

SPONSORSHIP OPPORTUNITIES



MPI MINNESOTA
MEETINGS & EVENTS DAY

APRIL 6, 2023



MINNESOTA
CHAPTER

More about MPI MN Meeting and Events Day

Date: April 6, 2023

Two big events (GMID + WeConnect) = MPI MN Meeting and Events Day!

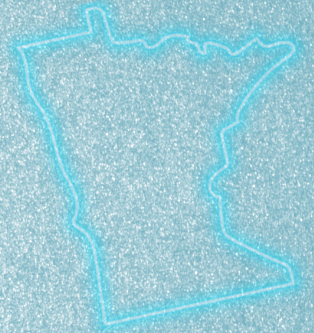
Be part of this exciting opportunity through our premium and wellness sponsorships!

OVERALL EVENT SPONSOR (PLATINUM LEVEL) - \$2500 (1 AVAILABLE)

An energizing opportunity to be the sponsor of this combined event where you will receive maximum exposure and recognition before, during and after the event.

Benefits:

- (3) complimentary registrations to event - \$525 value
- (3-5) minutes of podium/stage time - \$750 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a platinum sponsor - \$200 value
- Logo on welcome sign - \$250 value
- Logo on event slides - \$100 value
- Logo on Event app - \$50
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) Post event
- (1) dedicated email blast to MPI MN Membership - \$1000 value
- (2) social media spotlight with sponsor provided content - \$750 value



KEYNOTE SPONSOR (GOLD LEVEL) - \$1500 (2 AVAILABLE)

Get in front of everyone by kicking off and introducing the dynamic keynote presenters.

Benefits:

- (2) complimentary registrations to the event - \$350 value
- (2-3) minutes of podium/stage time prior to introducing 1 of the 2 keynote speakers - \$500 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a gold sponsor - \$200 value
- Logo on event slides - \$100 value
- Logo on Event app - \$50
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) Post event
- (1) dedicated email blast to MPI MN Membership - \$1000 value
- (1) social media spotlight with sponsor provided content - \$750 value

BREAKFAST SPONSOR (GOLD LEVEL) – \$1,500 (4 AVAILABLE)

\$1,000 of the sponsorship will go towards the cost of breakfast and \$500 will go towards the MPI MN Chapter to support their education efforts throughout the year.

Rise and shine! This opportunity will give you recognition before the start of the day.

Benefits:

- (2) Complimentary registrations to the event – \$350 value
- Hyperlinked logo on event email promotions – \$100 value
- Logo on event registration site as a gold sponsor – \$200 value
- Organization name and on-site representative will be announced as the sponsor – \$250 value
- Logo on event slides – \$100 value
- Logo on Event app – \$50
- Exhibitor table at the event – \$350 value
- Attendee list (name and company) Post event
- (1) website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months – \$300 value

LUNCH SPONSOR (GOLD LEVEL) – \$1,500 (4 AVAILABLE)

\$1,000 of the sponsorship will go towards the cost of lunch and \$500 will go towards the MPI MN Chapter to support their education efforts throughout the year.

Lunch is a important time for resetting and re-energizing through a delicious meal.

Benefits:

- (2) complimentary registrations to the event – \$350 value
- Hyperlinked logo on event email promotions – \$100 value
- Logo on event registration site as a gold sponsor – \$200 value
- Organization name and on-site representative will be announced as the sponsor – \$250 value
- Logo on event slides – \$100 value
- Logo on Event app – \$50
- Exhibitor table at the event – \$350 value
- Attendee list (name and company) Post event
- (1) website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months – \$300 value

BAR SPONSOR (SILVER LEVEL) – \$1,000 (4 AVAILABLE)

\$500 of the sponsorship will go towards the cost of the drinks and \$500 will go towards the MPI MN Chapter to support their education efforts throughout the year.

As our industry is all about networking and connection, sponsor this special time where you and attendees can mingle over delicious drinks and conversations.

Benefits:

- (1) Complimentary registration to the event – \$175 value
- Hyperlinked logo on event email promotions – \$100 value
- Logo on event registration site as a silver sponsor – \$200 value
- Sponsor logo on drink ticket or bar signage – \$100 value
- Logo on event slides – \$100 value
- Logo on Event app – \$50
- Exhibitor table at the event – \$350 value
- Attendee list (name and company) Post event

COFFEE/SMOOTHIE BAR SPONSOR (SILVER LEVEL) – \$750 (4 AVAILABLE)

\$400 of the sponsorship will go towards the cost of the drinks and \$350 will go towards the MPI MN Chapter to support their education efforts throughout the year.

Everyone needs a caffeine/energy boost throughout the day. Your organization will be able to give that much needed boost throughout the morning for all attendees.

Benefits:

- (1) Complimentary registration to the event – \$175 value
- Hyperlinked logo on event email promotions – \$100 value
- Logo on event registration site as a silver sponsor – \$200 value
- Logo on signage at the coffee/smoothie bar – \$100 value
- Logo on event slides – \$100 value
- Logo on event app – \$50 value
- Exhibitor table at the event – \$350 value
- Attendee list (name and company) Post event



THE 3 R'S (RISK, RESCUE, AND READINESS) ACTIVITY SPONSOR (BRONZE LEVEL) \$500 (10 AVAILABLE)

During this time, you will have the opportunity to share your experiences and expertise through the facilitation of important industry scenarios and responses.

Benefits:

- (1) complimentary registration to the event - \$175 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a silver sponsor - \$200 value
- Logo on event slides - \$100 value
- Logo on Event app - \$50
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) Post event

EXHIBITOR TABLE (BRONZE LEVEL) - \$350 (10 AVAILABLE)

After the challenges that our industry has passed over the past few years, we want to make sure that we give our exhibitors and suppliers a chance to reconnect with our members – that's why we are keeping our pricing competitive on the exhibitor tables. You will have the opportunity to visit during registration breaks and in between sessions.

Benefits:

- (1) complimentary registration to the event - \$175 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as an Exhibitor - \$200 value
- Logo on event slides - \$100 value
- Logo on event app - \$50
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) post event



New!

WELLNESS SPONSORSHIP OPPORTUNITIES

Providing wellness opportunities where attendees can refresh, relax and recharge helps with stress management, information retention, networking and engagement.

WELLNESS ACTIVITY (GOLD LEVEL) \$1,500 (1 AVAILABLE)

Host a wellness activity 30 minutes activity prior to the event starting:

A few minutes of participating in a wellness activity has been shown to boost concentration, energy and moods. Sponsor a wellness activity (ex: yoga, soundbath meditation, chair yoga, chair massages) where all levels can participate.

Benefits:

- (1) Complimentary registration to the event - \$175 value
- 2 Minutes at the beginning of the session to introduce yourself and your organization and the wellness leader - \$500 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as the wellness activity/gold sponsor- \$200 value
- Logo on event slides -\$100 value
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) post event
- (1) website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months - \$300 value

WELLNESS/QUIET SPACE (SILVER LEVEL) \$1,000 (1 AVAILABLE)

Sponsor a wellness/quiet space that will be available all day for people who may need to step away for either quiet time or a work space.

A wellness space provides a quiet space away from overcrowding and noise and a place to decompress or get some urgent work completed. As a wellness/quiet space sponsor, you will be responsible for providing items such as essential oils, coloring activities, noise cancelling headphones, soft lamp lighting, weighted blankets, yoga mats, etc.

Benefits:

- (1) Complimentary registration to the event - \$175 value
- Logo on event registration site as the wellness space/silver sponsor- \$200 value
- Logo on signage within the wellness/quiet space - \$100 value
- Logo on event slides -\$100 value
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) post event
- (1) website ad; Inline banner (728x90) or sidekick banner (300x250) for 3 months - \$300 value

IN-KIND SPONSORSHIP OPPORTUNITIES

Providing wellness opportunities where attendees can refresh, relax and recharge helps with stress management, information retention, networking and engagement.

WELLNESS ACTIVITY (GOLD LEVEL) \$1,500 (1 AVAILABLE)

Fidget Toys or Wellness Items

Fidget toys provide many uses such as helping provide different sensory input, reducing stress, providing mental breaks. Sponsor must provide fidget toys (can be branded if you prefer) to be set at each table.

Benefits:

- Logo on event registration site – \$200 value
- Logo on event slides –\$100 value
- Attendee list (name and company post event

