



SPONSORSHIP OPPORTUNITIES

EVENT INFORMATION

Thursday, April 25 | Hotel Carmichael, Carmel, Indiana

5:30 – 8:30 pm

The IMPRESS Awards are MPI Indiana Chapter's premier recognition event each year. IMPRESS stands for Indiana Meeting Professionals Recognizing Excellence and Statewide Success. Awards in at seven different categories, plus two chapter scholarships, will be given. Recognition of the chapter's achievements and efforts over the previous year are also provided.

MPI Indiana members will gather for an evening of dinner and celebration as we recognize our 2024 IMPRESS award winners and celebrate one another and the amazing industry we are a part of.

A Silent Auction will also be available as a fundraiser to support future MPI Indiana chapter events. Please contact Melissa Higdon (mhigdon@ffa.org), or LaShanta Vaughn, (lvaughn@horizonconvention.com), if you are interested in donating an item for the Silent Auction.

IN-KIND SPONSORSHIPS



IN-KIND NEEDS

- ~~Linens~~ **SOLD**
- Floral
- Décor
- Photographer
- Videographer
- ~~Audiovisual Equipment/Support~~ **SOLD**
- Silent Auction Platform
- Lanyards

All in-kind sponsorships will receive:

- (1) Complimentary Registration

**Logo displayed during awards slideshow for all in-kind values over \$1,000.
Additional benefits offered based on the value of the in-kind donation.*

CASH SPONSORSHIPS



BAR SPONSOR

~~\$2,500 / Exclusive Opportunity~~ - **SOLD**

- Exclusive signage at the bar during the event
- (2) Complimentary registrations
- Logo displayed at event
- Verbal recognition during event
- Logo and hyperlink on all event marketing promotions and event registration websites
- “Sponsor” Ribbon on attendee badge

DESSERT SPONSOR

~~\$1,000 | Exclusive
Opportunity~~ -- **SOLD**

- (1) Complimentary registration
- Logo on each menu recognizing sponsorship
- Logo displayed during awards slideshow
- Verbal recognition during event
- Logo and hyperlink on all event marketing promotions and event registration websites
- “Sponsor” ribbon on attendee badge

ENTERTAINMENT SPONSOR

\$750 / Exclusive Opportunity

Sponsorship of an outside emcee or entertainment element

- (1) Complimentary registration
- Verbal recognition during event
- Logo and hyperlink on all event marketing promotions and event registration website
- “Sponsor” ribbon on attendee badge

FLORAL SPONSOR

\$500 / Exclusive Opportunity

Opportunity to sponsor floral décor and centerpieces at the event, should an in-kind sponsor not provide florals.

- Logo displayed at each table recognizing sponsorship contribution
- Verbal recognition during event
- Logo and hyperlink on all event marketing promotions and event registration websites
- “Sponsor” ribbon on attendee badge

NAMETAG SPONSOR

\$500 / Exclusive Opportunity

Logo printed on all nametags at event.

- Logo included on all nametags
- Verbal Recognition during event
- Logo and hyperlink on all event marketing promotions
- “Sponsor” Ribbon on attendee badge

BRANDING SPONSOR

\$200 / Five Available

- Logo displayed at on-site registration
- Logo and hyperlink on all event marketing promotions
- “Sponsor” Badge on attendee nametag

CORPORATE TABLE SPONSORSHIPS



FULL TABLE SPONSOR

\$675 per table – 8 Seats

- (8) Complimentary Registrations
- Premier Table Placement
- Centerpiece with logo displayed
- Place cards at each place setting (if desired)
- Ability to provide swag items at your table
- Logo displayed at event
- Verbal Recognition during event
- “Sponsor” Ribbon on attendee badges

HALF TABLE SPONSOR

\$350 per ½ table – 4 Seats

- (4) Complimentary Registrations
- Premier Table Placement
- Place cards at each (4) place settings (if desired)
- Verbal Recognition during event
- “Sponsor” Ribbon on attendee badges

CHAPTER SPONSOR TABLE BUY-UP

Current chapter sponsors have the opportunity to purchase additional IMPRESS registrations to fill a half or full table with table benefits at 25% discount for each additional registration

- Premier Table Placement
- Place cards at half or full table place settings (as desired)
- Verbal Recognition during event
- “Sponsor” Ribbon on attendee badge

SUPPORT TODAY

Interested in activating your sponsorship benefits? Want to discuss an option not detailed above?

Contact us today!

Nick Estrada, MPI Indiana Chapter Director of Sponsorships

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