



**NORTH FLORIDA**  
CHAPTER

# SPONSORSHIP PACKET

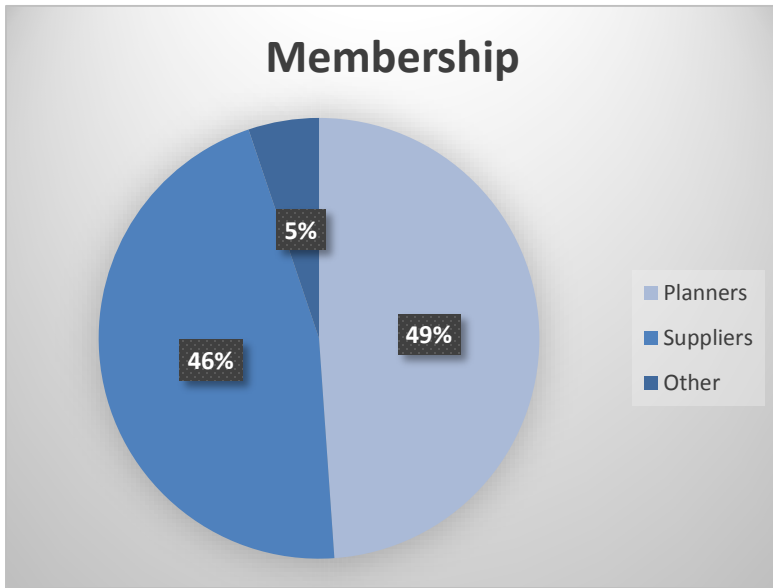
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2018-2019

# MPI North Florida

## Buying Power

### 155 Members



35% Meeting Management Planners

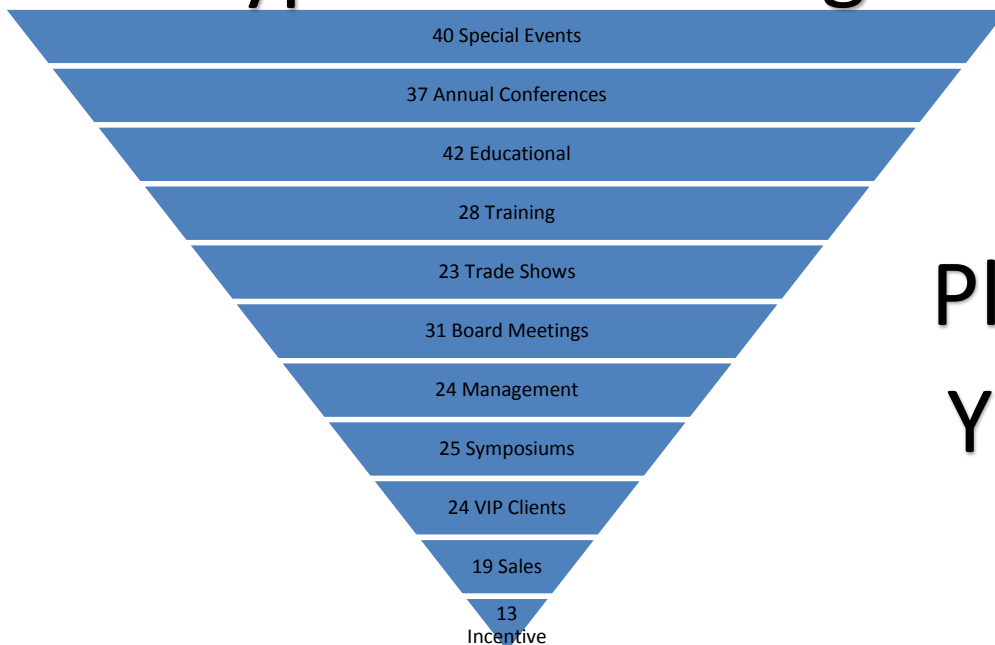
34% Association Planners

26% Corporate Planners

1% Government Planners

**\$124 Million in Buying Power**

### Types of Meeting



**Planning 300+ Yearly Events**

# Sponsorship Opportunities

Meeting Professionals International (MPI) is the largest meeting and event industry association worldwide. Founded in 1972, MPI provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry.

MPI North Florida (MPI NF) has a community of 150+ meeting and event professionals.

Annual Cash Sponsorships	Platinum	Gold	Silver	Bronze	Friend
<i>Sponsorship Levels</i>	<i>\$10,000</i>	<i>\$5,000</i>	<i>\$3,000</i>	<i>\$2,000</i>	<i>\$1,000</i>
Company Logo on MPI NF Website	1	1	1	1	1
E-Newsletter Spotlights	2	2	1	1	1
Dedicated E-blast to Membership	3	2	1	1	1
Logo on all MPI NF Collateral as Sponsor	8	6	4	1	1
Social Media Post	6	3	2	1	
Complimentary Registration to Education Luncheon	6	3	1	1	
Banner Ad: Inline (728x90) or Sidekick (300x250) on Website for 1 Month	12	6	3	1	
MPI Preferred Annual Membership	2	1			
Complimentary Registration to Gala	5	2			
Meeting Greeter with Collateral Distribution to Attendees	6	3			
Exhibit Table at Monthly Luncheon	6	3			

\*all annual sponsorships are for 12 months from acceptance date

Additional Sponsorship Opportunities
Host a Board Retreat*
Host the Annual Awards & Board Installation Gala*
Host a Global Meetings Industry Day*
Host a Luncheon*
Sponsor a Luncheon Takeover*
Host an After 5 Event*
VIP for Free Program
Social Media Takeover
Purchase table at GMID or Gala
Exhibit at Luncheon

\*sponsor is promoted at that particular event and given time to address our membership.



# Sponsorship Opportunities

## Details

**Annual Cash Sponsorships:** Provides you with promotion throughout the entire year. Keeps you in front of the MPI NF membership at every event. Allows for maximum exposure in reaching our entire membership throughout different channels.

**Board Retreats:** Host the MPI NF Leaders in your destination. Open to all locations in the Southeast. Retreat consist of 32 room nights over two days, meeting room for 16 people in u-shape setup for two days, meals and team building exercise. Most host locations involve their Visitors and Convention Bureau to help with meals and team building exercise or excursion to showcase the local area. Past excursions include, Daytona 500 Experience hot laps, boat ride, skeet shooting, zip lining, obstacle course, fire dancers, etc. MPI NF hosts two of these a year, one in the Fall (Nov/Dec) and one in the Spring (April/May). Normally a Sunday arrival and Tuesday afternoon departure. We can provide an RFP, if more details are needed.

**Annual Awards & Board Installation Gala:** Host the MPI NF Gala any Friday in the month of June and receive in kind sponsorship or presenting rights. The Gala starts with a Volunteer champagne reception at 6pm and plated dinner for all members at 7pm. Sponsor the Gala and have the opportunity to be the presenting sponsor. It gives you a captive audience at our most important membership event. We can provide an RFP, if more details are needed.

**Host Global Meetings Industry Day Event:** Host our largest event at your venue to showcase your culinary options and receive in kind sponsorship or presenting rights. Includes speaking opportunity to membership and venue tour after. Greet attendees at registration and provide takeaways. We can provide an RFP, if more details are needed.

**Host a Luncheon:** Host an MPI NF lunch at your venue to showcase your culinary options and receive in kind sponsorship or presenting rights. Includes speaking opportunity to membership and venue tour after. Greet attendees at registration and provide takeaways. We can provide an RFP, if more details are needed.

**Host a Luncheon Takeover:** (\$2,000 to take over an MPI NF Luncheon) Have the opportunity to take over the theme, registration and speaker for a luncheon. You run the show! This gives you the opportunity to get your message across. Distribute as many materials as needed. Open to other ideas in a takeover but topic must meet MPI NF approval in advance.



# Sponsorship Opportunities

**After 5 Event:** Host an After 5 event at your venue and receive in kind sponsorship or presenting rights. Provide attendees with appetizers and drink tickets to fully experience your facility. Offer venue tours or fun interactive component to highlight and showcase what your venue has to offer for fun off-property events. We can provide an RFP, if more details are needed.

**VIP for Free Program:** (\$1,000 for the year) Sponsor the VIP for Free program and get an attendee list from each luncheon (names and companies only). This will allow guests to attend an MPI NF Luncheon at no cost before joining and give you an annual sponsorship with presenting rights.

**Social Media Takeover:** (\$1,000 for one day) Take over the MPI NF Facebook page for one day. Use this platform to promote an upcoming event, meeting space, destination, etc. You may also post pictures and video showcasing your message.

**Table at GMID or Gala:** (\$800 per event) Purchase a table at one of our events and bring up to 10 colleagues or clients. This gives you the opportunity to place flyers on attendee's tables and be mentioned as a table sponsor during the luncheon.

**Exhibit at Luncheon:** (\$200 per luncheon) Purchase an exhibit table to be located inside the room of an MPI NF luncheon. Provide any table top display and materials or takeaways for our attendees.

**Monthly Raffles:** MPI NF holds a raffle at each of their 6 yearly educational luncheons. During the meeting, attendees will have the opportunity to purchase raffle tickets for the chance to win one of three items. MPI NF is always looking for donated items to raffle off at the luncheons and are happy to give any company the credit for donating.



# Sponsorship Opportunities

## Agreement Form

*This agreement will not become binding until approved by MPI North Florida. Upon approval, MPI North Florida will provide an invoice for payment. Payment is required in full before sponsorship benefits begin.*

Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State / Province \_\_\_\_\_

Zip / Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Selection

Annual Cash Sponsorship (enter amount): \$ \_\_\_\_\_

#### Additional Sponsorships:

Luncheon Takeover: \$2,000

VIP Free Program: \$1,000

Social Media Takeover: \$ 1,000

Table at Gala: \$800

Table at GMID: \$800

Lunch Exhibitor: \$200

Please mail or email:

MPI North Florida

PO Box 54823

Jacksonville, FL 32245

chapteradmin@mpinf.org

MPI North Florida Authorized Signature of Acceptance \_\_\_\_\_

Date \_\_\_\_\_