



Strategic Partnership Program

P.O. Box 1832
Wimberley, TX 78676-1832

512.847.2227

admin@mpithcc.org

THCC Demographics

Satisfaction
Rate
71%

Members
Estimated
Buying Power
\$105,150,100

Planners
56%

Suppliers
37%

Volunteer
Monthly
Average
56

Average
Meeting Size
<1,000

Sponsor Benefits

Choose your sponsorship level and customize your package!

All Sponsorship Levels Receive: Company logo and link on the MPI Texas Hill Country Chapter's website and logo on signage at all monthly programs.

PLUS, you get to choose items from our marketing and event options on the right. Based on the sponsorship level, the number of choices you can pick will change.

LONE STAR
\$10,000

6 Marketing Items *plus*

5 Event Items

PLATINUM
\$5,000

5 Marketing Items *plus*

4 Event Items

DIAMOND
\$2,500

4 Marketing Items *plus*

2 Event Items

GOLD
\$1,000

2 Marketing Items *plus*

1 Event Item

SILVER
\$500

Company logo and link on the MPI THCC website, logo on signage at all monthly programs, plus, one social media post that will be shared on all active channels (FaceBook, LinkedIn and Instagram)

Marketing - choose from these items

1. Two social media posts that will be shared on all active channels (FaceBook, LinkedIn, and Instagram) in the month(s) you choose.
2. One banner ad in our THCC monthly newsletter, INSIGHT in the month you choose.
3. One advertisement (350px by 250px) on the MPI THCC home page (rotates with other paid advertising).
4. One piece of collateral (provided by you) is given to each attendee at an education/networking event of your choice.**
5. Listed as an event sponsor at MPI THCC End-of-Year Celebration.
6. Play a marketing video at MPI THCC End-of-Year Celebration (video cannot exceed two minutes).
7. **Lone Star and Platinum Partners only** - One reserved table with your logo displayed and seats reserved for eight attendees at MPI THCC End-of-Year Celebration (the sponsor is to pay for the registrations).

Events - choose from these items

1. One tabletop display at an education event.
2. One complimentary registration to an education event.
3. Podium time at an education event.
4. One tabletop display at a networking event.
5. One complimentary registration to a networking event.
6. One tabletop display at MPI THCC End-of-Year Celebration.
7. One complimentary registration to our MPI THCC End-of-Year Celebration.
8. Podium time at MPI THCC End-of-Year Celebration.

Note: Southwest Showcase and the Texas Education Conference 2024 (TEC24) are not included as an education or networking event.

Lone Star Partners - from your sponsorship funds, \$1500 to be applied to our Texas Education Conference in November 2024 and you will automatically be listed as an event sponsor.

For Partner or Event Sponsorship information, contact Michele Gonzalez at dir-strategicpartnerships@mpithcc.org

For Online Auction information, contact Ellen Forsythe at 512-452-4224 x. 6670 or email her at dir-fundraising@mpithcc.org

Questions? Contact Michele Gonzalez at dir-strategicpartnerships@mpithcc.org or 512-626-1275

Education Sponsorship Opportunities

Education Programs

MPI THCC's Education Programs promote opportunities for continuing skills enhancement and exposure to the latest meeting industry trends. The programs provide a great opportunity to showcase your venue to Texas Hill Country Chapter planners and a wide variety of supplier members. These programs are held up to six times per year in Austin or San Antonio. The programs alternate between breakfast, lunch and afternoon. Attendees are a mix of corporate, independent and third-party planners, in addition to hoteliers, DMCs, CVBs and other suppliers from the meetings industry. Many companies partner with other properties, attractions or suppliers in their area to lower the cost and increase the value per partner.

Education Programs:
Guests: 25-75

Please select the following:

Preferred month: January, February, May, June, July, September

Preferred time: Breakfast, brunch, lunch or afternoon happy hour

Program of Events

Registration (30 minutes to 1-hour prior)

- 3 six-foot skirted tables
- 4 chairs
- 1 wastebasket
- 2 easels

New Member Orientation (30 minutes prior)

- 3 high cocktail tables

Meeting Room (1.5 hours)

- Rounds set with crescent seating of 6 per table (may vary on program content)
- Lectern
- Lavalier
- House sound system
- Draped screen
- Projector
- Décor is at the discretion of the venue and gives your preferred vendors a chance to showcase their work to meeting industry professionals and be listed as an event sponsor.

Networking (30 minutes to one hour after)

Food & Beverage

- Breakfast meeting 7:00 a.m. – 9:00 a.m. - full breakfast with beverages
- Brunch: 9:00 a.m. – 11:00 a.m. -- light snack and beverages
- Lunch: 11:00 a.m. – Noon – full lunch buffet
- Happy Hour: 3:00 p.m. – 5:00 p.m. – hors d'oeuvres and cocktails

If your venue does not serve food and beverages but you are interested in hosting a meeting, you will not be excluded, provided you are able to arrange outside food & beverage service and rental items (tables, chairs, etc.) at the budget allowances below.

Networking Sponsorship Opportunities

THCC End-of-Year Celebration

Chapter Celebration occurs once a year in Austin or San Antonio in the fall.

GUESTS: 50 – 75

PROPOSED SCHEDULE: Annual event in September/October

ROOM SET: Mixture of standing cocktails and banquet.

AV: 1 lectern, 1 screen, handheld microphone, lectern microphone. Additional AV will be required but, it dependent upon event theme and venue.

DÉCOR: Décor will be required. Exact décor is dependent upon the theme of the event. It gives your preferred vendors a chance to showcase their work to meeting industry pros.

FOOD & BEVERAGE: Hosted bar and heavy appetizers.

GUEST ROOMS: A small room block is preferred since this event occurs in the late afternoon/early evening.

PARKING: Complimentary for attendees.

REQUEST FULL SPONSORSHIP

Networking Events

Networking Events are frequently during the year. These events can be held in Austin or San Antonio and have up to thirty attendees. The hosting venue has the opportunity to showcase their venue to our members - association planners, corporate planners, third party planners, vendors, hoteliers, and supporting event professionals.

GUESTS: 15 - 35

PROPOSED SCHEDULE: July and September for 2024.

ROOM SET: Reception.

AV: No AV is needed.

DÉCOR: Décor is at the discretion of the venue, and it gives your preferred vendors a chance to showcase their work to meeting industry pros.

FOOD & BEVERAGE: Happy hour drink pricing + hot/cold appetizers.

GUEST ROOMS: None required.

Leadership Sponsorship Opportunities

Board of Directors Annual Retreat

The Board of Directors (BOD) is the governing body of MPI THCC and is made up of corporate planners, independent planners, hoteliers, third-party planning companies and industry supplier partners. Hosting the MPI THCC BOD, you have an opportunity to reach approximately 15-20 well connected buyers or buyer referrals in the meeting industry.

IMPORTANT: Group is requesting hotel and/or partnering suppliers (restaurants, unique venues, DMCs, activity companies, etc.) to host sleeping rooms, meeting space, and all food and beverage events outlined below.

DAY 1

Comp Sleeping Rooms Requested: Up to 17 Rooms (includes presidential suite or junior suite)
Function Space: Schedule/Room Set to be included.
Hosted Reception

DAY 2

Comp Sleeping Rooms Requested: Up to 17 Rooms (includes presidential suite or junior suite)
Function Space: Schedule/Room Set to be included.

AV NEEDS: Data projector, wireless lavalier, screen, flip charts (1-6) and markers.

DÉCOR: Décor is at the discretion of the venue, and it gives your preferred vendors a chance to showcase their work to meeting industry pros.

DATE PREFERENCES: [listed in preference respectively] Feb.-March; Sun-Mon, Fri-Sat, Sat-Sun, Thurs-Fri.

REQUEST FULL SPONSORSHIP

Mid-Year Board Retreat

The Board of Directors (BOD) is the governing body of MPI THCC and is made up of corporate planners, independent planners, hoteliers, third-party planning companies and industry supplier partners. Hosting the MPI THCC BOD, you have an opportunity to reach approximately 15-20 well connected buyers or buyer referrals in the meeting industry.

IMPORTANT: Group is requesting hotel and/or partnering suppliers (restaurants, unique venues, DMCs, activity companies, etc.) to host sleeping rooms, meeting space, and all food and beverage events outlined below.

DAY 1

Comp Sleeping Rooms Requested: Up to 17 Rooms (includes presidential suite or junior suite)
Function Space: Schedule/Room Set to be included.
Hosted Reception.

DAY 2

Comp Sleeping Rooms Requested: Up to 17 Rooms (includes presidential suite or junior suite)
Function Space: Schedule/Room Set to be included.

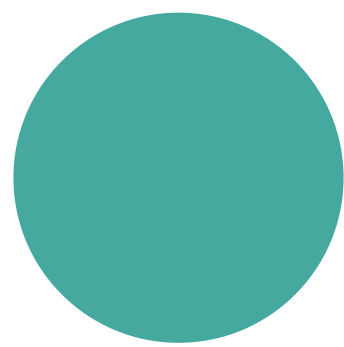
AV NEEDS: Data projector, wireless lavalier, screen, flip charts (1-6) and markers.

DÉCOR: Décor is at the discretion of the venue, and it gives your preferred vendors a chance to showcase their work to meeting industry pros.

DATE PREFERENCES*: [listed in preference respectively] June-July; Sun-Mon, Fri-Sat, Sat-Sun, Thurs-Fri.

*Excluding dates near holidays.

REQUEST FULL SPONSORSHIP



Leadership Sponsorship Opportunities

Board of Directors Monthly Meetings

THCC Leadership has created an opportunity for a venue to host all the Board of Directors Meetings. This is a fantastic opportunity for a small venue to showcase to the most involved and influential members of THCC – the Board of Directors.

Board meetings are to be held every other month on the third Wednesday from 11:00am – 1:00pm.

FOOD & BEVERAGE:

Venue can provide chef's choice buffet lunch, beverages, and snacks. If venue does not provide food and beverage, must allow members to bring in outside food and/or provide a discounted menu to order from.

ROOM SET/AV/GUEST ROOMS/PARKING:

Boardroom style up to 20 attendees
Wi-Fi

FINANCIAL BUDGET:

Requesting Full Sponsorship. Will receive benefits for overall in-kind value.



**Call
US:**

512.847.2227

Thank You!

Once you have reviewed this information and decided you are interested in participating in the sponsorship program:

Complete the application online ([link](#)) and contact **Director of Strategic Partnerships** at dir-alliances@mpithcc.org.

If you have any questions, please do not hesitate to contact us. Our team is happy to assist you with creating the optimum opportunity for exposure to over 320+ MPI THCC members.



**Email
US:**

dir-strategicpartnerships@mpithcc.org



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US:**

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Terms & Conditions

Your benefits will begin upon receipt of payment or in-kind donation. You will have one year from that date to take advantage of those benefits. Benefits cannot be extended beyond one year.