

Member Recruitment Chair

Review of role, responsibilities and leadership attributes:

- Oversee and direct the committee on outreach to new members

Reports to: Director of Recruitment & Retention

Term: One year or as determined by the Board of Directors and Chapter Bylaws

Time Commitment: 3-5 hours/month

Specific Responsibilities:

TASK	INDIVIDUAL RESPONSIBLE	CONSULTANTS / CONTRIBUTORS	TIME FRAME	RESOURCES
Outreach to new potential members	Volunteer	Dir of Member Recruitment & Retention, Member Renewal Chair	Ongoing	Personal contacts, member renewal lists
Outreach to guest attendees at events	Volunteer	Dir of Member Recruitment & Retention	Monthly, after educational programs and strictly socials	Guest attendee, Google Doc
Outreach to expired membership	Volunteer	Dir of Member Recruitment & Retention	Monthly	Chapter Leaders Resources