



MPINCC 2023-2023
Chapter Partnership Program

More than half of MPINCC planner members control budgets of \$250,000 to \$10 million and host meetings that have 2,500 attendees or more

Special Gold Plus (+) Partner: \$12,500

- WEC Sponsorship (sponsorship level to be determined)
- One (1) complimentary Table at Annual Gala (10 people)
- 1 complimentary standard 10x10 booth or premium placement in a virtual platform for Annual Conference & Expo (ACE) 2023 (Labor, electricity and/or décor is billed separately by the show's general service contractor)
- Option to provide a background for keynote and introduction during a virtual event (to be mutually agreed on)
- A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
- Two (2) Complimentary registrations for three (3) Nothing but Networking or Professional Education Programs
- One (1) Complimentary MPI Membership
- One (1) Complimentary Registration for MPI WEC 2023
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala
- Recognized at level as a chapter partner with logo on Annual Conference & Expo (ACE) 2023 signage
- Logo and link on MPINCC chapter website home page and chapter partner page
- Rotating banner ad on chapter website to run for two (2) consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo and link on all MPINCC event invitations
- Logo on event digital or print signage at each education and networking event
- Logo in partner slides at all chapter programs
- One (1) complimentary registration for two (2) Nothing but Networking or Professional Education Programs
- Term is 12 months

Gold Partner: \$10,000

- One (1) complimentary Table at Annual Gala (10 people)
- 1 complimentary standard 10x10 booth or premium placement in a virtual platform for Annual Conference & Expo (ACE) 2023 (Labor, electricity and/or décor is billed separately by the show's general service contractor)
- Option to provide a background for keynote and introduction during a virtual event (to be mutually agreed on)
- A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
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- Term is 12 months

Silver Partner: starting at \$7,500

- Opportunity to be the Key Sponsor for one Signature Event (Special Fall Event, Gala and/or one additional event)
 - Key Sponsorship Includes: Logo and link on all event promotional material; logo and link on event website; 6' table; 2-minutes welcome at event; 4 registrations to your Signature Event; 2 registrations to additional signature events*
**does not include ACE.*
- Two (2) complimentary registrations to ACE 2023
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
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- Term is 12 months

Bronze Partner: starting at \$5,000 or In-kind starting at \$10,000

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- 1 invitation to the President's Reception at the Annual Gala
- Recognized at level as a chapter partner with logo on Annual Conference & Expo (ACE) 2023 signage
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- Rotating banner ad on chapter website to run for two (2) consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo and link on all MPINCC event invitations
- Logo on event digital or print signage at each education and networking event
- Logo in partner slides at all chapter programs
- One (1) complimentary registration for two (2) Nothing but Networking or Professional Education Programs
- Term is 12 months

MPINCC planner members operate 4,000+ meetings in the U.S. and 1,000+ meetings internationally

Exposure & marketing to one of the largest MPI chapters in the world with over 500 members, including 250 planner members



Rising Chapter Partner: starting at \$2,000

(Must be a first-time partner)

- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala
- Logo and link on all MPINCC event invitations
- Logo on event digital or print signage at each education and networking event
- Logo in partner slides at all chapter programs
- Term is until June 21, 2023



**NORTHERN
CALIFORNIA
CHAPTER**

Contact

**Reaching the best
community is as simple as
reaching out to us.**

Talk to us about effective, affordable ways to reach over 500 engaged members of the largest and most influential professional association for the meeting and event industry. We'll help you plan a strategic program that will get you noticed, increase leads, and help you meet audience engagement and sales goals.

For general inquiries or additional information on partnership opportunities, please contact info@mpincc.org

**THE 9TH INNING
CLOSING KEYNOTE**

**MAKE SHIFT HAPPEN: HOW TO
UP YOUR GAME AND ELEVATE
YOUR SUCCESS IN LIFE**

Anthony Trucks
Former NFL Player &
Author

FACE 2022!

A promotional graphic for a keynote speech. It features a circular portrait of Anthony Trucks, a man with a beard wearing a dark polo shirt. The background is a collage of images including a stadium and a baseball field. The text is in bold, white and yellow fonts.