



SAN ANTONIO

NOVEMBER 4-5 | EMBASSY SUITES LANDMARK



EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES



MPI

TEXAS HILL
COUNTRY
CHAPTER



TEC19 in San Antonio, the MPI Texas Hill Country Chapter annual conference features an education and engagement program unlike anything we've produced before, providing new opportunities where you can shine and promote your unique brand throughout the venue.

The TEC Partner Connections, provides a supplier centered soiree where attendees and sponsors will share breaks and discover how each can benefit from a new or rekindled relationship.

Attendees will delight in experiential sessions featuring interesting education in interactive settings. Take advantage of being first to promote your brand before our esteemed speakers take center stage.

Be the hero and sponsor TEC19's powerhouse keynote speaker Michael Cerbelli's: The Hot List™ 2019.

What is the #TEC19?

“TEC is just one of the **many benefits offered by MPI THCC**. The education sessions provide excellent ideas to incorporate in your job and **networking with industry peers is a plus.**”

- Annette Hicks, CMP, **Texas Food & Fuel Association**

DISCOVER new clients and untapped business opportunities. MPI THCC serves approximately 185 planners that represent more than 200,000 people across the United States.

NETWORK throughout the meeting. Your badge is a full-conference registration. Secure a limited spot in partner connections where breaks will take place and be sure to network at the welcome reception.

SUCCEED alongside fellow returning suppliers. Leave with new customers, fresh leads, and a newfound respect for what the TEC19 can enable your company to accomplish.



Why Partner With MPI THCC?

MPI THCC IS YOUR TARGET AUDIENCE

We understand that your marketing dollars need to count and it is important to hit your target audience. Partnering with MPI THCC allows your company to reach industry decision makers. By investing with us, your brand will extend to prequalified buyers who are searching for your products specifically for their business.

We know how important ROI is to your marketing budget and we know your target audience. Let us help you make that connection.

Tremendous Buying Power

The majority of MPI THCC planner members:

1. Have an annual meeting budget ranging from \$250,000 - \$10M.
2. Collectively, plan more than 685 meetings per year.
3. Hold meetings all throughout the United States with the Southwest as the primary region, followed closely by the Southeast and Northeast regions.

Who's
attending
#TEC19?

52%

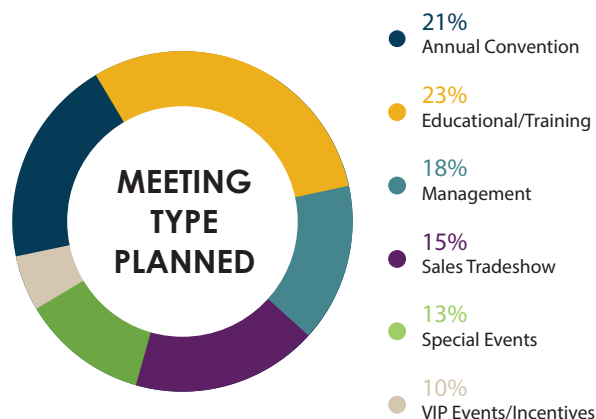
of attendees are final
decision makers or
significantly influence
purchasing decisions

Our Global Market & Buying Power

Our supplier membership base is comprised of leading hoteliers, event venues, special event companies, major Texas theme parks, destination management companies, production and AV/Technology companies, transportation providers, restaurants, event entertainment and décor providers, and industry specialty companies.

The nature of the meetings planned by the planners of this chapter displays the diversity our industry has to offer, with the main types being Annual Conventions, Educational Events, Special Events and Training Sessions.

Our members believe in working with companies they know and can trust, and they Buy MPI. Let us help you familiarize the membership with your products and services through a direct connection and relationship that will continue in years to follow.



One look and you will be convinced that **the TEC19 Annual Meeting attendees are the clients you need to meet.**

57%

are **involved in the planning** of meetings, events, or exhibitions

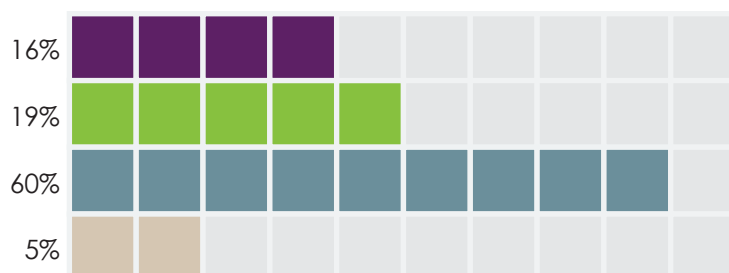
39%

host **meetings for 500 attendees** or more

50%

planner members **control annual meeting budgets between \$250,000 - \$10M.**

We are the education resource of the Central Texas Meetings Community



- Corporate
- Association / Non-Profit
- Independent / Consultant / Multi-Mgmt
- University / Government / Medical

BY THE NUMBERS



183 planner members in the MPI Texas Hill Country Chapter



35% of our members are Certified Meeting Professionals



83% of meetings are placed at locations other than city properties; they are held at suburban, airport, resort or convention centers

The amount of effort you will receive from the MPI THCC Partner Development team to ensure your ROI: 100%

AT TEC19, suppliers will have the opportunity to connect with planners who are moving their organizations forward. Discover how your company can help associations stay on pace with the ever-changing meeting industry landscape.



TEC offers a wide variety of options to gain access, drive brand recognition and create the ideal platform to promote your business solutions.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

	PRICING		PRICING
ATTENDEE BAG INSERT (5)	\$1,000	EXPERIENTIAL SESSION (3)	\$3,000
JOURNAL BOOK SOLD	\$1,000	FIRST TIMERS' RECEPTION CO-HOSTED	\$3,000
PRIZE GIVEAWAY - CLOSING (5)	\$1,000	PUPPY PICK ME UP	\$3,000
SOCIAL MEDIA STREET TEAM SOLD	\$1,000	CLOSING GENERAL SESSION (2)	\$3,500
MOBILE APP ADS (4)	\$1,000	MORNING BLOODY MARY BAR - TUES	\$3,500
SOCIAL MEDIA TAKE-OVER (2)	\$1,200	WIFI	\$3,500
BRANDED ROOM KEY	\$1,500	BRANDED BARS W/ BRANDED CUPS AND NAPKINS - TEC OPENING PARTY (2)	\$5,000
BRUNCH/LUNCH TABLE DECOR	\$1,500	CONFERENCE SIGNAGE SOLD	\$5,000
ELEVATOR CLING (3)	\$1,500	ENTERTAINMENT - GENERAL SESSION & WELCOME RECEPTION (2)	\$5,000
WELCOME BREAK	\$1,500	TEC ENTRANCE WOW DECOR	\$5,000
BRANDED REUSABLE TOTE SOLD	\$2,000	PARTNER CONNECTION BRANDED BAR	\$5,000
CHARGING STATION	\$2,000	OPENING GENERAL SESSION: MICHAEL CERBELLI'S THE HOT LIST™ 2019 (2)	\$5,000
NAME BADGE	\$2,000	ALPACA SELFIE STATION	\$5,000
HYDRATION STATION SOLD	\$2,500	PARTNER CONNECTION RECEPTION - MON	\$6,000
STEP & REPEAT	\$2,500	TEC OPENING NIGHT PARTY (2)	\$6,000
BRANDED ROOM DROP / GIFT	\$3,000	BRUNCH	\$7,500
EDUCATION SESSION SPEAKER (4)	\$3,000	CONFERENCE AUDIO VISUAL (2) SOLD	\$10,000

For additional questions or inquiries,
please contact dir-alliances@mpithcc.org
or call **MPI THCC** at 512.847.2227



LEVEL 01

\$1,000 - \$2,499

The Level 1 Sponsor will provide one of the following and will receive logo recognition on the conference app/TEC website and recognition at the Opening and Closing General Sessions.

- ✓ Attendee Bag Insert **(5)**
- ✓ Branded Reusable Tote - **SOLD**
- ✓ Branded Room Key
- ✓ Brunch/Lunch Table Decor
- ✓ Charging Station
- ✓ Elevator Cling **(3)**
- ✓ Journal Book - **SOLD**
- ✓ Mobile App Ads **(4)**
- ✓ Name Badges
- ✓ Prize Giveaway - Closing Session **(5)**
- ✓ Social Media Street Team - **SOLD**
- ✓ Social Media Take-Over **(2)**
- ✓ Welcome Break

LEVEL 02

\$2,500 - \$4,999

The Level 2 Sponsor will provide one of the following and will receive the Level 1 benefits, the opportunity to put item(s) in the registration tote, and special signage recognition.

- ✓ Branded Room Drop / Gift
- ✓ Closing General Session: **(2)**
- ✓ Education Session Speaker **(3)**
- ✓ Experiential Session **(3)**
- ✓ First Timers' Reception
- ✓ Puppy Pick Me Up
- ✓ Hydration Station - **SOLD**
- ✓ Morning Bloody Mary Bar - Tuesday
- ✓ Step and Repeat
- ✓ WiFi

LEVEL 03

\$5,000 - \$7,499

The Level 3 Sponsors will provide one of the following and will receive the above benefits, 1 TEC registration plus attendance to the First Timer's Reception.

- ✓ Branded Bars w/ Cups & Napkins at TEC Opening Party **(2)**
- ✓ Conference Signage - **SOLD**
- ✓ Entertainment - General Session & Welcome Reception **(2)**
- ✓ TEC Entrance WOW Decor
- ✓ Alpaca Selfie Station
- ✓ Partner Connection Branded Bar
- ✓ Opening General Session: **(2)**
Michael Cerbelli's: **The Hot List™: 2019**
- ✓ Partner Connection Reception - Monday

LEVEL 04

\$7,500 - \$9,999

The Level 4 Sponsors will provide one of the following and will receive the above benefits, with 2 TEC registrations.

- ✓ Brunch - Tuesday
- ✓ TEC Opening Night Party **(2)**

LEVEL 05

\$10,000 plus

The Level 5 Sponsor will be recognized everywhere! You will receive the above benefits plus very special recognition at ALL parts of the conference, 2 TEC registrations, and the opportunity to speak or show a video for up to 3 minutes at the conference.

- ✓ Conference Audio Visual **(2)** - **SOLD**

Custom Packages

We look forward to having you/your company partner with MPI THCC. If you have any questions, need additional information or would like to collaborate with the TEC19 team to make your sponsorship event unique and exciting, please reach out to us at any time!

TEC19 BENEFITS OVERVIEW

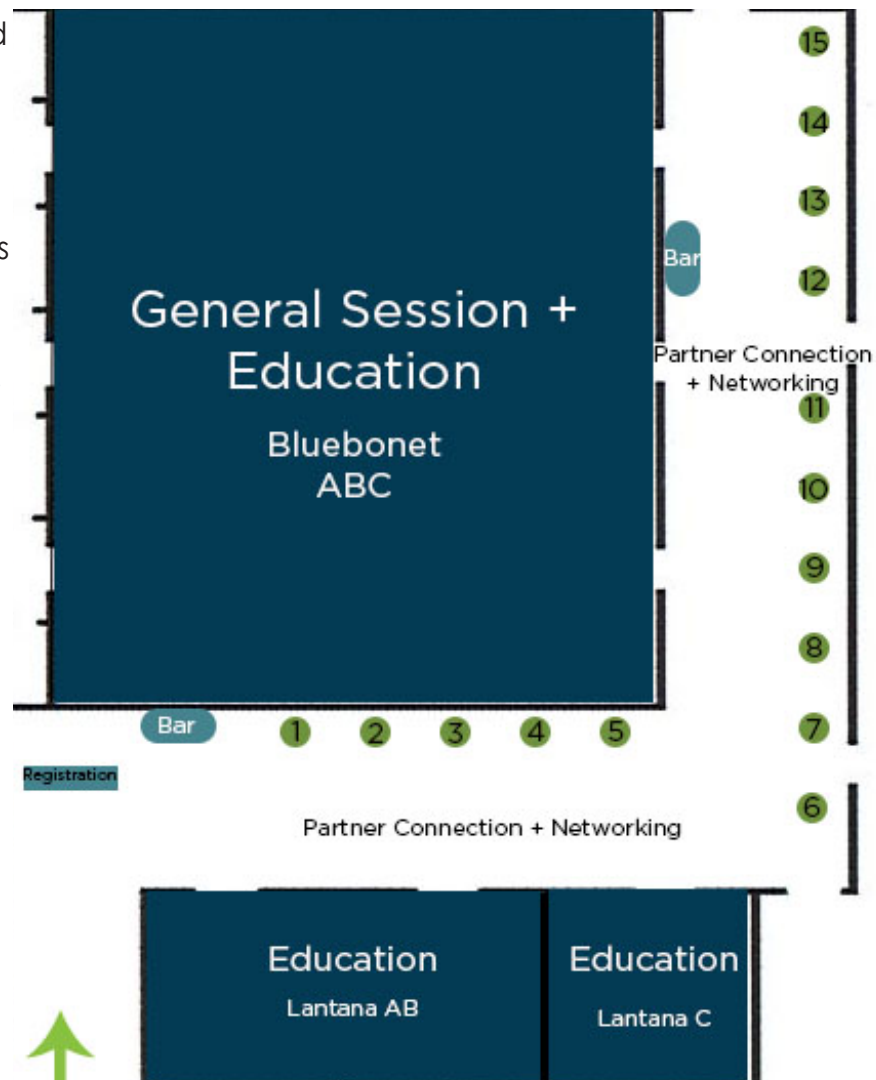
BENEFITS DESCRIPTION	LEVEL 1 \$1,000 - \$2,499	LEVEL 2 \$2,500 - \$4,999	LEVEL 3 \$5,000 - \$7,499	LEVEL 4 \$7,500 - \$9,999	LEVEL 5 \$10,000 +
Logo link on TEC19 webpage	✓	✓	✓	✓	✓
Logo on mobile app	✓	✓	✓	✓	✓
Recognition at opening & closing general sessions	✓	✓	✓	✓	✓
A list of all TEC19 registrants (name & co.)	✓	✓	✓	✓	✓
Opportunity to put item(s) in the registration tote		✓	✓	✓	✓
Special signage recognition		✓	✓	✓	✓
Registration for 1 at TEC			✓	✓	✓
Invitation to the First Timer/VIP Reception			✓	✓	✓
Registration for 2 at TEC				✓	✓
Opportunity to speak or show an up to 3 minute video at the conference					✓



WE ARE EXCITED TO SEE YOU IN SAN ANTONIO!



- Company Identification Sign
- (2) Two Complimentary Full Conference Registration
- One 3' High Boy Table
- Pre-Attendee Mailing List - 2 Weeks Prior to the Show Date
- Exhibitor Name on Conference Website
- Exhibitor Listing & Description (50-word maximum) in Event App when submitted by October 20, 2019
- Logo recognition at Opening & Closing Sessions.
- Social Media recognition
- Additional Full Conference registration is \$300



AT SHOW

November 3, 2019

Exhibitor Move-In
3:00 PM - 5:30 PM

November 3, 2019

Exhibitor & Sponsor
Registration
4:00 PM - 5:30 PM

November 4, 2019

Exhibitor Move-In
6:30 AM - 7:30 AM

November 4, 2019

Partner Connection
9 AM - 5:45 PM

November 5, 2019

Partner Connection
7:30 AM - 12:30 PM

November 5, 2019

Exhibitor Move-Out
12:30 PM

Booth Confirmation

1. Email contract with credit card payment to admin@mpithcc.org or
2. Mail contract with payment payable to:

MPI-THCC

ATTN: TEC Marketplace

P O BOX 1832

Wimberley, TX 78676

Full payment and completed contract are required by "pay by date" to secure location and lock in exhibit price. Upon receipt of the contract and payment, confirmation for the exhibit space assigned will be sent via email. If full payment is not received by October 20, 2019, exhibit space is subject to release. If space is purchased after September 1, 2019, payment by credit card (VISA, MC, Discover or AMEX), is required.

POST SHOW

Booth Tear Down

Early dismantling is disruptive to the Exhibit Show. Therefore, exhibitors may not pack, tear down, or remove any portion of the exhibit prior to the official closing which is at 12:30 PM. An early dismantle fee of \$500 will be charged to any exhibitor MPI-THCC determines to have begun packing and/or dismantling any portion of their exhibit prior to show closing. Failure to pay the assessed fine will result in losing their opportunity to exhibit next year and exhibitor may be refused the opportunity to exhibit the following year.

Shipping Information

Exhibitor is responsible for shipping arrangements. Further instructions are provided upon receipt of signed contract and payment.

TEC 19 APPLICATION FOR EXHIBIT SPACE

November 4-5, 2019 - Embassy Suites Landmark, San Antonio, TX



COMPANY INFORMATION (All correspondence pertaining to this trade show will be forwarded to the person at the address listed below.)

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

TABLE RESERVATION: Reserve 3ft Highboy **TABLE PREFERENCE:** (See floor plan)

1st _____ 2nd _____ 3rd _____ 4th _____

Please do not place me next to or across from:

1st _____ 2nd _____ 3rd _____ 4th _____

Please note every effort will be made to accommodate specific requests but is not guaranteed.

ACCEPTANCE

In accordance with the following terms, conditions, and regulations governing exhibits of the MPI-TX Hill Country Texas Education Conference (TEC) at the Embassy Suites Landmark, San Antonio, TX, the under signed hereby makes application for exhibit space which, when accepted by TEC, becomes a contract. Terms and conditions in this document are a part of this contract. The undersigned has read and agreed to abide by all of the MPI-THCC TEC Terms and Conditions. (application must be signed to be accepted.)

PAYMENT SCHEDULE

- Payment must accompany contract in order for space to be reserved.
- By completing and returning this form, you agree to all terms of the contract.

PAYMENT

Booth Rate: _____ \$1500 Member Rate _____ \$2100 Non Member Rate

Payable to the MPI-THCC

SUBMIT COMPLETED FORM ALONG WITH PAYMENT TO

Mail Checks: MPI-THCC, PO BOX 1832, Wimberley, TX 78676

Credit Card: Please contact Jeff Rasco at 512.847-2227 to make CC payments via phone.

Questions: Please contact MPI-THCC at admin@mpithcc.org or call 512.847.2227

Terms & Regulations

The following Terms and Regulations, as well as all rules, regulations, and other requirements of the, are hereby incorporated into and made a part of the Exhibit Booth Space Application and Contract for exhibit space at the TEC to be held by the MPI Texas Hill Country Chapter (hereinafter called MPI THCC) on November 4-5, 2019.

1. Payment of the full balance of the exhibit fees from Exhibitors is due by October 20, 2019. Assignment of the booth space is made on a first-paid, first served basis among those companies which deliver to MPI THCC the completed and signed Application & Exhibit Booth Contract and full payment of all exhibit fees. If payment is not received by Friday, October 20, 2019, your booth will be released. Set up dates: November 3, 2019 (3:00PM – 5:30PM), and November 4, 2019 (6:30AM – 7:30AM). Tear-down is on November 5, 2019 at 12:30PM.
2. Exhibitor understands and agrees that the exhibit fee for a Table Top Booth Space is \$2,000Mbr and \$2,200NonMbr. Cancellations are accepted in writing. \$500 deduction per booth is made on cancellations received in writing prior to and on August 27, 2019. No refunds will be made after August 28, 2019. Failure of Exhibitor to occupy its space by 7:30AM on November 4, 2019, shall be deemed as a cancellation by Exhibitor. The exhibit fee is retained by MPI THCC as liquidated damages, and Exhibitor acknowledges and agrees that amount to be a reasonable estimate of the damages that would be incurred by MPI THCC because of any such cancellation. In the event of any cancellation by either party hereto, MPI THCC shall not be responsible for having included Exhibitor in any catalogs, brochures or other materials.
3. Exhibitor also understands and agrees that all of its exhibits must conform to the size of the space and must not be of such nature or arrangement as to obstruct the view of or interfere with the exhibits and/or programs of others in the Westin Riverwalk. The spaces in the Westin Riverwalk not leased to Exhibitors shall be under the total control of MPI THCC. All displays, distribution of literature, or any other type of activity shall be contained or conducted only inside the leased table top booth space. All sound and other noises must be kept at sufficiently low levels so as not to disturb other Exhibitors. Public address systems, radio broadcasts and other devices used to attract attention by sound are prohibited. Exhibitor shall be responsible for securing any and all necessary licenses or consents for any performances, displays, or other uses of copyrighted works or patented inventions and the use of any name, likeness, signature, voice, or other impression, or other intellectual property owned or claimed by any third party, which may be used, directly or indirectly, by Exhibitor or on its behalf. Any royalties payable to a copyright owner, or to ASCAP or BMI on such owner's behalf, which are payable by reason of exhibitor's action or use of copyrighted works will be the sole responsibility of and payable by Exhibitor. Exhibitor agrees to, and hereby does, indemnify, defend, and hold MPI THCC harmless from and against any claim of liability in any incident or resulting loss, cost, penalty or damage, including court costs and attorney's fees for failure to obtain such licenses or consents or for infringements or other violations of the intellectual property rights, rights of privacy, publicity rights, or any other related rights of any third party, whether enforced by that third party or its representative. The MPI THCC Marketplace Manager reserves the right to turn off the electricity supply of any Exhibitor who violates any rule. Exhibitor agrees that all exhibits, activities, printed materials/literature and giveaway items are subject to approval of the MPI-THCC Marketplace Manager, and any of such which in design, operation or concept are not approved by the MPI THCC Marketplace Manager will be prohibited. Likewise, the conduct of those persons representing Exhibitor is subject to the same conditions. Exhibits and activities are subject to inspection and prohibition by the MPI THCC Marketplace Manager at any time from the beginning of setup through the duration of the show. Distribution of exhibit materials/literature or giveaway items is permissible provided it does not in any way imply endorsement of Exhibitor's product/service by MPI THCC or any of its affiliates. Should there be any questions regarding anything in this paragraph, final judgment will be made at the discretion of and by the MPI THCC Marketplace Manager whose decision will be final and binding on Exhibitor. Further, it is agreed that the MPI THCC President has the exclusive right to interpret all terms, regulations and conditions and make final decisions on all points not covered therein.
4. Exhibitor agrees to comply with the installation and dismantling schedules provided in the Expo Schedule & Information Sheet. Installing or dismantling an exhibit at any other time without the prior written consent of the MPI THCC Marketplace Manager is expressly prohibited. In the event Exhibitor fails to remove an exhibit by the time specified in the Expo Schedule & Information Sheet, then the MPI THCC Marketplace Manager shall have the right to remove and store such exhibit in a warehouse. Exhibitor shall have 30 days in which to reclaim the exhibit by reimbursing MPI THCC for all removal and storage expenses. Failure to take such action within the 30-day period shall constitute an abandonment of the exhibit, and MPI THCC shall be authorized to make disposition of the exhibit at its discretion. MPI THCC shall be authorized to sell such exhibit using any manner or method of sales and apply the receipts thereof to reimbursement of the removal and storage expenses. Exhibitor shall be liable to MPI THCC for any deficiency thereof. Note: Early dismantling is disruptive to the Exhibit Show. Therefore, exhibitors may not pack, tear down, or remove any portion of the exhibit prior to the official closing which is at 12:30PM on November 2. An early dismantle fee of \$500 will be charged to any exhibitor MPI THCC determines to have begun packing and/or dismantling any portion of their exhibit prior to show closing. Failure to pay the assessed fine will result in losing their priority status in the next exhibit and exhibitor may be refused the opportunity to exhibit the following year.
5. By exhibiting at the Westin Riverwalk, Exhibitor expressly waives all claims of any kind against MPI THCC, any of its affiliates, its members, the Westin Riverwalk and all of their respective employees, for personal injury, bodily injury, property loss or damage, or any other loss from any cause arising out of the use by the Exhibitor of its exhibit space or any activities of any person in connection therewith. Exhibitor hereby assumes all risks relating to such persons and property, and agrees to, and hereby does, indemnify and hold MPI THCC, its affiliates, its members, the Westin Riverwalk and all of their respective employees harmless from any such claims and from any and all claims made by third persons or entities, by Exhibitor's agents and employees and by all other persons and entities arising out of the use by Exhibitor of its exhibit space, any activities or any person in connection there with, persons visiting Exhibitor's space, and all acts and omissions of Exhibitors, its agents and employees even if due to the negligence of MPI THCC or any of its affiliates or members, or their agents, members, employees or guests.
6. Exhibitor shall provide at its own expense, comprehensive general insurance protection against any liability or claim on account of bodily injury or property damage occurring in or about the exhibit area during or incident to the use thereof by the Exhibitor. Exhibitor shall provide MPI THCC with a certificate of insurance by October 1, 2019, issued an insurance company licensed in the state of Texas providing comprehensive general liability insurance, including personal injury liability, with limits of liability for bodily injury and property damage of not less than \$1,000,000. Such certificate shall show MPI-THCC as an additional named insured. ANY FAILURE BY MPI THCC OR THE MARKETPLACE MANAGER TO DEMAND OR OBTAIN SUCH CERTIFICATE OF INSURANCE SHALL NOT ACT AS A WAIVER OF THIS PROVISION.
7. Exhibitor is responsible for any damage to MPI-THCC property or Westin Riverwalk property, caused by Exhibitor, its employees, representatives or agents, and shall immediately reimburse MPI-THCC for any costs or expenses incurred by MPI-THCC as a result of or arising out of such damage. No signs, other articles or attachments may be affixed or otherwise attached to walls, doors or floors. No explosive or combustible materials are to be displayed, and all construction shall be substantial, fixed in position for the duration of the show, and constructed of fire retardant materials. All construction and activities of Exhibitor shall be in accordance with all construction requirements of the Westin Riverwalk and MPI THCC, and all fire and safety regulations of local authorities and the Westin Riverwalk. Exhibitor shall be responsible for compliance with the Americans with Disabilities Act with regard to any presentations and services available at its booth, not including aisle access.
8. Exhibitor agrees that its display space is to be used solely for the company whose name appears on this contract, and said Exhibitor will not sublet or assign any portion of space nor allow individuals representing any other company to use or to be present in said exhibit booth for any purpose without the written consent of the MPI THCC President.
9. If Exhibitor intends to reserve or use a suite or meeting room in any of the convention hotel(s), exhibitor agrees to arrange this space only through the MPI THCC Marketplace Manager. Exhibitor agrees that this space will be utilized only for approved hospitality or other forms of promotion activity during free time periods so that registrants may actively participant in schedule events.
10. Exhibitor agrees that mere receipt by Exhibitor of the TEC advertising materials or these terms and regulations is not an offer or invitation on the part of MPI THCC for that particular person or entity to exhibit at the TEC, nor does any potential Exhibitor have the right to exhibit at the TEC unless and until the Exhibit Booth Space Application & Contract is accepted and executed by the MPI THCC Marketplace Manager, and a confirmation thereof returned to Exhibitor. Exhibitor understands that any trade show location that is designated in writing or in any other manner is subject to rearrangement within the as MPI THCC may determine necessary. MPI THCC has the right to move an Exhibitor's booth to a different location if the planned exhibit area is not completely sold. MPI THCC will try to avoid, however, putting an Exhibitor next to a company that would be a direct competitor. Exhibitor hereby further agrees that MPI THCC may, at any time, for any reason, refund a pro rata portion of the money paid by Exhibitor for exhibit space pursuant to these terms and regulations and cancel same in writing with no prior notice required.
11. Should any emergency arise, or other event occur, prior to or after the opening date of the MPI THCC TEC, which would prevent its scheduled opening, or which at any time makes the exhibit space unavailable to Exhibitor, including, but not limited to, destruction of or damage to the by fire, windstorm, strikes, acts of God, riot, civil insurrection, declaration of emergency by the U. S. President, or any other cause, whether foreseeable or not, beyond MPI THCC's control, it is expressly understood and agreed that MPI THCC may retain as much of the payment for exhibit space as MPI THCC determines necessary to cover the expenses incurred up to the time of such emergency or event, and further that MPI THCC shall not be liable to any person or entity, including Exhibitor, for any losses or damages, resulting from any of such causes.
12. Failure by Exhibitor to comply with any term of the agreement may, at the discretion of the MPI THCC Marketplace Manager, result in expulsion from the exhibit area, forfeiture of Exhibitor's payment for space, and removal and storage of such exhibit under the same terms and conditions for removal and storage described in Section 4 hereof. Exhibitor agrees to indemnify MPI THCC for any damage caused to any hotel or convention center property as a result of drayage related to your exhibit, whether caused by you, your agents, employees, contractors, or agents. Exhibitor hereby acknowledges and agrees that the terms, regulations, and conditions have been formulated in the best interest of all involved and the Board of Directors of MPI THCC has the right, within its sole discretion, to make changes, amendments or additions hereto, after the signing of the Application & Contract, and any such changes, amendments or additions shall be final and binding upon Exhibitor. The Application & Contract shall be fully performable and venue for any actions related thereto shall lie in Travis County, Texas.