



**MPI MN Meeting and Events Day
Sponsorship Packet**
This Year's Theme: The Power of Play

More about MPI MN Meeting and Events Day

Date: April 16, 2025

Two big events (GMID + WeConnect) = MPI MN Meeting and Events Day! Be part of this exciting opportunity through our premium and play sponsorships.

Overall Event Sponsor (Platinum Level) - \$2,500 (1 Available)

An energizing opportunity to be the sponsor of this combined event where you will receive maximum exposure and recognition before, during and after the event.

Benefits:

- (3) complimentary registrations to event- \$525 value
- (3-5) minutes of podium/stage time - \$750 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a platinum sponsor - \$200 value
- Logo on welcome sign - \$250 value
- Logo on event slides -\$100 value
- Exhibitor 6' table at the event in premier location - \$700 value
- Attendee list (name and company) Post event
- (1) dedicated email blast to MPI MN Membership -\$1000 value
- (2) social media spotlight with sponsor provided content -\$1500 value

Keynote Sponsor (Gold Level) - \$1,500 (2 Available)

Get in front of everyone by kicking off and introducing the dynamic keynote presenters.

Benefits:

- (2) complimentary registrations to the event - \$350 value
- (2-3) minutes of podium/stage time prior to introducing 1 of the 2 keynote speakers - \$500 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a gold sponsor - \$200 value
- Logo on event slides -\$100 value
- Exhibitor high top table in premier location - \$350 value
- Attendee list (name and company) Post event
- (1) dedicated email blast to MPI MN Membership -\$1000 value
- (1) social media spotlight with sponsor provided content -\$750 value

Breakout Session Sponsor (Silver Level) - \$1,000 (3 Available)

Dedicated breakout space with your name on it!

Benefits:

- (1) complimentary registration to the event - \$175 value
- Dedicated signage at 1 of the 3 breakout sessions at the event - \$300 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a silver sponsor - \$200 value
- Logo on event slides -\$100 value
- Exhibitor high top table in premier location - \$350 value
- Attendee list (name and company) Post event
- (1) social media spotlight with sponsor provided content -\$750 value

***Exclusive* Lego Play (Silver Level) - \$1,000 (1 Available)**

Be the exclusive sponsor of all lego sets purchased for our *Lego Serious Play* session with Leo Chan.

Benefits:

- (1) complimentary registration to the event - \$175 value
- Your logo attached to each lego set purchased for the session - \$300 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a silver sponsor - \$200 value
- Logo on event slides -\$100 value
- Exhibitor high top table in premier location - \$350 value
- Attendee list (name and company) Post event
- (1) social media spotlight with sponsor provided content -\$750 value

Premier Exhibitor Table (Silver Level) - \$1,000 (1 Available)

Get your brand out through through a interactive exhibit experience with a 6' exhibitor table in a premier location.

Benefits:

- (2) complimentary registrations to the event - \$350 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as an Exhibitor - \$200 value
- Logo on event slides -\$100 value
- Exhibitor high top table at the event - \$700 value
- Attendee list (name and company) post event

Exhibitor High Top Table (Bronze Level) - \$500 (10 Available)

Get your brand out through through a interactive exhibit experience.

Benefits:

- (1) complimentary registration to the event - \$175 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as an Exhibitor - \$200 value
- Logo on event slides -\$100 value
- Exhibitor high top table at the event - \$350 value
- Attendee list (name and company) post event

***Exclusive* It's 5:00 Somewhere (Bronze Level) - \$500 (1 available)**

Your logo will be imprinted on cocktail napkins handed out with drinks to guests during cocktail hour!

Benefits:

- (1) complimentary registration to the event - \$175 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a bronze sponsor - \$200 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event

***Exclusive* Wifi Sponsor (Bronze Level) - \$500 (1 available)**

Your logo will be imprinted on wifi cards at each table for the duration of the event.

Benefits:

- (1) complimentary registration to the event - \$175 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a bronze sponsor - \$200 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event

***Exclusive* Charging Station Sponsor (Bronze Level) - \$500 (1 available)**

Your logo at our exclusive charging station. Interact with attendees while they recharge throughout the event.

Benefits:

- (1) complimentary registration to the event - \$175 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a bronze sponsor - \$200 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event

***Exclusive* Placemat Sponsor (Bronze Level) - \$500 (1 available)**

Your logo printed on a unique agenda at each place setting in front of each person at the conference.

Benefits:

- (1) complimentary registration to the event - \$175 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on registration site as a bronze sponsor - \$200 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event

***NEW* - HOSTED PLANNER TABLE - \$1,000 (3 available)**

Get in front of non-member planners by sponsoring a hosted planner table that will cover (4) registrations of planners. You will get a chance to build relationships, engage with decision makers and showcase your venue and destination. You will get to invite the planners of your choice (non MN MPI members).

Benefits:

- (1) Complimentary registration to the event - \$175 value
- (1) hightop table with table sign during general sessions with dedicated time to chat with hosted non-member planners - \$550 value
- Logo on registration site as an Exhibitor - \$200 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event

***NEW* - PLAY ZONE SPONSORSHIP OPPORTUNITIES BELOW**

Previous years, we focused on wellness and creativity. This year we are focused on bringing play into your work, events and life. In keeping in line with our play, there are several opportunities for attendees to engage in games, activities or experiences by brands while also promoting their brand.

Play Zone Activity (Silver Level) \$1,000 (2 Available)

Have a hands-on interactive workshop that fosters creativity and innovation? We would love to hear it! Examples include: game lounge, virtual reality experiences, team building activity, bracelet making station

Benefits:

- (1) Complimentary registration to the event - \$175 value
- 2 Minutes at the beginning of the session to introduce yourself, your organization and the activity - \$500 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as the play zone activity/gold sponsor- \$200 value
- Logo on event slides -\$100 value
- Attendee list (name and company) post event
- (1) Inline banner ad (728x90) or sidekick banner ad (300x250) for 3 months - \$300 value

Interested in a custom sponsorship? Email vpfinance@mpimn.org and dirfinance@mpimn.org to learn more and discuss an exclusive opportunity for your organization!

IN-KIND OPORTUNITIES

Prize Drawing Prizes

Be part of the excitement by donating an item for our prize drawing which will be held at the end of the day. Examples include hotel stays, gift baskets, gift certificates, etc.

- Promotion through the MN MPI Facebook, Instagram and LinkedIn platforms as a Annual Conference Prize Drawing Sponsor
- Special recognition during the event
- Logo listed on email blasts