



NORTH FLORIDA
CHAPTER

SPONSORSHIP OPPORTUNITIES

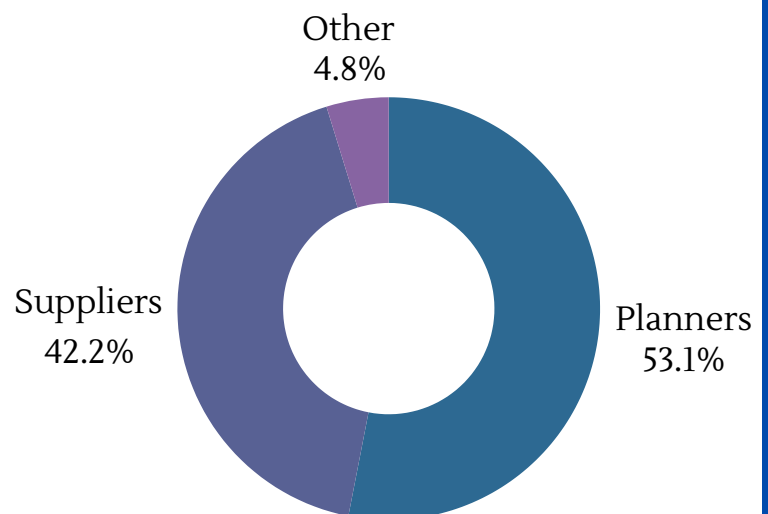
Founded in 1994, MPI North Florida is the leader in the region for education, development and networking for the meeting professional.

MPI NF Buying Power - \$53 Million

140+ Members

300+ Events Planned Yearly

- 35% Meeting Management Planners
- 34% Corporate Planners
- 26% Association/Not for Profit Planners
- 6% Government Planners





NORTH FLORIDA
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ANNUAL SPONSORSHIPS

ANNUAL SPONSORSHIPS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000
COMPANY LOGO ON MPI NF WEBSITE	✓	✓	✓
E-NEWSLETTER SPOTLIGHT	✓	✓	✓
DEDICATED E-BLAST TO MEMBERSHIP	✓	✓	✓
LOGO ON MPI NF COLLATERAL AS SPONSOR	✓	✓	✓
MPI NF GOLF TOURNAMENT TICKETS	4	2	1
MPI NF EDUCON REGISTRATION	4	2	1
SOCIAL MEDIA POST	6	3	2
COMPLIMENTARY REGISTRATION TO EDUCATIONAL LUNCHEON	6	3	1
BANNER AD ON WEBSITE FOR 1 MONTH	12	6	3
MPI PREFERRED ANNUAL MEMBERSHIP	2	1	
COMPLIMENTARY REGISTRATION TO GALA	5	2	



CHAPTER OF EXCELLENCE



2023 CHAPTER AWARD



Additional Sponsorship Opportunities

Amount per offering

\$5,000

- Title Sponsorship - Annual Golf Tournament

\$3,000

- Birdie Sponsorship - Annual Golf Tournament

\$2,000

- Eagle Sponsorship - Annual Golf Tournament

\$1,500

- Lounge Sponsorship - Annual Golf Tournament

\$1,000

- Golf Cart Sponsorship
- Mini Golf Putting Tournament Sponsor
- Session Sponsor - EDUCON
- Sponsor- Educational Luncheon

\$800

- Beverage Cart Sponsor

\$500

- Golf Ball Sponsor
- Long Drive Sponsor
- Closest to the Pin
- EDUCON- Exhibitor Table Only

Under
\$500

Annual Golf Tournament

- Premium Hole Sponsor - \$450
- Hole Sponsor - \$350

EDUCON

- Exhibitor Only - \$250

In-Kind
Options

Annual Golf Tournament

- Photo Booth
- Entertainment
- Signage
- Awards

EDUCON

- Raffle Items

Annual Awards Gala

- Decor
- Photography



Annual Golf Tournament Sponsorship Benefits

TITLE SPONSOR: \$5,000 (1 available)

- * (2) Foursomes
- * Co-branding with event title
- * Logo on all marketing materials & MPI N Florida website & registration website
- * Reserved VIP parking for your team
- * Reserved VIP seating at awards reception
- * Exhibit Table at Awards Reception
- * Opportunity to speak and present golf prizes at Awards Reception (1st, 2nd & 3rd place teams)
- * Opportunity to place logo'd tee gift on golf cart
- * Signage recognition
- * Tee off on Hole #1

BIRDIE SPONSOR: \$ 3,000 (3 available)

- * (1) Foursome for Golf
- * (1) Foursome for Putting Contest
- * Logo on all marketing materials & registration website
- * Reserved VIP parking for your team
- * Reserved VIP seating at awards reception
- * Exhibit table at reception
- * Opportunity to place logo'd tee gift on golf cart
- * Signage recognition
- * Tee off at Hole #2

EAGLE SPONSOR: \$ 2,000 (5 available)

- * (1) Foursome for Golf
- * Reserved seating at awards reception
- * Logo on all marketing materials & registration website
- * Exhibit table at registration
- * Signage recognition

LOUNGE SPONSOR: \$1,500 (1 available)

- * (2) Individual players for Golf
- * Signature 80's cocktail at reception
- * Logo on marketing materials & registration website
- * Signage recognition
- * Opportunity for sponsor to provide logo'd cups for signature cocktail



Annual Golf Tournament Sponsorship Benefits

GOLF CART SPONSOR: \$1,000 (1 available)

- * (2) Individual players for golf
- * Logo/name on each golf carts
- * Logo/name on all scorecards
- * Logo on website and sponsor banner
- * Signage recognition
- * Extra cart for sponsor to ride around on golf course

MINIATURE GOLF PUTTING CONTEST: \$1,000 (1 available)

- * (4) Players to enter putting contest
- * Ability to create obstacles for putting contest with logo
- * Opportunity to help conduct the contest to meet players
- * Table with 2 chairs at putting green for distribution of swag
- * Opportunity to present prize at Awards Reception
- * Logo on website and sponsor banner
- * Signage recognition

BEVERAGE CART : \$800 (2 available)

- * (2) Individual players for golf
- * Logo / name on all beverage carts
- * Sponsor responsible for paying for (2) drink tickets per person
- * Logo on website
- * Extra cart for sponsor to follow beverage cart

GOLF BALL SPONSOR: \$500 (1 available)

- * Logo on golf ball presented to players (Client to provide golf balls with logo)
- * Signage recognition
- * Logo on website & sponsor signage



Annual Golf Tournament Sponsorship Benefits

LONGEST DRIVE SPONSOR: \$500 (2 available)

- * Signage on Long Drive
- * Opportunity to present prize at Awards Reception
- * Logo on website & sponsor signage
- * Signage recognition
- * Table and 2 chairs on the hole to promote product

CLOSEST TO THE PIN CONTEST: \$500 (2 available)

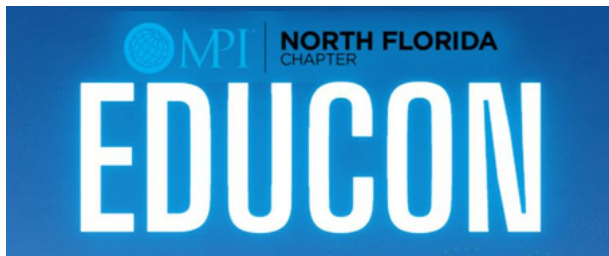
- * Signage on Closest to the Drive hole
- * Opportunity to present prize at Awards Reception
- * Logo on website & sponsor signage
- * Signage recognition
- * Table and 2 chairs on the hole to promote product

PREMIUM HOLE SPONSOR : \$450 (5 available)

- * Full color custom sign with your logo/name
- * Listing on registration website & sponsor signage
- * Table & (2) chairs at hole for sponsor representative

HOLE SPONSOR: \$350 (13 available)

- * Full color custom sign with your logo/name on the hole
- * Listing on registration website & sponsor banner



EDUCON

Sponsorship Benefits

SESSION SPONSOR- \$1,000 (3 available)

As a Session Sponsor, your logo will appear on the agenda and a company representative will have the opportunity to introduce the session

One (1) program registration

Opportunity to show promotional video, up to 2 minutes

Vendor Display Table in hotel ballroom

Logo recognition on event agenda and during the event

Company representative will introduce session and speaker

HOSTED BUYER PROGRAM & EXHIBIT TABLE* - \$500

1:1 Appointments with Meeting Planners

Exhibit tabletop with two dedicated networking breaks

Full Hosted Buyer profile and contact information will be provided

Company name recognition during program

Option networking breakfast with hosted buyers

Lunch, Networking Reception, Educational Program registration

6' table and 1 chair for promotion materials. May bring table and/or floor displays

One (1) program registration

EXHIBITOR ONLY* - \$250

Exhibit tabletop with two dedicated networking breaks

Lunch, Networking Reception, Educational Program Registration

6; table and 1 chair for promotional materials. May bring table and/or floor display

One (1) program registration

*Limited Availability



Sponsorship Agreement Form

This agreement will not become binding until approved by MPI North Florida. Upon approval, MPI North Florida will provide an invoice for payment. Payment is required in full before sponsorship benefits begin.

Name _____

Company _____

Title _____

Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____ Email _____

Sponsorship Selection

Please all sponsorship opportunities and full amount pledged below.

Total Amount: \$ _____

Sponsorship Start Date: _____ End Date: _____

Signature of Acceptance _____ Date _____

MPI NF Counter Signature _____ Date _____