

2022 Cash Sponsorship Benefits

Benefits to be used: Jan 1 – Dec 31, 2022



Diamond \$5,000 Member / \$6,000 Non-Member	Platinum \$3,000 Member / \$3,750 Non-Member
Educational Programs <ul style="list-style-type: none"> • In-Person: Diamond sponsor ribbon; Virtual: Sponsor badge on use in email signature or Zoom profile • 6 Registrations for programs of your choice; excluding the Great Lakes Education Summit (GLES) • Five-Minute Presentation and tabletop space at 4 educational programs. • Visual & Verbal Recognition at every education program Online Visibility <ul style="list-style-type: none"> • Logo with link and display ad included in chapter website • 4 dedicated email blast to membership • Logo with link included in weekly chapter newsletter • 6 Social Media Mentions IMPRESS Awards <ul style="list-style-type: none"> • Visual Recognition • 8 IMPRESS Awards Registrations 	Educational Programs <ul style="list-style-type: none"> • In-Person: Platinum sponsor ribbon; Virtual: Sponsor badge on use in email signature or Zoom profile • 4 Registrations for programs of your choice; excluding the Great Lakes Education Summit (GLES) • Five-Minute Presentation and tabletop space at 2 educational programs. • Visual & Verbal Recognition at every education program Online Visibility <ul style="list-style-type: none"> • Logo with link and display ad included in chapter website • 2 dedicated email blast to membership • Logo with link included in weekly chapter newsletter • 4 Social Media Mentions IMPRESS Awards <ul style="list-style-type: none"> • Visual Recognition • 4 IMPRESS Awards Registrations
Gold \$1,500 Member / \$2,000 Non-Member	Program Partnership \$750 Member / \$1,000 Non-Member <i>*In general a one-time benefit at sponsored program</i>
Educational Programs <ul style="list-style-type: none"> • In-Person: Gold sponsor ribbon; Virtual: Sponsor badge on use in email signature or Zoom profile • 2 Registrations for programs of your choice; excluding the Great Lakes Education Summit (GLES) • Five-Minute Presentation and tabletop space at 1 educational program. • Visual & Verbal Recognition at every education program Online Visibility <ul style="list-style-type: none"> • Logo with link and display ad included in chapter website • 1 dedicated email blast to membership • Logo with link included in weekly chapter newsletter • 2 Social Media Mentions IMPRESS Awards <ul style="list-style-type: none"> • Visual Recognition • 2IMPRESS Awards Registrations 	Educational Programs <ul style="list-style-type: none"> • In-Person: Sponsor ribbon; Virtual: Update Zoom name to indicate sponsorship • 2 Registrations for sponsored program • Five-Minute Presentation and tabletop space at sponsored program. • Visual & Verbal Recognition at every education program Online Visibility <ul style="list-style-type: none"> • Logo with link and display ad included in chapter website • Logo alongside promotion of sponsor program • 1 Social Media Mention around time of sponsored program

A La Carte Options

- Visual and Verbal Recognition: Logo slide during 1 education program : **\$100**
- Website Visibility: Add logo with link and display ad to the website: **\$150**
- Weekly chapter newsletter: Logo with link included in 4 consecutive weekly chapter newsletter: **\$250**
- 1 Dedicated email blast to chapter membership: **\$750**
- Social Media Mentions: 1 post/**\$50** ; 4 posts **\$175**
- IMPRESS AWARDS: Tabletop display and visual/verbal recognition **\$1000**

The sponsorship committee will reach out to you quarterly about benefit fulfillment, however it is the **responsibility of the sponsor** to schedule and supply promotional materials in a timely manner. *These benefits are for cash sponsorships and are not to be used in conjunction with in kind/trade sponsorships.*

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