



NORTH FLORIDA
CHAPTER

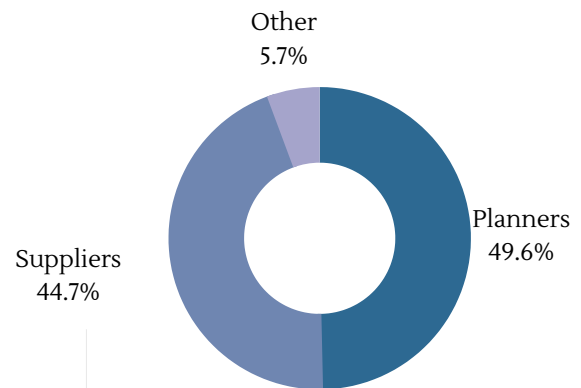
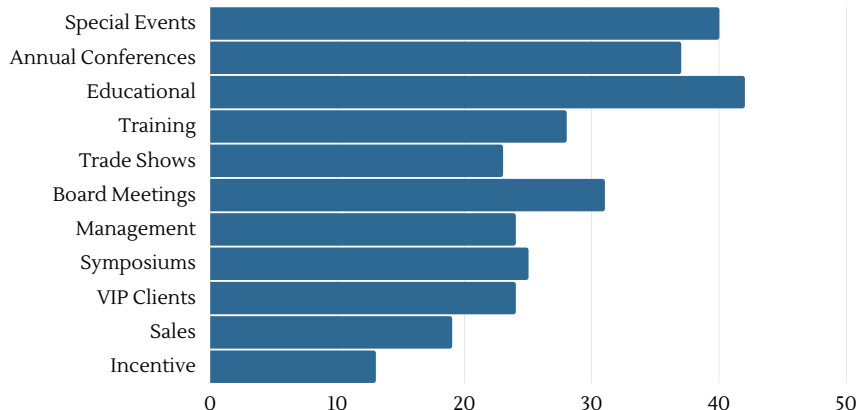
SPONSORSHIP OPPORTUNITIES

Founded in 1994, MPI North Florida is the leader in the region for education, development and networking for the meeting professional.

MPI NF Buying Power - \$74 Million

140+ Members

- 35% Meeting Management Planners
- 34% Association Planners
- 26% Corporate Planners
- 1% Government Planners



300+ Events
Planned Yearly



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ANNUAL SPONSORSHIPS

ANNUAL SPONSORSHIPS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000
COMPANY LOGO ON MPI NF WEBSITE	✓	✓	✓
E-NEWSLETTER SPOTLIGHT	✓	✓	✓
DEDICATED E-BLAST TO MEMBERSHIP	✓	✓	✓
LOGO ON MPI NF COLLATERAL AS SPONSOR	✓	✓	✓
MPI NF GOLF TOURNAMENT TICKETS	4	2	1
MPI NF EDUCON REGISTRATION	4	2	1
SOCIAL MEDIA POST	6	3	2
COMPLIMENTARY REGISTRATION TO EDUCATIONAL LUNCHEON	6	3	1
BANNER AD ON WEBSITE FOR 1 MONTH	12	6	3
MPI PREFERRED ANNUAL MEMBERSHIP	2	1	
COMPLIMENTARY REGISTRATION TO GALA	5	2	

OVERALL EXCELLENCE



2021 CHAPTER AWARD

HONORARY ACHIEVEMENT



2021 CHAPTER AWARD



Additional Sponsorship Opportunities

Amount per offering

\$5,000

- Title Sponsorship - Annual Golf Tournament

\$2,000

- Birdie Sponsorship - Annual Golf Tournament

\$1,000

- Eagle Sponsorship - Annual Golf Tournament
- Session Sponsor - EDUCON
- Sponsor- Educational Luncheon

\$800

- Golf Cart Sponsorship
- Mini Golf Putting Tournament Sponsor

\$500

- Beverage Cart Sponsor
- 19th Hole/Reception Sponsor
- EDUCON- Hosted Buyer Program & Exhibit Table
- Sponsor- Virtual Coffee Talk

\$350

- Premium Golf Hole Sponsor

\$250

- Golf Hole Sponsor
- EDUCON- Exhibitor Table Only

\$200

- Annual Golf Tournament:
 - Golf Ball
 - Welcome Bag
 - Tee Gift
 - Hand Sanitizer

In-Kind
Options

Annual Golf Tournament

- Photo Booth
- Entertainment
- Signage
- Awards

EDUCON

- Raffle Items

Annual Awards Gala

- Decor
- Photography



Annual Golf Tournament Sponsorship Benefits

TITLE SPONSOR: \$5000 (1 available)

- Player registration for 8 golfers
- Special recognition at the beginning of the tournament and at Reception
- Exhibit table at Awards Reception
- Prominent listing as Title sponsor throughout the event and on all media promoting the event
- Opportunity to speak and present golf prizes (1st – 3rd place) at Awards Reception
- Opportunity to provide logo'd tee gift on golf cart

BIRDIE SPONSOR: \$ 2000 (3 available)

- Player registration for 4 golfers
- Exhibit table at Reception
- Prominent listing as Birdie Sponsor throughout event and on all media promoting the event
- Opportunity to place logo'd tee gift in welcome bags

EAGLE SPONSOR: \$ 1000 (5 available)

- Player registration for 2 golfers
- Sponsorship recognized on signage registration
- Exhibit table at Reception
- Sponsorship featured on registration website with link to your site
- Opportunity to place logo'd tee gift in welcome bags
- Prominent listing as Eagle Sponsor throughout event and on all media promoting the event

GOLF CART SPONSOR: \$800 (1 available)

- Signage on all golf carts
- Opportunity to provide logo'd tee gift in golf cart
- Extra golf cart for sponsor to ride around course
- Logo on registration website



Annual Golf Tournament Sponsorship Benefits

MINIATURE GOLF PUTTING CONTEST: \$800 (1 available)

- Player registration for 4 golfers

- Ability to create obstacles for the putting contest with logo

- Sponsorship recognized on signage at Putting Green

- Table with 2 chairs for at putting green for distribution of logo'd items or marketing materials

- Logo on registration website

BEVERAGE CART : \$500 (2 available)

- Signage on carts

- Opportunity for sponsor to ride on beverage cart to promote product or service

- Sponsor responsible for all beverages consumed.

- Logo on registration website

19th HOLE/RECEPTION SPONSOR: \$500 (1 available)

- Sponsorship recognized as 19th Hole Sponsor

- Signature cocktail at reception – sponsor responsible for paying for consumption of the signature beverage

- Opportunity for sponsor to provide logo'd cups for signature cocktail

- Logo on registration website



Annual Golf Tournament Sponsorship Benefits

GOLF HOLES: \$350 - \$250 (18 available)

Premium Hole Sponsor (4 Available) - \$350 each

- Hole 1
- Hole 18
- Closest to the Pin Contest Hole
- Longest Drive Contest Hole

Signage on hole

Table with 2 chairs at hole for sponsor representative

Logo on registration website

Hole Sponsor (14 Available) - \$250 each

Signage on hole

Logo on registration website

GOLF BALL SPONSOR: \$200 (1 available)

Opportunity to provide logo'd golf balls on the carts

Logo on registration website

WELCOME BAG SPONSOR : \$200 (1 available)

Opportunity to provide logo'd welcome bag distribution at registration

Logo on registration website

TEE GIFT SPONSOR: \$200 (5 available)

Opportunity to provide logo'd item in welcome bag

Logo on registration website

HAND SANITIZER SPONSOR: \$200 (1 available)

Opportunity to provide logo'd hand sanitizer in golf cart

Logo on registration website



EDUCON

Sponsorship Benefits

SESSION SPONSOR- \$1,000 (3 available)

As a Session Sponsor, your logo will appear on the agenda and a company representative will have the opportunity to introduce the session

One (1) program registration

Opportunity to show promotional video, up to 2 minutes

Vendor Display Table in hotel ballroom

Logo recognition on event agenda and during the event

Company representative will introduce session and speaker

HOSTED BUYER PROGRAM & EXHIBIT TABLE* - \$500

1:1 Appointments with Meeting Planners

Exhibit tabletop with two dedicated networking breaks

Full Hosted Buyer profile and contact information will be provided

Company name recognition during program

Option networking breakfast with hosted buyers

Lunch, Networking Reception, Educational Program registration

6' table and 1 chair for promotion materials. May bring table and/or floor displays

One (1) program registration

EXHIBITOR ONLY* - \$250

Exhibit tabletop with two dedicated networking breaks

Lunch, Networking Reception, Educational Program Registration

6; table and 1 chair for promotional materials. May bring table and/or floor display

One (1) program registration

*Limited Availability



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Sponsorship Agreement Form

This agreement will not become binding until approved by MPI North Florida. Upon approval, MPI North Florida will provide an invoice for payment. Payment is required in full before sponsorship benefits begin.

Name _____

Company _____

Title _____

Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____ Email _____

Sponsorship Selection

Please all sponsorship opportunities and full amount pledged below.

Total Amount: \$ _____

Sponsorship Start Date: _____ End Date: _____

Signature of Acceptance _____ Date _____

MPI NF Counter Signature _____ Date _____

All collateral including logo, photos, and informational text necessary for website are due within 30 days of payment/signature.