



**2021- 2022 MPI Texas Hill Country Chapter (MPI THCC)
May 2021 & January 2022 Board of Directors Retreat
Venue Request for Proposal (RFP)**

PURPOSE & EVENT OVERVIEW

MPI THCC Leadership Retreats are for the 18-member Board of Directors as they gather to review and discuss the chapter's strategic plan and its implementation for the upcoming program year (2021-2022), under the guidance of President-Elect Sophie Curtis. The group consists of Corporate, Association, 3rd Party and Independent Meeting Planners and Supplier members.

The program is **partially sponsored**. We encourage the venue sponsor to engage their supplier partners to assist them with the retreat program to include, F&B, WiFi, Entertainment. Appropriate sponsor recognition will be given.

We are seeking a venue partner to host our retreat in May 2021 or January 2022. The venue partner should be located in Austin, San Antonio, the Texas Hill Country or surrounding areas.

SUBMISSION INSTRUCTIONS

We recommend that our partners be members of MPI. As the potential Host Hotel for two retreats, please include any incentives/sponsorships that you would like to provide for both board retreats (May 2021 and January 2022). If you are unable to host both retreats, please submit for the dates/year that your hotel can accommodate.

Response Due Date: December 18, 2020
Decision Date: December 31, 2020

Please send all responses, links to food & beverage menus, floor plans, AV price list in electronic format to Sophie Curtis, MPI THCC President-Elect and Meaghan Rhame, CMP, MPI THCC President.

Sophie Curtis president-elect@mpithcc.org
c) 214-551-0417

Meaghan Rhame, CMPCMP president@mpithcc.org
c) 512.679.9762



ABOUT MPI THCC

With over 37 years of experience in career development education, MPI THCC continues to be the educational resource for meeting professionals in the Texas Hill Country. It has been our goal to build a rich global meeting industry. We continue to assist our members to be successful by connecting them to knowledge and ideas, offering opportunities to enhance their relationships and stay current with trends in today's marketplace.

OUR COMMUNITY

Our membership consists of event and meeting professionals from students to senior level planners, servicing the corporate, association, government, third party, and meeting management markets. We have supplier professionals that provide services to the entire meetings industry from hotels, special event venues, restaurants, destination management companies, transportation services and everything in between. MPI THCC achieved global recognition of excellence as the 2017 RISE Award recipient for Industry Advocacy for our leadership and collaboration with 12 industry chapters for the 2016 Global Meetings Industry Day (GMID) at the Texas State Capitol and has been named a Top Producing Chapter of MPI

OUR EVENTS

Our membership consists of 53% event and meeting professionals from students to senior level planners, servicing the corporate, association, government, and meeting management markets. We have supplier professionals that provide services to the entire meetings industry from hotels, special event venues, restaurants, destination management companies, transportation services and everything in between.

Invitations to our events are also extended to our MPI chapters in DFW and Houston areas, as well as other Texas industry association chapters such as: TSAE, IAEE, HSMIAI, ILEA, SPIN, PCMA, and SITE.

PROPOSAL SPECIFICATIONS

If you cannot provide all items as listed, please include in your proposal what incentive/sponsorships that you are able to offer and a list of specific exclusions.

We are asking for complimentary room nights if possible and/or possibly planner room nights complimentary. We ask for room rates to be under \$99 per night.

EVENT PROFILE

Preferred dates in order of choice: May 2021 & January 2022 (2 Days)
 Day pattern preference in order of choice: Friday - Saturday
 Sunday - Monday
 Thursday - Friday

Avoid dates of May 6-10th due to Southwest Showcase and avoid May 27-31st due to Memorial Day holiday.

Day	Day Prior	Day 1	Day 2	Total
May 2021 & January 2022	5	18	18	41

Expected Attendance: 18

SPECIAL CONCESSIONS REQUESTED

- Complementary function space
- Complimentary sleeping rooms as noted above
- Presidential Suite with connecting parlor
- Complimentary or discounted food and beverage
- Complimentary audio visual or opportunity to bring outside service for no charge
- Complimentary wireless Internet
- Discounted or validated parking
- Room amenity for up to 18 (optional)
- Opportunity for late check out (3 p.m.; optional)

FOOD & BEVERAGE REQUIREMENTS

- Day one (1 Continental Breakfast & 1 Hot Lunch) for up to 20
- Day two (1 Full Breakfast & 1 Hot Lunch) for up to 20
- Welcome Reception Day one with Hotel Representative. Possible tour of venue.
- Budget for Meals: Asking Complimentary or provide a meal package not to exceed \$50++ per person with:
 - 1 continental breakfast
 - 2 hot lunch
 - 1 full breakfast
 - 3 breaks

AUDIO-VISUAL REQUIREMENTS

- Complementary Projection Package and up to 4 flip charts
- Complimentary Meeting WiFi

TENTATIVE SCHEDULE

Day	Time	Function
Day 1	8:00am - 9:00am	Breakfast
	9:00am - 5:00pm	Meetings
	10:00am - 10:30am	AM Break
	12:00pm - 1:00pm	Lunch
	3:00pm - 3:30pm	PM Break
	5:30pm - 6:30pm	Reception/Site Visit
	6:30pm	Dinner/Activity (may be off-site)
Day 2	8:00am - 9:00am	Breakfast
	9:00am - 3:00pm	Meetings
	10:00am - 10:30am	AM Break
	12:00pm - 1:00pm	Lunch
	3:00pm - 5:00pm	Meetings
	5:00pm	Depart

WHY PARTNER WITH MPI THCC?

MPI THCC IS YOUR TARGET AUDIENCE

We understand that your marketing dollars need to count and it is important to hit your target audience. Partnering with MPI THCC allows your company to reach industry decision-makers. By investing with us, your brand will extend to pre qualified buyers who are searching for your products specifically for their business. We know how important ROI is to your marketing budget and we know your target audience. Let us help you make that connection.

MEMBERS "BUY MPI"

The meeting, conventions, exhibitions, and incentive travel industry generates \$263 billion in direct spending.

MPI members buy from MPI advertisers and suppliers because they know that their fellow chapter members understand the value of their organizations.



Our members believe in working with companies they know and can trust. Let us help you familiarize the membership with your products and services through a direct connection and relationship that will continue in years to follow.

TREMENDOUS BUYING POWER

70% of our MPI THCC planner members have an annual meeting budget ranging from \$250,000 to \$10+ million. Our chapter members collectively plan more than 1,127 meetings a year. Those meetings are conducted throughout the world with the Southwest serving as the primary region.

The majority of MPI THCC planner members:

- Have an annual meeting budget ranging from \$250,000 - \$10M+
- Collectively, plan more than 680 meetings per year and hold meetings all throughout the United States with the Southwest as the primary region, followed closely by the Southeast and Northeast regions.

OUR GLOBAL MARKET & BUYING POWER

57% of planner members control annual meeting budgets between \$250,000 - \$10,000,000. The primary facilities planners utilize for their events are downtown hotels.

Types of meetings planned:

- Annual Convention – 21%
- Educational/Training – 23%
- Management – 18%
- Sales/Trade Show – 15%
- Special Events – 13%
- VIP Client Events/Incentives – 10%

Our supplier membership base is comprised of leading hoteliers, event venues, special event companies, major Texas theme parks, destination management companies, production and AV/Technology companies, transportation providers, restaurants, event entertainment and décor providers, and industry specialty companies.

The nature of the meetings planned by the planners of this chapter displays



the diversity our industry has to offer, with the main types being Annual Conventions, Educational Events, Special Events and Training Sessions.

BY THE NUMBERS

- 168 planner members in the MPI Texas Hill Country Chapter
- 1/3 - the number of members responsible for executing events for 1,000 or more attendees
- 96 of our members are Certified Meeting Professionals.
- 91% of meetings are held at downtown hotels, suburban and airport hotels, resort or convention centers.

The amount of effort you will receive from the MPI THCC Partner Development team to ensure your ROI: 100%

WE ARE THE EDUCATION RESOURCE OF THE CENTRAL TX MEETINGS COMMUNITY

- 16% Corporate
- 19% Association | Non-Profit
- 60% Independent | Consultant | Multi-Management Companies
- 5% Vertical Markets such as University, Government and Medical

YOUR RETURN ON INVESTMENT INCLUDES:

- Welcome to the group with podium time for five minutes
- Facility tour
- Verbal recognition at sponsored event
- One (1) Spotlight on MPI THCC Social Media Channels, photo and blurb provided by sponsor
- Two registrations to one MPI THCC monthly education program of your choice within 1 year of sponsorship (TEC excluded)
- Small ad (250 x 200 pixels) within the MPI THCC website starting one (1) month before the Board Retreat and ending one (1) month after.