

#GMID2025

GMID 2025 KICKOFF CELEBRATION



EVENT INFORMATION

Thursday, March 20 | Embassy Suites Noblesville

Come together to celebrate the kickoff to Global Meetings Industry Day (GMID) - the international day of advocacy showcasing the undeniable value business meetings, trade shows, incentive travel, exhibitions, conference and conventions bring to people, businesses and communities.

To honor this day, MPI Indiana Chapter will be celebrating, educating, and highlighting the work of our industry partners through an in-person supplier EXPO, an industry-related education opportunity and a networking reception included for all attendees. The education for 2025 is all around sustainability and social impact.

We hope you'll join us and share why #MeetingsMatter in 2025!

Additional event [information can be found here.](#)

SUPPLIER EXPO

Any supplier interested in participating in an open EXPO will have the opportunity to do so. This EXPO will take place for 1.5 hours prior to the start of the event, and tables can also be open during the final hour of the event during the networking reception.

With an increased focus on sustainability at GMID 2025, please be prepared to share your best sustainable businesses practices and consider providing sustainable giveaways at your tables!

EXHIBITOR

\$300 for MPI Members / \$400 for Non-MPI Members

**at least one employee of exhibiting organization must be a member of MPI Indiana Chapter to receive discounted pricing*

- 1 6-foot table with black linen
- 2 Chairs
- 1 Comp Registration for Education & Networking Reception
- Company Name displayed at event
- Company Name event marketing promotions
- Exhibitor ribbon on attendee badge



IN-KIND SPONSORSHIPS

IN-KIND SPONSOR

All in-kind sponsorships will receive:

- (1) Complimentary Registration
- (1) Complimentary Exhibit Table

**Additional benefits based on the value of the in-kind donation*

IN-KIND NEEDS

- Linen
- Photographer
- Floral and Décor
- Videographer
- Headshot Provider



CASH SPONSORSHIPS

KEYNOTE SPONSOR

\$1,000 / Exclusive Opportunity

- Introduction of Keynote Speaker
- (1) Complimentary Registration
- (1) Complimentary Exhibit Table
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration websites
- “Sponsor” Ribbon on attendee badge

BAR SPONSOR

\$1,000 / Exclusive Opportunity

- Exclusive signage at the bar during the networking reception alongside a signature cocktail
- (1) Complimentary Registration
- (1) Complimentary Exhibit Table
- Logo displayed on drink tickets
- Verbal Recognition during event
- Logo and hyperlink on all event marketing promotions and event registration websites
- “Sponsor” Ribbon on attendee badge

NETWORKING SPONSOR

\$1,000 / Exclusive Opportunity

- (1) Complimentary Registration
- (1) Complimentary Exhibit Table
- (2) Minutes Podium Time or Video prior to Networking Reception
- Logo displayed at networking tables
- Verbal Recognition during event
- Logo and hyperlink on all event marketing promotions and event registration websites
- “Sponsor” Ribbon on attendee badge

BOOK GIVEAWAY SPONSOR

\$500 + \$15 per book (Approximately 50 books) | Exclusive Opportunity

- Custom opening page inside book written by the keynote speaker and provided to every attendee
- (1) Complimentary Registration
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- “Sponsor” Ribbon on attendee badge



Speaker:
Dr. Aurora Dawn Benton



NAMETAG SPONSOR

\$500 / Exclusive Opportunity

- (1) Complimentary Registration
- Logo included on all nametags
- Verbal Recognition during event
- Logo and hyperlink on all event marketing promotions
- “Sponsor” Ribbon on attendee badge

TABLE SWAG SPONSOR

\$400 / Exclusive Opportunity

- (1) Complimentary Registration
- Ability to provide (1) swag item for each education table
- Verbal Recognition during event
- “Sponsor” Ribbon on attendee badge

BRANDING SPONSOR

\$200 / Five Available

- (1) Complimentary Registration
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- “Sponsor” Ribbon on attendee badge

MARCH MEETING MANIA

Support a strategic engagement campaign throughout the month of March through various online branding and donation opportunities

CAMPAIGN INFORMATION

The GMID Kickoff Celebration will also kick off up an engagement that will take place via electronic communications and social media to prepare for Global Meetings Industry Day on April 3, 2025. Members will engage with digital content, tagging sponsor and MPI Indiana in their posts, with opportunities to win prizes throughout the month. Each week of content will be themed as listed below:

- March 17 – 21: Meetings Mean Sustainable Vendors
- March 24 – 28: Meetings Mean Attendee Education
- March 31 – April 4: Meetings Mean Waste Reduction
- April 7 – 10: Meetings Mean Building Communities

PRIZE DONATIONS

- (4) Prizes for Weekly Engagement Raffles
 - Recommended approximately \$10-\$20 value
- (1) Prize for Raffle Winner of those who participate in digital engagement campaign
 - Recommended approximately \$50-\$100 value
- (1) Prize for the member with the HIGHEST engagement points
 - Recommended approximately \$100 - \$200 prize value in single or multiple item value

All prize sponsorships will receive:

- Logo displayed in electronic communications
- Verbal Recognition during event

SUPPORT TODAY

Interested in activating your sponsorship benefits? Contact us!

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MPI[®]

INDIANA
CHAPTER