
CHAPTER PARTNERSHIP PROGRAM



MPI[®]

NORTHERN
CALIFORNIA
CHAPTER

Your partnership with MPI Northern California Chapter aligns your brand with one of the largest chapters of the world's largest association of meetings industry professionals.

Contact: info@mpincc.org.



**NORTHERN
CALIFORNIA
CHAPTER**

Throughout the year, our award-winning chapter plans multiple social/educational events for our members and community that provide great sponsorship opportunities and advertising platforms to showcase your brand to our planner members.



WHY PARTNER WITH MPINCC

- Exposure & marketing to the largest MPI chapter in the world with over nearly 500 members, including 250 planners
- MPINCC planners operate 4,000+ meetings in the U.S. and 1,000+ meetings internationally
- MPINCC planners have a combined buying power of more than \$848 million
- More than half of MPINCC members control budgets of \$250,000 to \$10 million and host meetings that have 2,500 attendees or more
- California holds more meetings than any other U.S. state
- MPINCC members are managers, senior managers, CEOs, directors, and associate directors
- Exposure and marketing to Northern California's 31 Fortune 500 Companies including Google, Intel, Oracle, Apple, McKesson, Genentech, Salesforce, Franklin Resources, Gilead Sciences, Gap, Visa, Inc., and Chevron and many more
- Chapter event attendance averaging 150+



SPONSORSHIP LEVELS AND BENEFITS

	Titanium (Impact) \$15,000	Platinum (Elevate) \$10,000	Gold (Engage) \$7,500	Silver (Amplify) \$5,000	Bronze (Connect) \$2,500	Event Title Partner \$7,500
--	----------------------------------	-----------------------------------	-----------------------------	--------------------------------	--------------------------------	-----------------------------------

One (1) Complimentary Registration for MPI WEC in San Antonio, TX (June 1-4, 2026)	✓					
Title Sponsor of ACE (March 31-April 1 at the Hyatt Regency SFO, Burlingame)	✓					
One (1) Complimentary annual MPI Membership	✓	✓				
A one-time speaking or video opportunity for up to 2 minutes at ACE	✓	✓				
Ten (10) complimentary registrations at the Annual Gala (annual board turnover event, date to be determined in Oct/Nov)	✓	✓				
A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events	✓	✓	✓			
Complimentary registrations to all MPINCC Nothing But Networking & Education events	2	2	1	1		
Recognition of organization at all chapter events by the President	✓	✓	✓	✓	✓	✓
Recognition with logo in Chapter Partners section in the chapter newsletter	✓	✓	✓	✓	✓	✓
150 word maximum company description to be included in one online newsletter issue	✓	✓	✓	✓		✓
Recognition on MPINCC social media platforms (Facebook, LinkedIn, Instagram)	✓	✓	✓	✓		✓
1 invitation to the President's Reception at the Annual Gala (annual board turnover event, date to be determined in Oct/Nov)	✓	✓	✓	✓		✓
Rotating banner ad on chapter website to run for two (2) months	✓	✓	✓	✓		✓
Logo and link on MPINCC chapter website and on all MPINCC event invitations	✓	✓	✓	✓	✓	✓
Logo on event digital or print signage at each event	✓	✓	✓	✓	✓	✓
Logo in partner slides at all chapter programs	✓	✓	✓	✓	✓	✓
* Complimentary registrations to the Sponsored Event						4
* 6-foot table or equivalent to display materials at the Sponsored Event						✓
* A speaking opportunity for up to 2 minutes during the Sponsored Event						✓

TITANIUM (IMPACT) \$15,000

- One (1) Complimentary Registration for MPI WEC in San Antonio, TX (June 1-4, 2026)
- Title Sponsor of ACE keynote speaker (March 31-April 1 at the Hyatt Regency SFO, Burlingame)
- One (1) Complimentary MPI Membership
- A one-time speaking or video opportunity for up to 2 minutes at ACE
- Ten (10) complimentary registrations at the Annual Gala (annual board turnover event, date to be determined in November 2026)
- A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
- Two (2) complimentary registrations to all MPINCC Nothing But Networking & Education events
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150 word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala (annual board turnover event, date to be determined in November 2026)
- Rotating banner ad on chapter website to run for two (2) months
- Logo and link on MPINCC chapter website and on all MPINCC event invitations
- Logo on event digital or print signage at each event
- Logo in partner slides at all chapter programs

PLATINUM (ELEVATE) \$10,000

- One (1) Complimentary MPI Membership
- A one-time speaking or video opportunity for up to 2 minutes at ACE (March 31-April 1 at the Hyatt Regency SFO, Burlingame)
- Ten (10) complimentary registrations at the Annual Gala (annual board turnover event, date to be determined in November 2026)
- A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
- Two (2) complimentary registrations to all MPINCC Nothing But Networking & Education events
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150 word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala (annual board turnover event, date to be determined in November 2026)
- Rotating banner ad on chapter website to run for two (2) months
- Logo and link on MPINCC chapter website and on all MPINCC event invitations
- Logo on event digital or print signage at each event
- Logo in partner slides at all chapter programs

GOLD (ENGAGE) \$7,500

- A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
- One (1) complimentary registration to all MPINCC Nothing But Networking & Education events
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150 word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms
- (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala (annual board turnover event, date to be determined in November 2026)
- Rotating banner ad on chapter website to run for two (2) months
- Logo and link on MPINCC chapter website and on all MPINCC event invitations
- Logo on event digital or print signage at each event
- Logo in partner slides at all chapter programs

SILVER (AMPLIFY) \$5,000

- One (1) complimentary registration to all MPINCC Nothing But Networking & Education events
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150 word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms
- (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala (annual board turnover event, date to be determined in November 2026)
- Rotating banner ad on chapter website to run for two (2) months
- Logo and link on MPINCC chapter website and on all MPINCC event invitations
- Logo on event digital or print signage at each event
- Logo in partner slides at all chapter programs

BRONZE (CONNECT) \$2,500

- Logo in Partner Slides at all Chapter Programs
- Logo on Event Digital or Print Signage at each Event
- Logo and Link on all MPINCC Event Invitations
- Recognition of organization at all Chapter Events and link on the MPINCC Chapter website and on chapter Partner Page

CONTACT

MPI Northern California Chapter invites you, our next industry partner, to find your sense of belonging through a strategic alliance with our chapter. To find out more about how to partner with us, please contact info@mpincc.org

