

CASH SPONSORSHIP OPPORTUNITIES

Benefits to be used: Jan. 1 – Dec. 31, 2021



INDIANA
CHAPTER

	PROGRAM PARTNERSHIP	GOLD SPONSOR	PLATINUM SPONSOR	DIAMOND SPONSOR	A LA CARTE OPTIONS
Sponsorship description:	One-time benefits at sponsored program	Annual benefits	Annual benefits	Primary sponsor for all MPI Indiana education programs	Only MPI Indiana members are eligible
Education Program Benefits	Name recognition	In-person: Gold sponsor ribbon Virtual: Sponsor badge to use in email signature or Zoom profile	In-person: Platinum sponsor ribbon Virtual: Sponsor badge to use in email signature or Zoom profile	In-person: Diamond sponsor ribbon Virtual: Sponsor badge to use in email signature or Zoom profile	
	Complimentary tickets for ed program(s) <i>*Excludes GLES, WEC</i>	2 tickets for sponsored program	2 tickets (can be split between multiple programs)	4 tickets (can be split between multiple programs)	6 tickets (can be split between multiple programs)
	In-session promotion	At sponsored program: In-person: Tabletop space + 2 min mic time Virtual: 5 min mic time + 5 min for post-event conversations w/ members	At 1 program of choice: In-person: Tabletop space + 2 min mic time Virtual: 5 min mic time + 5 min for post-event conversations w/ members	At 2 programs of choice: In-person: Tabletop space + 2 min mic time Virtual: 5 min mic time + 5 min for post-event conversations w/ members	At 4 programs of choice: In-person: Tabletop space + 2 min mic time Virtual: 5 min mic time + 5 min for post-event conversations w/ members
	Visual & verbal recognition	During sponsored program	At every education program	At every education program	At every education program
	Website visibility	Logo w/ link on page of sponsored program	Logo w/ link	Logo w/ link & display ad	Logo w/ link & display ad
Online Benefits	Weekly chapter newsletter	Logo alongside promotion of sponsored program	Logo in every issue	Logo in every issue	Logo w/ link in every issue
	Dedicated email blast to membership	N/A	1 annually	2 annually	4 annually
	Social media mentions	1 post around time of sponsored program	2 posts	4 posts	6 posts
	Member Resource Directory ads	N/A	25% off	50% off	75% off
	Visual recognition	N/A	Included	Included	Included
IMPRESS Awards Benefits	Complimentary tickets	N/A	2	4	8
	Member Rate Non-Member	\$750 \$1,000	\$1,500 \$2,000	\$3,000 \$3,750	\$5,000 \$6,000

The sponsorship committee will reach out to you quarterly about benefit fulfillment, however it is the **responsibility of the sponsor** to schedule and supply promotional materials in a timely manner. These benefits are for cash sponsorships and are not to be used in conjunction with in kind/trade sponsorships.

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