

MPINCC 2019-2020 Chapter Partnership Levels

Partnership levels with MPINCC may be achieved by donating cash and letting the chapter decide where best to utilize your partnerships dollars. If you prefer, you may choose to sponsor of any of the chapter events shown on the Programs & Events Partnership Opportunities menu. Partners may mix and match and choose which sponsorships they would like throughout the program year. Once you have made your selections, add them up and see if you have reached one of our amazing partnership levels below. Please note that ACE partnership opportunities are separate from Chapter Program & Event partnership opportunities. Refer to the ACE Partnership Opportunities documents for descriptions and costs for ACE-specific options and opportunities.

Partners may reach the partnership levels at any time during the program year. Please note the specific terms on the duration of the acknowledgement and your return on your partnership. Please make your decisions as soon as possible since partnership opportunities are available on a first come, first served basis. Also, having the partnership agreement in place at the beginning of the program year ensures maximum expose and potential ROI!

Legacy Partner: Cash \$30,000+ In-kind \$60,000+

- Term is current program year
- Recognition at all chapter events by the President
- Recognition with logo in Chapter Partners section in the quarterly publication Perspective
- New this year! 150-word maximum company description to be included in one issue of Perspective
- New this year! 1 complimentary ½ page ad to be included in one issue of Perspective
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 2 complimentary admissions to every MPINCC Professional Education Program
- 2 complimentary admissions to MPINCC's special events (Culinary Event with Education Session and Annual Gala)
- 2 invitations to the President's Reception at the Annual Gala
- 2 complimentary premium 10x10 booths at ACE 2020 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Legacy level partner with logo on ACE 2020 signage
- Logo & link on MPINCC chapter website home page and chapter partner page
- **New this year!** Rotating banner ad on chapter website to run for 3 consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in partner slides at all education programs
- Option to provide MPINCC with a short promotional video (90 seconds maximum) to be played at one educational program of your choice (program selected must be approved by MPINCC)

Titanium Partner: Cash \$20,000 to \$29,999

In-kind \$40,000 to \$59,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition with logo in Chapter Partners section in the quarterly publication Perspective
- New this year! 150-word maximum company description to be included in one issue of Perspective
- New this year! 1 complimentary ½ page ad to be included in one issue of Perspective
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 2 complimentary admissions to every MPINCC Professional Education Program
- 2 complimentary admissions to MPINCC's special events (Culinary Event with Education Session and Annual Gala)
- 2 invitations to the President's Reception at the Annual Gala
- 1 complimentary premium 10x10 booth or 2 standard 10x10 booths at ACE 2020 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Titanium level partner with logo on ACE 2020 signage
- Logo & link on MPINCC chapter website home page and chapter partner page
- **New this year!** Rotating banner ad on chapter website to run for 3 consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in partner slides at all education programs

Platinum Partner: Cash \$15,000 to \$19,999 In-kind \$30,000 to \$39,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition with logo in Chapter Partners section in the quarterly publication Perspective
- New this year! 150-word maximum company description to be included in one issue of Perspective
- New this year! 1 complimentary ½ page ad to be included in one issue of Perspective
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 complimentary admission to every MPINCC Professional Education Program
- 1 complimentary admission to MPINCC's special events (Culinary Event with Education Session and Annual Gala)
- 1 invitation to the President's Reception at the Gala
- 1 complimentary premium 10x10 booth at ACE 2020 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Platinum level partner with logo on ACE 2020 signage
- Logo & link on MPINCC chapter website home page and chapter partner page
- **New this year!** Rotating banner ad on chapter website to run for 3 consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in partner slides at all education programs

Gold Partner: Cash \$10,000 to \$14,999 In-kind \$20,000 to \$29,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition with logo in Chapter Partners section in the quarterly publication Perspective
- New this year! 150-word maximum company description to be included in one issue of Perspective

- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Gala
- 1 complimentary standard 10x10 booth at ACE 2020 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Gold level partner with logo on ACE 2020 signage
- Logo & link on MPINCC chapter website home page and chapter partner page
- **New this year!** Rotating banner ad on chapter website to run for 3 consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in partner slides at all education programs

Silver Partner: Cash \$5,000 to \$9,999 In-kind \$10,000 to \$19,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition with logo in Chapter Partners section in the quarterly publication Perspective
- New this year! 150-word maximum company description to be included in one issue of Perspective
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Gala
- Recognized as Silver level partner with logo on ACE 2020 signage
- Logo & link on MPINCC chapter website home page and chapter partner page
- **New this year!** Rotating banner ad on chapter website to run for 3 consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in partner slides at all education programs

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