



MPINCC 2020-2021 Chapter Partnership Levels

Partnership levels with MPI Northern CA Chapter may be achieved through a cash contribution wherein the chapter will work with the prospective partner to identify how to best utilize the partnership dollars.

Partners may reach greater partnership levels, and benefits, at any time during the 12 (twelve) month commitment based on increased contributions throughout the year.

Silver Partner: Cash - starting at \$5,000 or In-kind starting at \$10,000

- Term is 12 months
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala
- Recognized as Silver level chapter partner with logo on Annual Conference & Expo (ACE) 2021 signage
- Logo & link on MPINCC chapter website home page and chapter partner page
- Rotating banner ad on chapter website to run for 3 consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in partner slides at all chapter programs
- One (1) complimentary registration for two (2) Nothing but Networking or Professional Education Programs

Gold Partner: Cash starting at \$10,000 or In-kind starting at \$20,000

- Term is 12 months
- Personalized recognition of your organization and member(s) (if in attendance of event) at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter

- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram) and opportunity to share a featured promotional post, must be non-event related.
- 1 invitation to the President's Reception at the Annual Gala
- 1 complimentary standard 10x10 booth or premium placement in a virtual platform for Annual Conference & Expo (ACE) 2021 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Gold level chapter partner with logo on ACE 2021 signage
- Logo Plus (can include tagline or hashtag) & link on MPINCC chapter website home page and chapter partner page
- Rotating banner ad on chapter website to run for 6 consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in partner slides at all chapter programs
- Option to provide a background for keynote and introduction during a virtual event
- A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
- Two (2) Complimentary registrations for three (3) Nothing but Networking or Professional Education Programs

Additional Partnership Opportunities:

Platinum Partner – starting at \$15,000 in Cash or In-kind starting at \$30,000

Titanium Partner – starting at \$20,000 in Cash or In-kind starting at \$40,000

Legacy Partner – starting at \$30,000 in Cash or In-kind starting at \$60,000

Each one of these partnership opportunities provides a thoughtfully curated benefits package tailored to meet the needs of your organization. If interested in learning more about one of these packages and expanding your reach with MPINCC, please reach out to our Partnerships Team.