



Strategic Partnership Program

P.O. Box 1832
Wimberley, TX 78676-1832

512.847.2227
admin@mpithcc.org

THCC Demographics

Satisfaction
Rate
81%

Members
Estimated
Buying Power
\$105,150,100

Planners
57%

Suppliers
38%

Volunteer
Monthly
Average
68

Average
Meeting Size
<1,000

Sponsor Benefits

Choose your sponsorship level and customize your package!

All Sponsorship Levels Receive: Company logo and link on the MPI Texas Hill Country Chapter's website and logo on signage at all monthly programs.

PLUS, you get to choose items from our marketing and event options on the right. Based on the sponsorship level, the number of choices you can pick will change.

LONE STAR \$10,000

6 Marketing Items *plus*

5 Event Items

PLATINUM \$5,000

5 Marketing Items *plus*

4 Event Items

DIAMOND \$2,500

4 Marketing Items *plus*

2 Event Items

GOLD \$1,000

2 Marketing Items *plus*

1 Event Item

SILVER \$500

Company logo and link on the MPI THCC website, logo on signage at all monthly programs, **plus, one social media post that will be shared on all active channels (FaceBook, LinkedIn and Instagram)**

Marketing - choose from these items

1. Two social media posts that will be shared on all active channels (FaceBook, LinkedIn, and Instagram) in the month(s) you choose.
2. One banner ad in our THCC monthly newsletter, INSIGHT in the month you choose.
3. One advertisement (350px by 250px) on the MPI THCC home page for one month (rotates with other paid advertising).
4. One piece of collateral (provided by you) is given to each attendee at an education/networking event of your choice.**
5. Listed as an event sponsor at MPI THCC's End-of-Year Celebration.
6. Play a marketing video at MPI THCC's End-of-Year Celebration (video cannot exceed two minutes).
7. Lone Star and Platinum Partners only - One reserved table with your logo displayed and seats reserved for eight attendees at MPI THCC's End-of-Year Celebration (the sponsor is to pay for the registrations).

Events - choose from these items

1. One tabletop display at a monthly education/networking event.**
2. One complimentary registration to an education/networking event.
3. Podium time at a monthly education/networking event.
4. One tabletop display at MPI THCC's End-of-Year Celebration.
5. One complimentary registration to our MPI THCC's End-of-Year Celebration.
6. One tabletop display at MPI TEC24.
7. One complimentary registration to our MPI TEC24.

** Southwest Showcase, THCC End-of-Year Celebration, and Texas Education Conference 2024 (TEC24) are not considered an education/networking event.

Lone Star Partners - from your sponsorship funds, \$1500 to be applied to our Texas Education Conference in November 2024 and you will automatically be listed as an event sponsor

For Partner or Event Sponsorship information, contact Lavita Miller at 502-802-3449 or email her at dir-strategicpartnerships@mpithcc.org

For Online Auction information, contact Ellen Forsythe at 512-452-4224 x. 6670 or email her at dir-fundraising@mpithcc.org

Questions? Contact Michele Gonzalez at dir-strategicpartnerships@mpithcc.org

Education Sponsorship Opportunities

Education Programs

MPI THCC's Education Programs promote opportunities for continuing skills enhancement and exposure to the latest meeting industry trends. The programs provide a great opportunity to showcase your venue to Texas Hill Country Chapter planners and a wide variety of supplier members. These programs are held up to six times per year in Austin or San Antonio. The programs alternate between breakfast, lunch and afternoon. Attendees are a mix of corporate, independent and third-party planners, in addition to hoteliers, DMCs, CVBs and other suppliers from the meetings industry. Many companies partner with other properties, attractions or suppliers in their area to lower the cost and increase the value per partner.

Education Programs:
Guests: 25-75

Please select the following:

Preferred month: January, February, May, June, July, September

Preferred time: Breakfast, brunch, lunch or afternoon happy hour

Program of Events

Registration (30 minutes to 1-hour prior)

- 3 six-foot skirted tables
- 4 chairs
- 1 wastebasket
- 2 easels

New Member Orientation (30 minutes prior)

- 3 high cocktail tables

Meeting Room (1.5 hours)

- Rounds set with crescent seating of 6 per table (may vary on program content)
- Lectern
- Lavalier
- House sound system
- Draped screen
- Projector
- Décor is at the discretion of the venue and gives your preferred vendors a chance to showcase their work to meeting industry professionals and be listed as an event sponsor.

Networking (30 minutes to one hour after)

Food & Beverage

- Breakfast meeting 7:00 a.m. – 9:00 a.m. - full breakfast with beverages
- Brunch: 9:00 a.m. – 11:00 a.m. -- light snack and beverages
- Lunch: 11:00 a.m. – Noon – full lunch buffet
- Happy Hour: 3:00 p.m. – 5:00 p.m. – hors d'oeuvres and cocktails

If your venue does not serve food and beverages but you are interested in hosting a meeting, you will not be excluded, provided you are able to arrange outside food & beverage service and rental items (tables, chairs, etc.) at the budget allowances below.

Leadership Sponsorship Opportunities

Board of Directors Monthly Meetings

THCC Leadership has created an opportunity for a venue to host all the Board of Directors Meetings. This is a fantastic opportunity for a small venue to showcase to the most involved and influential members of THCC – the Board of Directors.

Board meetings are to be held the third Tuesday of each month from 11:00 am – 1:30 pm.

FOOD & BEVERAGE:

Venue can provide chef's choice buffet lunch, beverages, and snacks. If venue does not provide food and beverage, must allow members to bring in outside food and/or provide a discounted menu to order from.

ROOM SET/AV/GUEST ROOMS/PARKING:

Boardroom style up to 20 attendees
Wi-Fi

FINANCIAL BUDGET:

Requesting Full Sponsorship. Will receive benefits for overall in-kind value.

Board of Directors Retreats

Annual Board Retreat

The Board of Directors (BOD) is the governing body of MPI THCC and is made up of corporate planners, independent planners, hoteliers, third-party planning companies and industry supplier partners. Hosting the MPI THCC BOD, you have an opportunity to reach approximately 15-20 well connected buyers or buyer referrals in the meeting industry.

IMPORTANT: Group is requesting hotel and/or partnering suppliers (restaurants, unique venues, DMCs, activity companies, etc.) to host sleeping rooms, meeting space, and all food and beverage events outlined below.

DAY 1

Comp Sleeping Rooms Requested: Up to 18 Rooms (includes presidential suite or junior suite)
Function Space: Schedule/Room Set to be included.
Hosted Reception

DAY 2

Comp Sleeping Rooms Requested: Up to 18 Rooms (includes presidential suite or junior suite)
Function Space: Schedule/Room Set to be included.

A/V NEEDS: Data projector, wireless lavalier, screen, flip charts (1-6) and markers.

DÉCOR: Décor is at the discretion of the venue, and it gives your preferred vendors a chance to showcase their work to meeting industry pros.

DATE PREFERENCES: [listed in preference respectively] May, June; Sun-Mon, Fri-Sat, Sat-Sun, Thurs-Fri.

REQUEST FULL SPONSORSHIP

Leadership Sponsorship Opportunities

Mid-Year Board Retreat

The Board of Directors (BOD) is the governing body of MPI THCC and is made up of corporate planners, independent planners, hoteliers, third-party planning companies and industry supplier partners. Hosting the MPI THCC BOD, you have an opportunity to reach approximately 15-20 well connected buyers or buyer referrals in the meeting industry.

IMPORTANT: Group is requesting hotel and/or partnering suppliers (restaurants, unique venues, DMCs, activity companies, etc.) to host sleeping rooms, meeting space, and all food and beverage events outlined below.

DAY 1

Comp Sleeping Rooms Requested: Up to 18 Rooms (includes presidential suite or junior suite)

Function Space: Schedule/Room Set to be included.

Hosted Reception.

DAY 2

Comp Sleeping Rooms Requested: Up to 18 Rooms (includes presidential suite or junior suite)

Function Space: Schedule/Room Set to be included.

AV NEEDS: Data projector, wireless lavalier, screen, flip charts (1-6) and markers.

DÉCOR: Décor is at the discretion of the venue, and it gives your preferred vendors a chance to showcase their work to meeting industry pros.

DATE PREFERENCES*: [listed in preference respectively] Jan, Dec; Sun-Mon, Fri-Sat, Sat-Sun, Thurs-Fri.

*Excluding dates near holidays.

REQUEST FULL SPONSORSHIP

Leadership Development Bootcamp

The hosting venue has the opportunity to showcase their venue to the MPI THCC Board of Directors and all Committee Teams. The purpose of this program is to develop leadership skills, grow individually and as a team. Members are also provided with chapter specific training related to the committees they serve on.

GUESTS: 80

PROPOSED SCHEDULE: Annual event in July held from 10 a.m. – 3 p.m.

ROOM SET: Banquet or crescent rounds.

AV: 1 projector/screen, 1 microphone, podium, audio/house sound, and small riser (optional).

DÉCOR: Décor is at the discretion of the venue, and it gives your preferred vendors a chance to showcase their work to meeting industry pros.

FOOD & BEVERAGE:

- Breakfast- continental or hot with coffee, juice and water
- (2) Refreshment breaks with soda, juice, water and assorted snacks
- Hot lunch buffet
- Reception- light hors d'oeuvres, beer, wine and soda bar (typically the venues hosts 2 drink tickets for beer and wine service)

GUEST ROOMS: None required.

PARKING: Complimentary for attendees.

REQUEST FULL SPONSORSHIP

Networking Sponsorship Opportunities

Chapter Celebration

Chapter Celebration occurs once a year in Austin or San Antonio in early Summer.

GUESTS: 50 – 75

PROPOSED SCHEDULE: Annual event in May or June.

ROOM SET: Mixture of standing cocktails and banquet.

A/V: 1 lectern, 1 screen, handheld microphone, lectern microphone. Additional A/V will be required but, it dependent upon event theme and venue.

DÉCOR: Décor will be required. Exact décor is dependent upon the theme of the event. It gives your preferred vendors a chance to showcase their work to meeting industry pros.

FOOD & BEVERAGE: Hosted bar and heavy appetizers.

GUEST ROOMS: A small room block is preferred since this event occurs in the late afternoon/early evening.

PARKING: Complimentary for attendees.

REQUEST FULL SPONSORSHIP

Networking Events

Networking Events are held quarterly. These events can be held in Austin or San Antonio and have up to thirty attendees. The hosting venue has the opportunity to showcase their venue to our members - association planners, corporate planners, third party planners, vendors, hoteliers, and supporting event professionals.

GUESTS: 15 - 35

PROPOSED SCHEDULE: January and October.

ROOM SET: Reception.

A/V: No AV is needed.

DÉCOR: Décor is at the discretion of the venue, and it gives your preferred vendors a chance to showcase their work to meeting industry pros.

FOOD & BEVERAGE: Happy hour drink pricing + hot/cold appetizers.

GUEST ROOMS: None required.



Thank You!

Once you have reviewed this information and decided you are interested in participating in the sponsorship program:

Complete the application online ([link](#)) and contact **Director of Strategic Partnerships** at dir-alliances@mpithcc.org.

If you have any questions, please do not hesitate to contact us. Our team is happy to assist you with creating the optimum opportunity for exposure to over 320+ MPI THCC members.



**Call
US:**

512.847.2227



**Email
US:**

dir-strategicpartnerships@mpithcc.org



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Terms & Conditions

Your benefits will begin upon receipt of payment or in-kind donation. You will have one year from that date to take advantage of those benefits. Benefits cannot be extended beyond one year.