

Director of Industry Alliances

Roles:

- Participate in the developing and executing the chapter's strategic and business plans.
- Create goals and objectives for the HIVE and CEC and to support all involved committees.
- Advise, support and develop event teams in executing initiatives and events
- Assist in the certification of sessions at both major events.
- Communicate with members regarding all initiatives and objectives for the Hive and CEC.
- Monitor sponsorship efforts for both events.
- Establish and monitor the budget for both events.
- Focus on creating experiential design moments for both meetings.
- Increase attendance at both meetings.

Skills and Experience Required:

- Member in good standing w/previous experience & service (when possible) in a Board position.
- Ability to create and run an event and tradeshow of 500 people per event.
- Experience in event marketing.
- Knowledgeable of the activities/affairs, by-laws, and policy and procedures of the chapter.
- Willing to give the time, energy, talents & enthusiasm required to lead & manage the chapter.

Reports to: VP of Education

Specific Responsibilities:

- Oversee the HIVE and CEC Committees, advise the chapter on progress, oversee the management and execution of the events.