ABOUT MPI SAN DIEGO

Since 1979, MPI San Diego has provided professional development and business opportunities for meeting and event professionals and vendors to nearly 240 chapter members.

When you partner with MPI San Diego Chapter, you are not only reaching the current chapter membership, but you’re also visible to 2,000+ event professionals within our network.

MPI is the association for people who bring people together. We understand that when people meet face-to-face, it empowers them to stand shoulder-to-shoulder.

The meetings and events industry contributes more to the GDP than the air transportation, motion picture, sound recording, performing arts and the spectator sports industries.
MEMBERS BUY MPI

MPI members patronize sponsors and suppliers because they recognize that their fellow chapter members and supporters truly understand and appreciate the value of these organizations' goals.

Discover the power of trust and familiarity. Our members seek reliable collaborations. Let us introduce your products and services, forging valuable connections.
$13 Billion in buying power decisions are controlled by MPI members.

$130 Million is the estimated annual buying power of MPI San Diego members.
EDUCATION, NETWORKING AND SIGNATURE EVENTS

EDUCATION MEETINGS
Annually, MPI San Diego organizes four Education Meetings featuring top-notch industry speakers. These meetings offer a wide range of topics that align with CMP domains, providing valuable continuing education credits to attendees.

MPI MASTERMIND
MPI San Diego presents the MPI Mastermind, a comprehensive full-day educational conference designed for the meetings and events industry. This event is brimming with engaging, up-to-date, and dynamic content, and features a diverse array of speakers and topics.

NETWORKING EVENTS
MPI Unite! We provide networking opportunities for meeting and event professionals who want to enjoy casual, fun connections. The events also showcase popular venues around San Diego.

SIGNATURE EVENTS
Throughout the year, MPI San Diego provides its members with a range of fundraising and special events. These gatherings are dedicated to acknowledging exceptional individuals, partners, and leaders within the chapter.
<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Details</th>
<th>Venue Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 20, 2023</td>
<td>MPI UNITE - MEMBERS ONLY</td>
<td>Aolani</td>
</tr>
<tr>
<td>August 3, 2023</td>
<td>ALL INDUSTRY CRUISE</td>
<td>Inspiration Hornblower</td>
</tr>
<tr>
<td>September 12, 2023</td>
<td>PROFESSIONAL DEVELOPMENT</td>
<td>Del Frisco’s</td>
</tr>
<tr>
<td>November 2, 2023</td>
<td>MPI MIXER</td>
<td>Carte Hotel</td>
</tr>
<tr>
<td>December 6, 2023</td>
<td>SIGNATURE EVENT: Holiday Party</td>
<td>Bali Hai</td>
</tr>
<tr>
<td>January 23, 2024</td>
<td>PROFESSIONAL DEVELOPMENT</td>
<td>The Westin Carlsbad</td>
</tr>
<tr>
<td>February 6, 2024</td>
<td>MPI MIXER</td>
<td>The Lane</td>
</tr>
<tr>
<td>March 7, 2024</td>
<td>PROFESSIONAL DEVELOPMENT</td>
<td>TBA, accepting proposals</td>
</tr>
<tr>
<td>April 11, 2024</td>
<td>SIGNATURE EVENT: GMID Celebration</td>
<td>TBC, San Diego Air &amp; Space Museum</td>
</tr>
<tr>
<td>May 16, 2024</td>
<td>PROFESSIONAL DEVELOPMENT &amp; MIXER</td>
<td>Intercontinental</td>
</tr>
<tr>
<td>June 2024</td>
<td>SIGNATURE EVENT: Awards Gala</td>
<td>TBC, Sea World</td>
</tr>
<tr>
<td>July 18, 2024</td>
<td>MPI MIXER</td>
<td>Zolna Yachts</td>
</tr>
<tr>
<td>August 2024</td>
<td>ALL INDUSTRY CRUISE</td>
<td>Inspiration Hornblower</td>
</tr>
<tr>
<td>October 24, 2024</td>
<td>MPI MIXER</td>
<td>TBA, accepting proposals</td>
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<td>PROFESSIONAL DEVELOPMENT</td>
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</table>
# 2023 - 2024 ANNUAL CHAPTER SPONSOR BENEFITS

<table>
<thead>
<tr>
<th>DIAMOND LEVEL</th>
<th>SAPPHIRE LEVEL</th>
<th>EMERALD LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash: $10,000+ or In-Kind: $20,000+</td>
<td>Cash: $7,500 or In-Kind: $15,000-$19,999</td>
<td>Cash: $5,000 or In-Kind: $10,000-$14,999</td>
</tr>
</tbody>
</table>

## EVENTS
- (4) Complimentary tickets to MPI San Diego Educational or Networking events
- (4) Complimentary tickets to the Awards & Installation Gala, Holiday Event or GMID Event
- Promotional segment at sponsored event where applicable (up to 10 minutes, cash sponsor only)

## EVENTS
- (2) Complimentary tickets to MPI San Diego Educational or Networking events
- (2) Complimentary tickets to the Awards & Installation Gala, Holiday Event or GMID Event
- Promotional segment at sponsored event where applicable (up to 7 minutes, cash sponsor only)

## EVENTS
- (2) Complimentary tickets to MPI San Diego Educational or Networking events
- (2) Complimentary tickets to the Awards & Installation Gala, Holiday Event or GMID Event
- Promotional segment at sponsored event where applicable (up to 5 minutes, cash sponsor only)

## MARKETING
- Opportunity to showcase promotional content at all monthly programs of your choice, where available
- Company logo on the MPISD Partnership page and event sponsor page
- Website banner ad placement (for 12 months)
- Company logo on the MPISD homepage for one year
- (2) Dedicated email blasts (cash sponsor only)
- (4) Dedicated social media features on all available platforms (cash sponsor only)

## MARKETING
- Opportunity to showcase promotional content at 6 monthly programs of your choice, where available
- Company logo on the MPISD Partnership page and event sponsor page
- Website banner ad placement (for 6 months)
- Company logo on the MPISD homepage for one year
- (2) Dedicated email blasts (cash sponsor only)
- (3) Dedicated social media features on all available platforms (cash sponsor only)

## MARKETING
- Opportunity to showcase promotional content at 4 monthly programs of your choice, where available
- Company logo on the MPISD Partnership page and event sponsor page
- Website banner ad placement (for 3 months)
- Company logo on the MPISD homepage for one year
- (1) Dedicated email blast (cash sponsor only)
- (2) Dedicated social media features on all available platforms (cash sponsor only)

## ACKNOWLEDGEMENT
- Logo placement on all event specific marketing
- Company logo displayed at hosted event
- (3) Features in chapter member eNews

## ACKNOWLEDGEMENT
- Logo placement on all event specific marketing
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- Logo placement on all event specific marketing
- Company logo displayed at hosted event
- (1) Feature in chapter member eNews
## 2023 - 2024 ANNUAL CHAPTER SPONSOR BENEFITS

<table>
<thead>
<tr>
<th>Level</th>
<th>Cash: $500</th>
<th>$1,500 or $1,000-$4,999</th>
<th>$2,500 or $5,000-$9,999</th>
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</thead>
<tbody>
<tr>
<td>EVENTS</td>
<td>(1) Complimentary ticket to MPI San Diego Educational or Networking events</td>
<td>(1) Complimentary ticket to MPI San Diego Networking event</td>
<td>(1) Complimentary ticket to MPI San Diego Networking event</td>
</tr>
<tr>
<td></td>
<td>(1) Complimentary ticket to the Awards &amp; Installation Gala, Holiday Event or GMID Event</td>
<td>Promotional segment at sponsored event where applicable (1 minute, cash sponsor only)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Promotional segment at sponsored event where applicable (1 minute, cash sponsor only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MARKETING</td>
<td>Opportunity to showcase promotional content at 2 monthly programs of your choice, where available</td>
<td>Opportunity to showcase promotional content at 1 monthly program of your choice, where available</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Company logo on the MPISD Partnership page and event sponsor page</td>
<td>Company logo on the MPISD Partnership page and event sponsor page</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Website side ad placement (for 6 months)</td>
<td>Website side ad placement (for 3 months)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(1) Dedicated email blast (cash sponsor only)</td>
<td>(1) Dedicated email blast (cash sponsor only)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(1) Dedicated social media feature on all available platforms (cash sponsor only)</td>
<td>(1) Dedicated social media feature on all available platforms (cash sponsor only)</td>
<td></td>
</tr>
<tr>
<td>ACKNOWLEDGEMENT</td>
<td>Logo placement on all event specific marketing</td>
<td>Logo placement on all event specific marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Company logo displayed at hosted event</td>
<td>Company logo displayed at hosted event</td>
<td></td>
</tr>
<tr>
<td>SUPPORTER</td>
<td>Cash: $500</td>
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</tr>
<tr>
<td>EVENTS</td>
<td>(1) Complimentary ticket to MPI San Diego Networking event</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MARKETING</td>
<td>Company logo on the MPISD Partnership page and event sponsor page</td>
<td></td>
<td></td>
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<tr>
<td>ACKNOWLEDGEMENT</td>
<td>Logo placement on all event specific marketing</td>
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<td></td>
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<td></td>
<td>Company logo displayed at hosted event</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Do you have extra marketing dollars you're able to invest in the chapter?

Are you unable to host an event or provide services at one, but still want to get your name out to MPI San Diego's planners and suppliers? Our a la carte opportunities are a great option! No amount is too big or too small!
### Website Advertising

<table>
<thead>
<tr>
<th>Advertising Type</th>
<th>Per Month</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inline Banner 728 x 90</td>
<td>$150</td>
<td>$765</td>
<td>$1,350</td>
</tr>
<tr>
<td>Sidekick Banner 300 x 250</td>
<td>$175</td>
<td>$895</td>
<td>$1,575</td>
</tr>
</tbody>
</table>

### Dedicated Email - $750

Recently renovated? Need to boost sales during slow periods? Have other exciting news to share about your business? Let MPI San Diego help you spread the word or send a promotional offer! You provide the email content and MPI San Diego will distribute it via a dedicated email directly to our community of over 1,200 subscribers.

MPI San Diego sends only one dedicated email per month, so availability is limited. Space is reserved on a first-come, first-served basis. Content is subject to approval.

### Job Postings - $75

Looking to recruit top industry leaders in San Diego? Your search ends here! Benefit from our comprehensive services, which entail posting your job on our Facebook page, the MPI San Diego LinkedIn Page, and showcasing it in our monthly e-newsletter. This targeted approach ensures exposure to a diverse pool of highly qualified candidates. Allow us to help you find the ideal match for your organization's needs. **$75 per position (per month)**
Social Media Partnerships

Unlock the power of social media with MPI San Diego! Collaborate with us to share content and promotions, tapping into our engaged audience to expand your reach and brand visibility. Invest in this opportunity to access new markets, enhance brand awareness, and boost engagement, all leading to potential business growth.

Select from MPI San Diego's Instagram, Facebook or LinkedIn:
3-5 Posts, 3-5 Days, 3 Platforms - $750
1 Post, 3 Platforms - $450
1 Post, 1 Platform - $175

FAM Trips for Destinations and Venues

Interested in engaging your social media audience in a unique and authentic way? Let MPI San Diego be a voice of meeting and event professionals! You provide the experience and MPI San Diego will produce social media content, share it with our audience, and allow your destination or venue to share as well. Samples are below:

Please inquire with Chapter President: TinaMarieHonor@LiveNation.com
TINA MARIE HONOR,
2023-24 Chapter President
MPI SAN DIEGO

SECURE YOUR SPOT AS A SPONSOR TODAY!

TinaMarieHonor@LiveNation.com
619.309.3901
WEBSITE