

A dark blue silhouette of a city skyline with various building shapes of different heights and widths.

WECONNECT 2022 SPONSORSHIP OPPORTUNITIES

MAY 5TH
7:30AM-5:00PM

WE DON'T JUST NEED TO CONNECT - WE NEED TO RECONNECT! FOR THE SECOND YEAR, MPI'S ANNUAL ONE-DAY WECONNECT CONFERENCE HAS TAKEN ON THIS SPECIAL BRANDING TO GET EVERYONE TOGETHER AGAIN DURING THE PANDEMIC. ATTENDEES WILL SAFELY ENJOY THIS UNCONFERENCE STYLE DAY - EXCHANGING INFORMATION AND IDEAS BETWEEN ONE ANOTHER - ALONG WITH ENJOYING ONE KEYNOTE SPEAKER FOR THE DAY AND TRADESHOW PORTION.

AS ALWAYS, MPI MN WILL FOLLOW CDC GUIDELINES REGARDING THE PANDEMIC AND KEEPING EVERYONE SAFE.

MARRIOTT CITY CENTER
30 SOUTH 7TH STREET
MINNEAPOLIS, MN 55402



OVERALL EVENT SPONSOR (PLATINUM LEVEL) \$2,500

- (3) COMPLIMENTARY REGISTRATIONS TO WECONNECT \$525 VALUE
- (3-5) MINUTES OF PODIUM TIME WITH UP TO (3) SLIDES \$500 VALUE
- HYPERLINKED LOGO ON WECONNECT EMAIL PROMOTIONS \$100 VALUE
- LOGO ON WECONNECT REGISTRATION SITE AS A PLATINUM SPONSOR \$200 VALUE
- LOGO ON WECONNECT EVENT SLIDES \$100 VALUE
- EXHIBITOR TABLE AT THE EVENT \$100 VALUE
- ATTENDEE LIST (NAME & COMPANY) POST EVENT
- (1) DEDICATED EMAIL BLAST TO MPI MN MEMBERSHIP \$1,000 VALUE
- (2) SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT (4,817 FOLLOWERS ACROSS FOUR PLATFORMS - FACEBOOK, INSTAGRAM, LINKEDIN, TWITTER) \$750 VALUE

KEYNOTE SPONSOR (GOLD LEVEL) \$1,500

- (2) COMPLIMENTARY REGISTRATIONS TO WECONNECT \$350 VALUE
- (2-3) MINUTES OF PODIUM TIME WITH UP TO (3) SLIDES \$500 VALUE
- HYPERLINKED LOGO ON WECONNECT EMAIL PROMOTIONS \$100 VALUE
- LOGO ON WECONNECT REGISTRATION SITE AS A GOLD SPONSOR \$200 VALUE
- LOGO ON WECONNECT EVENT SLIDES \$100 VALUE
- EXHIBITOR TABLE AT THE EVENT \$100 VALUE
- ATTENDEE LIST (NAME & COMPANY) POST EVENT
- (1) DEDICATED EMAIL BLAST TO MPI MN MEMBERSHIP \$1,000 VALUE
- (1) SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT (4,817 FOLLOWERS ACROSS FOUR PLATFORMS - FACEBOOK, INSTAGRAM, LINKEDIN, TWITTER) \$750 VALUE



FACILITATOR SPONSOR (SILVER LEVEL) \$500

(1) COMPLIMENTARY REGISTRATION TO WECONNECT \$175 VALUE
HYPERLINKED LOGO ON WECONNECT EMAIL PROMOTIONS \$100 VALUE
LOGO ON WECONNECT REGISTRATION SITE AS A SILVER SPONSOR \$200 VALUE
LOGO ON WECONNECT EVENT SLIDES \$100 VALUE
EXHIBITOR TABLE AT THE EVENT \$100 VALUE
ATTENDEE LIST (NAME & COMPANY) POST EVENT
(1) SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT (4,817
FOLLOWERS ACROSS FOUR PLATFORMS - FACEBOOK, INSTAGRAM, LINKEDIN,
TWITTER) \$750 VALUE

SIGNATURE DRINK SPONSOR (SILVER LEVEL) \$750

(1) COMPLIMENTARY REGISTRATION TO WECONNECT \$175 VALUE
SPONSOR LOGO ON DRINK TICKET \$100 VALUE
HYPERLINKED LOGO ON WECONNECT EMAIL PROMOTIONS \$100 VALUE
LOGO ON WECONNECT REGISTRATION SITE AS A SILVER SPONSOR \$200 VALUE
LOGO ON WECONNECT EVENT SLIDES \$100 VALUE
EXHIBITOR TABLE AT THE EVENT \$100 VALUE
ATTENDEE LIST (NAME & COMPANY) POST EVENT
(1) SOCIAL MEDIA SPOTLIGHT WITH SPONSOR PROVIDED CONTENT (4,817
FOLLOWERS ACROSS FOUR PLATFORMS - FACEBOOK, INSTAGRAM, LINKEDIN,
TWITTER) \$750 VALUE



EXHIBITOR TABLE (BRONZE LEVEL) \$275

AFTER THE CHALLENGES THAT OUR INDUSTRY HAS FACED IN THE PAST 22 MONTHS, WE WANT TO MAKE SURE THAT WE GIVE OUR EXHIBITORS AND SUPPLIERS A CHANCE TO RECONNECT WITH OUR MEMBERS - THAT'S WHY WE ARE KEEPING OUR PRICING COMPETITIVE ON THE EXHIBITOR TABLES. ATTENDEES AT WECONNECT WILL HAVE THE OPPORTUNITY TO VISIT WITH EXHIBITORS DURING REGISTRATION, DURING BREAKS, AND IN BETWEEN SESSIONS.

(1) COMPLIMENTARY REGISTRATION TO WECONNECT **\$175 VALUE**
HYPERLINKED LOGO ON WECONNECT EMAIL PROMOTIONS **\$100 VALUE**
LOGO ON WECONNECT REGISTRATION SITE AS A BRONZE SPONSOR **\$200 VALUE**
LOGO ON WECONNECT EVENT SLIDES **\$100 VALUE**
ATTENDEE LIST (NAME & COMPANY) POST EVENT