Founded in 1994, MPI North Florida is the leader in the region for education, development and networking for the meeting professional.

MPI NF Buying Power - $74 Million

140+ Members
- 35% Meeting Management Planners
- 34% Association Planners
- 26% Corporate Planners
- 1% Government Planners

Planners 49.6%
Suppliers 44.7%
Other 5.7%

300+ Events Planned Yearly
## ANNUAL SPONSORSHIPS

<table>
<thead>
<tr>
<th>ANNUAL SPONSORSHIPS</th>
<th>PLATINUM $10,000</th>
<th>GOLD $5,000</th>
<th>SILVER $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPANY LOGO ON MPI NF WEBSITE</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>E-NEWSLETTER SPOTLIGHT</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>DEDICATED E-BLAST TO MEMBERSHIP</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>LOGO ON MPI NF COLLATERAL AS SPONSOR</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>MPI NF GOLF TOURNAMENT TICKETS</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>MPI NF EDUCON REGISTRATION</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>SOCIAL MEDIA POST</td>
<td>6</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>COMPLIMENTARY REGISTRATION TO EDUCATIONAL LUNCHEON</td>
<td>6</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>BANNER AD ON WEBSITE FOR 1 MONTH</td>
<td>12</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MPI PREFERRED ANNUAL MEMBERSHIP</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>COMPLIMENTARY REGISTRATION TO GALA</td>
<td>5</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

### OVERALL EXCELLENCE
- 2018 CHAPTER AWARD
- 2019 CHAPTER AWARD
- 2020 CHAPTER AWARD
- 2021 CHAPTER AWARD

### HONORARY ACHIEVEMENT
- 2021 CHAPTER AWARD
### Additional Sponsorship Opportunities

Amount per offering

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>• Title Sponsorship - Annual Golf Tournament</td>
</tr>
<tr>
<td>$2,000</td>
<td>• Birdie Sponsorship - Annual Golf Tournament</td>
</tr>
</tbody>
</table>
| $1,000 | • Eagle Sponsorship - Annual Golf Tournament  
• Session Sponsor - EDUCON  
• Sponsor- Educational Luncheon |
| $800  | • Golf Cart Sponsorship  
• Mini Golf Putting Tournament Sponsor |
| $500  | • Beverage Cart Sponsor  
• 19th Hole/Reception Sponsor  
• EDUCON- Hosted Buyer Program & Exhibit Table  
• Sponsor- Virtual Coffee Talk |
| $350  | • Premium Golf Hole Sponsor |
| $250  | • Golf Hole Sponsor  
• EDUCON- Exhibitor Table Only |
| $200  | • Annual Golf Tournament:  
○ Golf Ball  
○ Welcome Bag  
○ Tee Gift  
○ Hand Sanitizer |

### In-Kind Options

**Annual Golf Tournament**  
• Photo Booth  
• Entertainment  
• Signage  
• Awards

**EDUCON**  
• Raffle Items

**Annual Awards Gala**  
• Decor  
• Photography
TITLE SPONSOR: $5000 (1 available)
   Player registration for 8 golfers
   Special recognition at the beginning of the tournament and at Reception
   Exhibit table at Awards Reception
   Prominent listing as Title sponsor throughout the event and on all media
   promoting the event
   Opportunity to speak and present golf prizes (1st – 3rd place) at Awards
   Reception
   Opportunity to provide logo’d tee gift on golf cart

BIRDIE SPONSOR: $2000 (3 available)
   Player registration for 4 golfers
   Exhibit table at Reception
   Prominent listing as Birdie Sponsor throughout event and on all media
   promoting the event
   Opportunity to place logo’d tee gift in welcome bags

EAGLE SPONSOR: $1000 (5 available)
   Player registration for 2 golfers
   Sponsorship recognized on signage registration
   Exhibit table at Reception
   Sponsorship featured on registration website with link to your site
   Opportunity to place logo’d tee gift in welcome bags
   Prominent listing as Eagle Sponsor throughout event and on all media
   promoting the event

GOLF CART SPONSOR: $800 (1 available)
   Signage on all golf carts
   Opportunity to provide logo’d tee gift in golf cart
   Extra golf cart for sponsor to ride around course
   Logo on registration website
MINIATURE GOLF PUTTING CONTEST: $800 (1 available)
  Player registration for 4 golfers
  Ability to create obstacles for the putting contest with logo
  Sponsorship recognized on signage at Putting Green
  Table with 2 chairs for at putting green for distribution of logo’d items or marketing materials
  Logo on registration website

BEVERAGE CART : $500 (2 available)
  Signage on carts
  Opportunity for sponsor to ride on beverage cart to promote product or service
  Sponsor responsible for all beverages consumed.
  Logo on registration website

19th HOLE/RECEPTION SPONSOR: $500 (1 available)
  Sponsorship recognized as 19th Hole Sponsor
  Signature cocktail at reception – sponsor responsible for paying for consumption of the signature beverage
  Opportunity for sponsor to provide logo’d cups for signature cocktail
  Logo on registration website
GOLF HOLES: $350 - $250 (18 available)
Premium Hole Sponsor (4 Available) - $350 each
  - Hole 1
  - Hole 18
  - Closest to the Pin Contest Hole
  - Longest Drive Contest Hole
Signage on hole
Table with 2 chairs at hole for sponsor representative
Logo on registration website

Hole Sponsor (14 Available) - $250 each
  - Signage on hole
  - Logo on registration website

GOLF BALL SPONSOR: $200 (1 available)
  - Opportunity to provide logo’d golf balls on the carts
  - Logo on registration website

WELCOME BAG SPONSOR: $200 (1 available)
  - Opportunity to provide logo’d welcome bag distribution at registration
  - Logo on registration website

TEE GIFT SPONSOR: $200 (5 available)
  - Opportunity to provide logo’d item in welcome bag
  - Logo on registration website

HAND SANITIZER SPONSOR: $200 (1 available)
  - Opportunity to provide logo’d hand sanitizer in golf cart
  - Logo on registration website
**EDUCON Sponsorship Benefits**

**SESSION SPONSOR- $1,000 (3 available)**

- As a Session Sponsor, your logo will appear on the agenda and a company representative will have the opportunity to introduce the session
- One (1) program registration
- Opportunity to show promotional video, up to 2 minutes
- Vendor Display Table in hotel ballroom
- Logo recognition on event agenda and during the event
- Company representative will introduce session and speaker

**HOSTED BUYER PROGRAM & EXHIBIT TABLE* - $500**

- 1:1 Appointments with Meeting Planners
- Exhibit tabletop with two dedicated networking breaks
- Full Hosted Buyer profile and contact information will be provided
- Company name recognition during program
- Option networking breakfast with hosted buyers
- Lunch, Networking Reception, Educational Program registration
- 6’ table and 1 chair for promotion materials. May bring table and/or floor displays
- One (1) program registration

**EXHIBITOR ONLY* - $250**

- Exhibit tabletop with two dedicated networking breaks
- Lunch, Networking Reception, Educational Program Registration
- 6’ table and 1 chair for promotional materials. May bring table and/or floor display
- One (1) program registration

*Limited Availability
Sponsorship Agreement Form

This agreement will not become binding until approved by MPI North Florida. Upon approval, MPI North Florida will provide an invoice for payment. Payment is required in full before sponsorship benefits begin.

Name ___________________________________________
Company _________________________________________
Title _____________________________________________
Address __________________________________________
City ______________________________________________
State/Province _____________________________________
Zip/Postal Code ___________________________ Country _________________
Phone ______________________________ Email _________________________

Sponsorship Selection
Please all sponsorship opportunities and full amount pledged below.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
Total Amount: $ __________

Sponsorship Start Date: ___________ End Date: ___________

Signature of Acceptance _______________________________ Date ______________

MPI NF Counter Signature _______________________________ Date ______________

All collateral including logo, photos, and informational text necessary for website are due within 30 days of payment/signature.