on our MPI MN Home Page Spotlight Wall for 1 month - \$50 value
- Attendee list post event

Mystery Shopping Bag Sponsor (Bronze Level) - \$500 + \$25 Gift Card to any store in the Mall of America (5 Available)

We will be selling Mystery Shopping Bags at the Event as one of our fundraising activities. Provide a \$25 gift card to any store in the Mall of America and get your Organization's logo on the Mystery Shopping Bags.

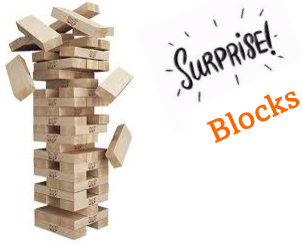
Benefits:

- (1) Complimentary registration to the event - \$60 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo Mystery Shopping Bags - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides - \$100 value
- Logo on our MPI MN Home Page Spotlight Wall for 1 month - \$50 value
- Attendee list post event



Patio Game Sponsor (Bronze Level) - \$500 (3 Available)

Sponsor one of the 3 patio games we will have available to play during the event (giant Jenga with a surprise twist, cornhole, 7/11 large yard dice. Attendees will receive 1 extra prizes ticket when they play your sponsored game.



Benefits:

- (1) Complimentary registration to the event - \$60 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- on event slides -\$100 value
- Logo on our MPI MN Home Page Spotlight Wall for 1 month - \$50 value
- Attendee list post event

Table Tent Sponsor (Bronze Level) - \$250 (10 Available)

Benefits:

- Your organization's logo displayed on the table tents on the tables at the event - \$100 Value
- (1) Complimentary registration to the event - \$60 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a Bronze Sponsor - \$100 value
- Logo on event slides -\$100 value
- Attendee list post event



IN-KIND SPONSORSHIP ITEMS NEEDED



- Bags for the Mystery Shopping Bag fundraiser (any size plain gift bags)
- Décor
- Prizes (Hotel Stays, Gift Baskets, Experiences, etc.)

