



26 September, 2019
Meydenbauer Center
Bellevue, WA
7:30 AM - 6:00 PM

DESIGNING YOUR EVENT EXPERIENCE

Meeting Professionals International Washington State Chapter (MPIWSC) is joining forces with partner organizations from across the state to produce the HIVE at the Meydenbauer Convention Center in Bellevue, WA. This educational program will be attended by meeting planners and suppliers of all of these associations. MPI is a champion for the meetings and conventions community, and as a non-profit organization, we rely on the financial support of sponsors in order to offer the best programs.

Relationships with other planners and suppliers are a major factor in contributing to growth within the industry. Consider sponsorship as a sound investment and a great way to strengthen this relationship and increase your visibility within the membership of these chapters. You can contribute an in-kind or cash donation to offset program costs (food, speaker expenses, administrative costs, printing costs, etc.) or provide a specialized service that would enhance our guests experience.

Your sponsorship will give you exposure to hospitality industry leaders in Washington, Oregon, Idaho and California.

Maximize Your Return on Investment

Support the HIVE 2019 hosted by Meeting Professionals International Washington State Chapter

The HIVE will accept contributions in the form of cash or in-kind (sponsorship of goods and/or services) donations. In-kind contributions are 50% of cash value (value will be mutually agreeable between the HIVE and donor).

What is Your Return on Investment?

- Access to a targeted audience to showcase your products and/or services.
- Opportunity to demonstrate your commitment to the growth and development of the meetings and hospitality industry.
- Visibility to MPI – Washington State Chapter will create goodwill between your organization and the membership.

Award Levels (based on value of your cash or in-kind donation)

Platinum- \$2,500

- Recognition on signage and custom gobos at the event
- Three (3) complimentary event registrations (cash value \$465)
- Company name listed on event invitation, sponsor page, and promotional email blasts
- Display table at the event
- Opportunity to address the audience at once for up to 5 minutes
- Logo on general session projections screens
- Acknowledgement of donation in MPI's Newsletter following the event

Gold- \$1,000

- Recognition on signage at the event
- One (1) complimentary event registrations (cash value \$155)
- Company name listed on event invitation, sponsor page, and promotional email blasts
- Opportunity to address the audience at once for up to 3 minutes
- Logo on general session projections screens
- Acknowledgement of donation in MPI's Newsletter following the event

Silver – \$500

- Recognition on signage at the event
- Company name listed on event invitation, sponsor page, and promotional email blasts
- Logo on general session projections screens
- Acknowledgement of donation in MPI's Newsletter following the event

SPONSORSHIP COMMITMENT FORM

Deadline: September 12, 2019

Send Commitment Form to: Audrey Ciccone, CEO Bespoke Marketing
audrey@bespokemarketingagency.net

I am interested in supporting MPI! This is an excellent opportunity to showcase my organization while contributing to the continuing education and professional growth of members of the meetings industry. I would like to be a sponsor by providing the following:

Direct Cash Sponsorship: _____ OR In-Kind Sponsorship: _____

- | | |
|---|--|
| <input type="checkbox"/> Direct Cash Sponsorship Dollar Amount \$ _____ | <input type="checkbox"/> Coffee Break |
| <input type="checkbox"/> Photography/Costs* | <input type="checkbox"/> Lunch Sponsor |
| <input type="checkbox"/> Program Printing/Costs* | <input type="checkbox"/> Signage* |
| <input type="checkbox"/> Staging and Décor | <input type="checkbox"/> Speaker travel expenses & fees |
| <input type="checkbox"/> Lighting | <input type="checkbox"/> Speaker gifts |
| <input type="checkbox"/> Audio Visual* | <input type="checkbox"/> Prizes (hotel overnights, etc.) |
| <input type="checkbox"/> Paper, Pads, and pens* | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Breakfast Co-sponsor | |

Dollar Value of In-Kind Sponsorship: \$ _____

In-Kind Sponsors please provide a website link and detailed description of the service you will be providing:

**In-kind or monetary donations accepted – services to be provided based upon between 250 and 300 in attendance. For monetary donations, please send a check payable to MPIWSC (Meeting Professionals International Washington State Chapter)*

Sponsor Information:

Organization: _____

Name: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Please send your logo, 250 character description and company URL to audrey@bespokemarketingagency.net so we can promote you on social media and in our conference marketing!

THANK YOU!

