



2023-2024 ADVERTISING & SPONSORSHIP GUIDE



ABOUT MPI SAN DIEGO

Since 1979, MPI San Diego has provided professional development and business opportunities for meeting and event professionals and vendors to nearly 200 chapter members.

When you partner with MPI San Diego Chapter, you are not only reaching the current chapter membership, but you're also visible to 2,000+ event professionals within our network.

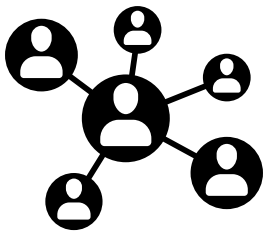
MPI is the association for people who bring people together. We understand that when people meet face-to-face, it empowers them to stand shoulder-to-shoulder.

The meetings and events industry contributes more to the GDP than the air transportation, motion picture, sound recording, performing arts and the spectator sports industries.

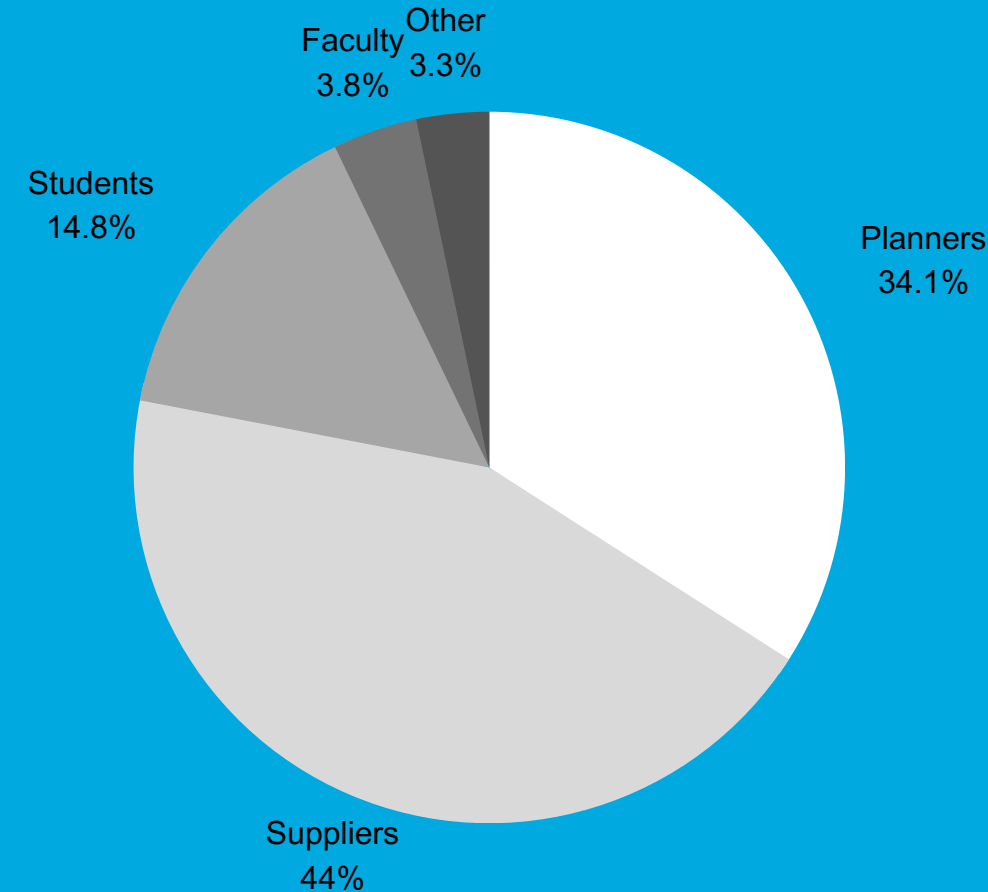
MEMBERS BUY MPI



MPI members patronize sponsors and suppliers because they recognize that their fellow chapter members and supporters truly understand and appreciate the value of these organizations' goals.



Discover the power of trust and familiarity. Our members seek reliable collaborations. Let us introduce your products and services, forging valuable connections.



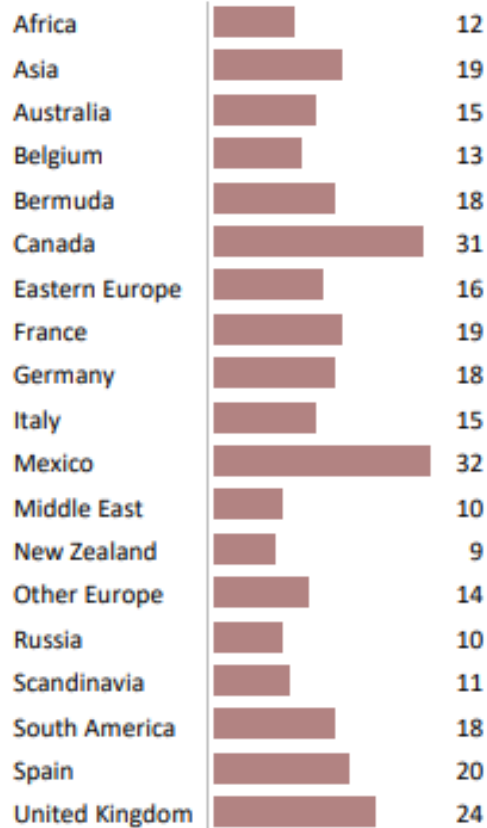
MPISD PLANNER DEMOGRAPHICS

Planning Loc. Within the United States



Midwest	(IL, IN, OH, MI, MN, WI, IA, MO, KS, OK, NE, SD, ND)
Mountain	(UT, CO, WY, MT)
Northeast	(ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE, MD)
Northwest	(WA, OR, ID)
Southeast	(FL, GA, SC, NC, LA, AL, MS, AK, TN, KY, WV, VA, DC)
Southwest	(CA, NV, AZ, NM, TX)

Planning Loc. Outside United States



BUYING POWER

\$13 Billion in buying power decisions are controlled by MPI members.

\$130 Million is the estimated annual buying power of MPI San Diego members.

EDUCATION, NETWORKING AND SIGNATURE EVENTS

EDUCATION MEETINGS

Annually, MPI San Diego organizes four Education Meetings featuring top-notch industry speakers. These meetings offer a wide range of topics that align with CMP domains, providing valuable continuing education credits to attendees.

NETWORKING EVENTS

MPI Unite! We provide networking opportunities for meeting and event professionals who want to enjoy casual, fun connections. The events also showcase popular venues around San Diego.

MPI MASTERMIND

MPI San Diego presents the MPI Mastermind, a comprehensive full-day educational conference designed for the meetings and events industry. This event is brimming with engaging, up-to-date, and dynamic content, and features a diverse array of speakers and topics.

SIGNATURE EVENTS

Throughout the year, MPI San Diego provides its members with a range of fundraising and special events. These gatherings are dedicated to acknowledging exceptional individuals, partners, and leaders within the chapter.

2023-2024 EVENTS

July 20, 2023
MPI UNITE - MEMBERS ONLY
Venue: Aolani

August 3, 2023
ALL INDUSTRY CRUISE
Venue: Inspiration Hornblower

September 12, 2023
PROFESSIONAL DEVELOPMENT
Venue: Del Frisco's

October 2023
MPI UNITE: "Costumes & Cocktails"
Venue: TBA, accepting proposals

November 2023
PROFESSIONAL DEVELOPMENT
Venue: TBA, accepting proposals

December 6, 2023
SIGNATURE EVENT:
"A Hawaiian Holiday"
Venue: Bali Hai

January 23, 2024
PROFESSIONAL DEVELOPMENT:
State of the Industry
w/ Michael Dominguez
Venue: TBA, accepting proposals

February 2024
MPI UNITE: "Halftime Happy Hour"
Venue: TBA, accepting proposals

March 2024
PROFESSIONAL DEVELOPMENT
Venue: TBA, accepting proposals

April 2024
SIGNATURE EVENT
GLOBAL MEETINGS INDUSTRY DAY
Venue: San Diego Air &
Space Museum (to be confirmed)

May 2024
PROFESSIONAL DEVELOPMENT &
MPI UNITE
Venue: Intercontinental (to be confirmed)

June 2024
SIGNATURE EVENT: Summer Kickoff &
Live Auction
Venue: Sea World (to be confirmed)



2023 - 2024 ANNUAL CHAPTER SPONSOR BENEFITS

DIAMOND LEVEL Cash: \$10,000+ In-Kind: \$20,000+	SAPPHIRE LEVEL Cash: \$7,500 In-Kind: \$15,000-\$19,999	EMERALD LEVEL Cash: \$5,000 In-Kind: \$10,000-\$14,999
EVENTS <ul style="list-style-type: none"> - (4) Complimentary tickets to MPI San Diego Educational or Networking events - (4) Complimentary tickets to the Awards & Installation Gala, Holiday Event or GMID Event - Promotional segment at sponsored event where applicable (up to 10 minutes, cash sponsor only) 	EVENTS <ul style="list-style-type: none"> - (2) Complimentary tickets to MPI San Diego Educational or Networking events - (2) Complimentary tickets to the Awards & Installation Gala, Holiday Event or GMID Event - Promotional segment at sponsored event where applicable (up to 7 minutes, cash sponsor only) 	EVENTS <ul style="list-style-type: none"> - (2) Complimentary tickets to MPI San Diego Educational or Networking events - (2) Complimentary tickets to the Awards & Installation Gala, Holiday Event or GMID Event - Promotional segment at sponsored event where applicable (up to 5 minutes, cash sponsor only)
MARKETING <ul style="list-style-type: none"> - Opportunity to showcase promotional content at all monthly programs of your choice, where available - Company logo on the MPISD Partnership page and event sponsor page - Website banner ad placement (for 12 months) - Company logo on the MPISD homepage for one year - (2) Dedicated email blasts (cash sponsor only) - (4) Dedicated social media features on all available platforms (cash sponsor only) 	MARKETING <ul style="list-style-type: none"> - Opportunity to showcase promotional content at 6 monthly programs of your choice, where available - Company logo on the MPISD Partnership page and event sponsor page - Website banner ad placement (for 6 months) - Company logo on the MPISD homepage for one year - (2) Dedicated email blasts (cash sponsor only) - (3) Dedicated social media features on all available platforms (cash sponsor only) 	MARKETING <ul style="list-style-type: none"> •Opportunity to showcase promotional content at 4 monthly programs of your choice, where available •Company logo on the MPISD Partnership page and event sponsor page •Website banner ad placement (for 3 months) •Company logo on the MPISD homepage for one year •(1) Dedicated email blast (cash sponsor only) •(2) Dedicated social media features on all available platforms (cash sponsor only)
ACKNOWLEDGEMENT <ul style="list-style-type: none"> - Logo placement on all event specific marketing - Company logo displayed at hosted event - (3) Features in chapter member eNews 	ACKNOWLEDGEMENT <ul style="list-style-type: none"> - Logo placement on all event specific marketing - Company logo displayed at hosted event - (2) Features in chapter member eNews 	ACKNOWLEDGEMENT <ul style="list-style-type: none"> - Logo placement on all event specific marketing - Company logo displayed at hosted event - (1) Feature in chapter member eNews

2023 - 2024 ANNUAL CHAPTER SPONSOR BENEFITS

RUBY LEVEL Cash: \$2,500 In-Kind: \$5,000-\$9,999	PEARL LEVEL Cash: \$1,500 In-Kind: \$1,000-\$4,999	SUPPORTER Cash: \$500
EVENTS <ul style="list-style-type: none"> - (1) Complimentary ticket to MPI San Diego Educational or Networking events - (1) Complimentary ticket to the Awards & Installation Gala, Holiday Event or GMID Event - Promotional segment at sponsored event where applicable (1 minute, cash sponsor only) 	EVENTS <ul style="list-style-type: none"> - (1) Complimentary ticket to MPI San Diego Networking event - Promotional segment at sponsored event where applicable (1 minute, cash sponsor only) 	EVENTS <ul style="list-style-type: none"> - (1) Complimentary ticket to MPI San Diego Networking event
MARKETING <ul style="list-style-type: none"> - Opportunity to showcase promotional content at 2 monthly programs of your choice, where available - Company logo on the MPISD Partnership page and event sponsor page - Website side ad placement (for 6 months) - (1) Dedicated email blast (cash sponsor only) - (1) Dedicated social media feature on all available platforms (cash sponsor only) 	MARKETING <ul style="list-style-type: none"> - Opportunity to showcase promotional content at 1 monthly program of your choice, where available - Company logo on the MPISD Partnership page and event sponsor page - Website side ad placement (for 3 months) - (1) Dedicated email blast (cash sponsor only) - (1) Dedicated social media feature on all available platforms (cash sponsor only) 	MARKETING <ul style="list-style-type: none"> - Company logo on the MPISD Partnership page and event sponsor page
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A LA CARTE OPPORTUNITIES

Do you have extra marketing dollars you're able to invest in the chapter?

Are you unable to host an event or provide services at one, but still want to get your name out to MPI San Diego's planners and suppliers? Our a la carte opportunities are a great option! No amount is too big or too small!

Website Advertising

	Per Month	6 Months	12 Months
Inline Banner 728 x 90	\$150	\$765	\$1,350
Sidekick Banner 300 x 250	\$175	\$895	\$1,575

Dedicated Email - \$750

Recently renovated? Need to boost sales during slow periods? Have other exciting news to share about your business? Let MPI San Diego help you spread the word or send a promotional offer! You provide the email content and MPI San Diego will distribute it via a dedicated email directly to our community of over 1,200 subscribers.

MPI San Diego sends only one dedicated email per month, so availability is limited. Space is reserved on a first-come, first-served basis. Content is subject to approval.

Job Postings - \$75

Looking to recruit top industry leaders in San Diego? Your search ends here! Benefit from our comprehensive services, which entail posting your job on our Facebook page, the MPI San Diego LinkedIn Page, and showcasing it in our monthly e-newsletter. This targeted approach ensures exposure to a diverse pool of highly qualified candidates. Allow us to help you find the ideal match for your organization's needs. **\$75 per position (per month)**





Social Media Partnerships

Unlock the power of social media with MPI San Diego! Collaborate with us to share content and promotions, tapping into our engaged audience to expand your reach and brand visibility. Invest in this opportunity to access new markets, enhance brand awareness, and boost engagement, all leading to potential business growth.



@MPISanDiego
1.7K+ followers



MPISD
1.3K+ followers



MPI San Diego (MPISD)
1K+ members

Select from MPI San Diego's Instagram, Facebook or LinkedIn:

3-5 Posts, 3-5 Days, 3 Platforms - \$750

1 Post, 3 Platforms - \$450

1 Post, 1 Platform - \$175

FAM Trips for Destinations and Venues

Interested in engaging your social media audience in a unique and authentic way? Let MPI San Diego be a voice of meeting and event professionals! You provide the experience and MPI San Diego will produce social media content, share it with our audience, and allow your destination or venue to share as well. Samples are below:

[LNSE San Francisco](#)

[MPI WEC Day One](#)

[Monseraz Venue Highlight](#)

[Philly to DC](#)

Please inquire with Chapter President: TinaMarieHonor@LiveNation.com



TINA MARIE HONOR,
2023-24 Chapter President
MPI SAN DIEGO



**SECURE YOUR SPOT AS A
SPONSOR TODAY!**



TinaMarieHonor@LiveNation.com



619.309.3901



WEBSITE