



**2020 - 2021 MPI Texas Hill Country Chapter (MPI THCC)
Executive Committee and Board of Directors Monthly Meetings
Venue Request for Proposal (RFP)**

PURPOSE & EVENT OVERVIEW

MPI THCC Executive Committee and Board of Director Monthly Meetings are for the 19-member Board of Directors as they gather to conduct chapter business and implementation of the current program year's strategic plan (2020-2021), under the guidance of President-Elect Meaghan Rhame, CMP. The group is comprised of Corporate, Association, 3rd Party and Independent Meeting Planners and Supplier members.

The program is **fully sponsored**. We encourage the venue sponsor(s) to engage their supplier partners to assist them with the program to include, F&B and WiFi. Appropriate sponsor recognition will be given.

We are seeking multiple venue partners, located in the Texas Hill Country, within Austin or San Antonio city limits or in between these cities, to host one or more monthly meetings to showcase venues across the local area.

SUBMISSION INSTRUCTIONS

We recommend that our partners be members of MPI. As the potential Host Hotel for one or more monthly meetings, please include any incentives/sponsorships that you would like to provide. If you are unable to host on the specified date(s), please submit for the dates that your hotel can accommodate.

Response Due Date: October 30, 2019
Decision Date: November 15, 2019

Please send all responses, links to food & beverage menus, floor plans, AV price list in electronic format to Marcia Williams, CMM, CMP, MPI THCC President and Meaghan Rhame, CMP, MPI THCC President-Elect.

Marcia Williams, CMM, CMP president@mpithcc.org
c) 214.212.8286

Meaghan Rhame, CMP president-elect@mpithcc.org
c) 512.679.9762

ABOUT MPI THCC



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With over 36 years of experience in career development education, MPI THCC continues to be the educational resource for meeting professionals in the Texas Hill Country. It has been our goal to build a rich global meeting industry. We continue to assist our members to be successful by connecting them to knowledge and ideas, offering opportunities to enhance their relationships and stay current with trends in today's marketplace.

OUR COMMUNITY

Our membership is comprised of event and meeting professionals from students to senior level planners, servicing the corporate, association, government, third party, and meeting management markets. We have supplier professionals that provide services to the entire meetings industry from hotels, special event venues, restaurants, destination management companies, transportation services and everything in between. MPI THCC achieved global recognition of excellence as the 2017 RISE Award recipient for Industry Advocacy for our leadership and collaboration with 12 industry chapters for the 2016 Global Meetings Industry Day (GMID) at the Texas State Capitol.

OUR EVENTS

Our membership is comprised of 53% event and meeting professionals from students to senior level planners, servicing the corporate, association, government, and meeting management markets. We have supplier professionals that provide services to the entire meetings industry from hotels, special event venues, restaurants, destination management companies, transportation services and everything in between.

Invitations to our events are also extended to our MPI chapters in DFW and Houston areas, as well as other Texas industry association chapters such as: TSAE, IAEE, HSMIA, ILEA, SPIN, PCMA, and SITE.

PROPOSAL SPECIFICATIONS

If you cannot provide all items as listed, please include in your proposal what incentive/sponsorships that you are able to offer and a list of specific exclusions.

We are asking for complimentary meeting space with no room nights.

EVENT PROFILE

Preferred dates:

July 21, 2020



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August 18, 2020
September 15, 2020
October 20, 2020
November 17, 2020
December 15, 2020
January 19, 2021
February 16, 2021
March 16, 2021
April 20, 2021
May 18, 2021
June 15, 2021

Expected Attendance: 19

SPECIAL CONCESSIONS REQUESTED

- Complementary function space setup horseshoe or hollow square for 20
- Complimentary or discounted food and beverage
- Complimentary wireless Internet and electrical
- Discounted or validated parking

FOOD & BEVERAGE REQUIREMENTS

- Lunch for 20 (hot or cold)
- Ice tea, lemonade, and coffee for 20
- Dessert for 20

AUDIO-VISUAL REQUIREMENTS

- Complimentary Meeting WiFi

TENTATIVE SCHEDULE

Day	Time	Function
3rd Tuesday of each Month	11 a.m. - 12 p.m. 12 p.m. - 1:30 p.m.	Executive Committee Meeting Board of Directors Meeting

WHY PARTNER WITH MPI THCC?

MPI THCC IS YOUR TARGET AUDIENCE

We understand that your marketing dollars need to count and it is important to hit your target audience. Partnering with MPI THCC



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allows your company to reach industry decision-makers. By investing with us, your brand will extend to pre qualified buyers who are searching for your products specifically for their business. We know how important ROI is to your marketing budget and we know your target audience. Let us help you make that connection.

MEMBERS "BUY MPI"

The meeting, conventions, exhibitions, and incentive travel industry generates \$263 billion in direct spending.

MPI members buy from MPI advertisers and suppliers because they know that their fellow chapter members understand the value of their organizations.

Our members believe in working with companies they know and can trust. Let us help you familiarize the membership with your products and services through a direct connection and relationship that will continue in years to follow.

TREMENDOUS BUYING POWER

70% of our MPI THCC planner members have an annual meeting budget ranging from \$250,000 to \$10+ million. Our chapter members collectively plan more than 1,127 meetings a year. Those meetings are conducted throughout the world with the Southwest serving as the primary region.

The majority of MPI THCC planner members:

- Have an annual meeting budget ranging from \$250,000 - \$10M+
- Collectively, plan more than 680 meetings per year and hold meetings all throughout the United States with the Southwest as the primary region, followed closely by the Southeast and Northeast regions.

OUR GLOBAL MARKET & BUYING POWER

57% of planner members control annual meeting budgets between \$250,000 - \$10,000,000. The primary facilities planners utilize for their events are downtown hotels.



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Types of meetings planned:

- Annual Convention – 21%
- Educational/Training – 23%
- Management – 18%
- Sales/Trade Show – 15%
- Special Events – 13%
- VIP Client Events/Incentives – 10%

Our supplier membership base is comprised of leading hoteliers, event venues, special event companies, major Texas theme parks, destination management companies, production and AV/Technology companies, transportation providers, restaurants, event entertainment and décor providers, and industry specialty companies.

The nature of the meetings planned by the planners of this chapter displays the diversity our industry has to offer, with the main types being Annual Conventions, Educational Events, Special Events and Training Sessions.

BY THE NUMBERS

- 168 planner members in the MPI Texas Hill Country Chapter
- 1/3 - the number of members responsible for executing events for 1,000 or more attendees
- 96 of our members are Certified Meeting Professionals.
- 91% of meetings are held at downtown hotels, suburban and airport hotels, resort or convention centers.

The amount of effort you will receive from the MPI THCC Partner Development team to ensure your ROI: 100%

WE ARE THE EDUCATION RESOURCE OF THE CENTRAL TX MEETINGS COMMUNITY

- 16% Corporate
- 19% Association | Non-Profit
- 60% Independent | Consultant | Multi-Management Companies
- 5% Vertical Markets such as University, Government and Medical

YOUR RETURN ON INVESTMENT INCLUDES:



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- Welcome to the group with podium time for five minutes
- Facility tour
- Verbal recognition at sponsored event
- One (1) Spotlight on MPI THCC Social Media Channels, photo and blurb provided by sponsor
- Small ad (250 x 200 pixels) within the MPI THCC website starting two (2) weeks before the Board Meeting and ending two (2) weeks after.