Gain a direct connection with the premier meeting professionals in Colorado!

The MPIRMC Advantage:

- MPIRMC represents a Chapter Buying Power of $235,000,000 with over one half our Meeting Planners controlling budgets of $250,000 to ten million dollars.

- MPIRMC encourages all members to “buy MPI” by purchasing and using services from fellow MPI members whenever possible.

About MPIRMC:
The Rocky Mountain chapter is the 1st chapter of MPI, with more than 400 members. For over 40 years, we have provided excellent educational programs, technical resources and networking opportunities to our members. MPIRMC is proud to be an affiliate of Meeting Professionals International, the meeting and event industry’s largest and most vibrant global community.

Why Advertise?
Secure market share for your company and show customers and competitors that business is strong when you appear in the official communication pieces of MPIRMC. Our members are leaders within the Rocky Mountain region’s meetings and events industry. Your ad will reach corporations, associations, government and independent meeting planners and suppliers representing hotels and resorts, representatives from the transportation and entertainment industries, CVBs, golf courses, airlines, and more in our multi-state membership base.

Interested in Advertising? Please contact:
Freddie Templeton
MPI Rocky Mountain Chapter Executive Director
Direct: 720.733.8000
Email: info@mpirmc.org
## Electronic Advertising Rates Card and Order Form

<table>
<thead>
<tr>
<th>Website Banner Ads</th>
<th>Specifications</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landing Page Banner (up to 6 advertisers)</td>
<td>728w x 90h pixels (96 dpi) file size 150K max.</td>
<td>$250</td>
<td>$750</td>
<td>$1500</td>
<td>$2800</td>
</tr>
<tr>
<td>Interior Pages Banner (up to 8 advertisers)</td>
<td>300w x 250h pixels (96 dpi) 100K max</td>
<td>$200</td>
<td>$600</td>
<td>$1200</td>
<td>$2400</td>
</tr>
</tbody>
</table>

**Total:**

<table>
<thead>
<tr>
<th>Chapter Email</th>
<th>Specifications</th>
<th>Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dedicated Email Blast</td>
<td>Contact the MPIRMC office for specifications</td>
<td>$450</td>
<td>$600</td>
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</tbody>
</table>

**Total:**

<table>
<thead>
<tr>
<th>Weekly Email Blast Member Minute</th>
<th>Specifications</th>
<th>1 Issue</th>
<th>2 Issues</th>
<th>3 Issues</th>
<th>4 Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo Link</td>
<td>140w x 140h pixels</td>
<td>$175</td>
<td>$300</td>
<td>$475</td>
<td>$600</td>
</tr>
<tr>
<td>Banner Logo Link</td>
<td>140w x up to 400h pixels</td>
<td>$250</td>
<td>$450</td>
<td>$700</td>
<td>$900</td>
</tr>
<tr>
<td>Vendor Listing</td>
<td>350w x 100h pixel image with 50 word description</td>
<td>$300</td>
<td>$550</td>
<td>$800</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

**Total:**

**RATES QUOTED ARE MPI MEMBER RATES, NON-MEMBERS ADD 20%**
MPIRMC Advertising Packages

$2000 Advertising Package*
- Three (3) months landing page banner ad on the website ($750 value)
- Interior banner for six (6) months on website ($1200 value)
- Vendor Listing image with 50 word description in two (2) Thursday Member Communications Email of choice ($550 value)
- One (1) dedicated email blast to 400+ Members ($450 value)

Total Value - $2950 - Savings of $950 dollars+

$1500 Advertising Package*
- One (1) month landing page banner ad on website ($250 value)
- Interior banner for three (3) months on website ($600 value)
- Banner Logo Link (140 x 400 pixels) in three (3) Thursday Member Communications Email of choice ($700 value)
- One (1) dedicated email blast to 400+ Members ($450 value)

Total Value - $2000 - Savings of $500+

$1000 Advertising Package*
- Interior banner for three (3) months on website ($600 value)
- Small Logo with link (140 x 140 pixels) in two (2) Thursday Member Communications Email of choice ($475 value)
- One (1) dedicated email blast to 400+ Members ($450 value)

Total Value - $1525 Savings of $525+

These rates are effective 8/01/16 and may be changed at any time by the publisher. Advertising rates are NET.

Advertisers and advertising agencies assume liability for all content, including text, representation and illustrations of advertisements printed, and also assume responsibility for any claims arising therefore made against the publisher.

The publisher reserves the right to reject any advertising which is not in keeping with the publication's standards.

Advertisers and advertising agencies agree to indemnify and protect the publisher from any damage or expense resulting from printing and publishing any advertisement.
Call MPI Rocky Mountain Executive Director, Freddie Templeton, at 720.733.8000 or email these order pages and completed rate card to admin@mpirmc.org.

Mail artwork to: MPIRMC (checks payable to the same)  
7300 W. Stetson Pl., Unit 41  
Littleton, CO 80123  
Total Amount Paid: $__________

Email artwork to: admin@mpirmc.org

Electronic Advertising Space Reservation Card  
MPI Rocky Mountain Chapter Advertising

Name

Company

Address

City, State, Zip

Phone #

Email

Credit Card #

Expiration Date   CVV Code

Signature

Preferred Start Month

These rates are effective 8/01/2016 and may be changed at any time by the publisher. Advertising rates are NET.

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