



Meeting Professionals International Rocky Mountain Chapter

Gain a direct connection with the premier meeting professionals in Colorado!

The MPIRMC Advantage:

- MPIRMC represents a Chapter Buying Power of \$235,000,000 with over one half our Meeting Planners controlling budgets of \$250,000 to ten million dollars.
- MPIRMC encourages all members to "buy MPI" by purchasing and using services from fellow MPI members whenever possible.

About MPIRMC:

The Rocky Mountain chapter is the 1st chapter of MPI, with more than 400 members. For over 40 years, we have provided excellent educational programs, technical resources and networking opportunities to our members. MPIRMC is proud to be an affiliate of Meeting Professionals International, the meeting and event industry's largest and most vibrant global community.

Why Advertise?

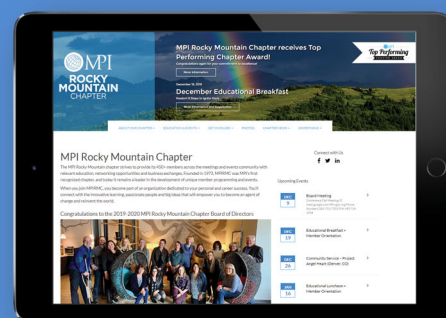
Secure market share for your company and show customers and competitors that business is strong when you appear in the official communication pieces of MPIRMC. Our members are leaders within the Rocky Mountain region's meetings and events industry. Your ad will reach corporations, associations, government and independent meeting planners and suppliers representing hotels and resorts, representatives from the transportation and entertainment industries, CVBs, golf courses, airlines, and more in our multi-state membership base.

Interested in Advertising? Please contact:

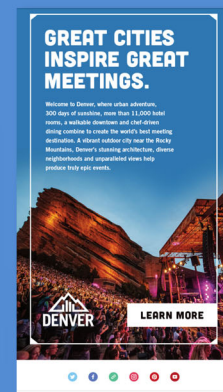
Freddie Templeton
MPI Rocky Mountain Chapter Executive Director
Direct: 720.733.8000
Email: info@mpirmc.org

MULTIPLE OPTIONS FOR YOUR MESSAGE –
CONNECTING YOU WITH THE ROCKY MOUNTAIN
CHAPTER MEMBERS THROUGHOUT THE YEAR
IS EASY WITH...

www.mpi.org/rm



Member Minute
Weekly Eblast
and
Customized
Marketing Eblasts





Electronic Advertising Rates Card and Order Form

Website Banner Ads	Specifications	1 Month	3 Months	6 Months	12 Months
Landing Page Banner (up to 6 advertisers)	728w x 90h pixels (96 dpi) file size 150K max.	\$250	\$750	\$1500	\$2800
Interior Pages Banner (up to 8 advertisers)	300w x 250h pixels (96 dpi) 100K max	\$200	\$600	\$1200	\$2400
Total:					

Chapter Email	Specifications	Members	Non-Members
Dedicated Email Blast	Contact the MPIRMC office for specifications	\$450	\$600
Total:			

Weekly Email Blast Member Minute	Specifications	1 Issue	2 Issues	3 Issues	4 Issues
Logo Link	140w x 140h pixels	\$175	\$300	\$475	\$600
Banner Logo Link	140w x up to 400h pixels	\$250	\$450	\$700	\$900
Vendor Listing	350w x 100h pixel image with 50 word description	\$300	\$550	\$800	\$1,000
Total:					

RATES QUOTED ARE MPI MEMBER RATES, NON-MEMBERS ADD 20%

These rates are effective 8/01/2016 and may be changed at any time by the publisher. Advertising rates are NET.

Advertisers and advertising agencies assume liability for all content, including text, representation and illustrations of advertisements printed, and also assume responsibility for any claims arising therefore made against the publisher.

The publisher reserves the right to reject any advertising which is not in keeping with the publication's standards.

Advertisers and advertising agencies agree to indemnify and protect the publisher from any damage or expense resulting from printing and publishing any advertisement.

MPIRMC Advertising Packages

\$2000 Advertising Package*

- Three (3) months landing page banner ad on the website (\$750 value)
- Interior banner for six (6) months on website (\$1200 value)
- Vendor Listing image with 50 word description) in two (2) Thursday Member Communications Email of choice (\$550 value)
- One (1) dedicated email blast to 400+ Members (\$450 value)

Total Value - \$2950 - Savings of \$950 dollars+

\$1500 Advertising Package*

- One (1) month landing page banner ad on website (\$250 value)
- Interior banner for three (3) months on website (\$600 value)
- Banner Logo Link (140 x 400 pixels) in three (3) Thursday Member Communications Email of choice (\$700 value)
- One (1) dedicated email blast to 400+ Members (\$450 value)

Total Value - \$2000 - Savings of \$500+

\$1000 Advertising Package*

- Interior banner for three (3) months on website (\$600 value)
- Small Logo with link (140 x 140 pixels) in two (2) Thursday Member Communications Email of choice (\$475 value)
- One (1) dedicated email blast to 400+ Members (\$450 value)

Total Value - \$1525 Savings of \$525+

These rates are effective 8/01/16 and may be changed at any time by the publisher. Advertising rates are NET.

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The publisher reserves the right to reject any advertising which is not in keeping with the publication's standards.

Advertisers and advertising agencies agree to indemnify and protect the publisher from any damage or expense resulting from printing and publishing any advertisement.



**ROCKY
MOUNTAIN**
CHAPTER

Call MPI Rocky Mountain Executive Director, Freddie Templeton, at 720.733.8000 or email these order pages and completed rate card to admin@mpirmc.org.

Mail artwork to: MPIRMC (checks payable to the same)
7300 W. Stetson Pl., Unit 41
Littleton, CO 80123

Total Amount Paid: \$_____

Email artwork to: admin@mpirmc.org

Electronic Advertising Space Reservation Card

MPI Rocky Mountain Chapter Advertising

Name

Company

Address

City, State, Zip

Phone #

Email

Credit Card #

Expiration Date

CVV Code

Signature

Preferred Start Month

Advertising Conditions

- **Space will be reserved on a first-come, first-serve basis. Requested ad positions are not guaranteed unless confirmed in writing by the publisher.**
- Space reservations will only be accepted with a signed insertion order and a purchase order or payment.
- Cancellations or changes must be received in writing 20 days prior to publication date.
- Payment is due with artwork. **Ads will not be run unless payment has been received.** Advertisers and their agencies are jointly responsible for payment on all contracted advertisements.
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