

Vice President of Membership

Roles:

- Provide direction and leadership for the chapter's program to maintain and increase MPI membership

Skills and Experience Required:

- Ability to manage, coach and mentor
- Previous service on Board of Directors or Committee chair (when possible) preferably in a membership capacity
- Willing to give the time, energy, talents and enthusiasm required of the position

Reports to: President

Specific Responsibilities:

- Manage and supervise chapter membership efforts, including:
 - Member Recruitment – member recruitment, new member orientation, industry tradeshow, Strictly socials
 - Member Engagement – member retention, hospitality, Awards & scholarships, volunteer recruitment & placement, volunteer recognition, oversee Awards event
- Communicate strategic issues relating to membership to Board of Directors
- Research current membership trends and topics pertinent to the meetings industry and report findings to Board of Directors
- Provide direction and leadership for the chapter's program to maintain and increase MPI membership
- Work with staff to maintain a current roster of chapter members
- Manage and supervise chapter membership efforts