



MPINCC 2019-2020 Chapter Partnership Opportunities Programs & Events

Professional Education Program

Sept. 25, 2019: \$7,500

Nov. 2019: \$2,000 (Education Session before Culinary Event)

Feb. 2020: \$4,000

May 2020: \$4,000

The chapter offers four professional education programs during 2019-2020. The length and format of each program differs slightly, however all programs include an educational component as well as a networking reception. Most education programs also include a 30-minute *MPI and Me: How to Make the Most of Your Chapter Membership* session, a time for new and prospective members to learn more about MPI, the chapter, and the many benefits of membership.

Nothing but Networking

Aug. 2019: \$2,000

As the name implies, this event is all about networking, a time for attendees make valuable business connections in a fun, relaxed setting. Often, an activity such as bowling, ping pong or bocce ball is the focal point of the event. It's the perfect combination of physical fun and relaxed conversation that becomes the basis for strong industry relationships. This year's Nothing but Networking will feature the chapter's Committee Trade Show, a draw for members who want to learn about volunteer opportunities on the various committees. *Attendance at Nothing but Networking averages 120.*

CMP University (CMP U)

Jan.-May 2020: \$2,000

Winner of the 2017 MPI RISE Award for Educational Programming, CMP University is the place where serious meeting professionals look for help preparing for the CMP exam to earn the coveted CMP designation. CMP U is presented over 10 separate Saturday classes. Through sponsorship of CMP U, your brand will be in front of attendees for not just one single event, but on **10 occasions over a half-year period**. The brand exposure on the chapter website events calendar alone over these 10 class dates is significant. Lock in your brand recognition with these meeting professionals (who could bring you your next piece of business) with this invaluable partnership opportunity. *Attendance averages 30.*

Special Events:

Culinary Event (Corks & Forks)

Nov. 2019: \$4,000

The chapter is excited to see what the fourth iteration of the chapter's popular culinary event will look like this year. Previous culinary events have featured an exciting and tasty food and wine pairing competition in which the attendees are the judges. This opportunity offers superb exposure for the sponsor of this interactive food and wine-centered networking event. *Attendance averages 250.*

Annual Gala

Mid-June 2020: \$7,500

Own the spotlight as the Title Sponsor at the crowning event of the program year. The event begins with a 90-minute networking reception and silent auction followed by a seated dinner, annual awards presentation and Board of Directors installation. Typically, an after party rounds out the evening. *Attendance averages 325.*