

2021-2022

# MPINCC Partnership Program



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Your partnership with MPINCC aligns your brand with one of the largest chapters of the world's largest association of meetings industry professionals.

MPINCC invites you, our next industry partner, to find your sense of belonging through a strategic alliance with our chapter. Showcase your brand to chapter members and ride the wave of success with MPINCC.

A two-time MPI RISE Award winner in 2017 and again in 2019, MPINCC is a proven leader in the industry. The chapter was recognized at MPI World Education Congress (WEC) 2017 with the Marketplace Excellence Award for the Annual Conference & Expo (ACE) and the Educational Excellence Award for CMP University, a CMP exam prep program, held January-May each year. In June 2019, the chapter was recognized at MPI WEC with a RISE Award for Industry Advocacy. And one of our very own members of chapter leadership was recognized with the Industry Leader Award.

Attach your brand to the power and influence of MPINCC and you won't be disappointed.



## Special Gold Plus (+) Partner

\$12,500

## Gold Partner

\$10,000

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- WEC Sponsorship (sponsorship level to be determined)
  - One (1) complimentary Table at Annual Gala (10 people)
  - 1 complimentary standard 10x10 booth or premium placement in a virtual platform for Annual Conference & Expo (ACE) 2021 (Labor, electricity and/or décor is billed separately by the show's general service contractor)
  - Option to provide a background for keynote and introduction during a virtual event (to be mutually agreed on)
  - A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
  - Two (2) Complimentary registrations for three (3) Nothing but Networking or Professional Education Programs
  - One (1) Complimentary MPI Membership
  - One (1) Complimentary Registration for MPI WEC 2022 (to be held in San Francisco)
  - Recognition of organization at all chapter events by the President
  - Recognition with logo in Chapter Partners section in the chapter newsletter
  - 150-word maximum company description to be included in one online newsletter issue
  - Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
  - 1 invitation to the President's Reception at the Annual Gala
  - Recognized at level as a chapter partner with logo on Annual Conference & Expo (ACE) 2022 signage
  - Logo and link on MPINCC chapter website home page and chapter partner page
  - Rotating banner ad on chapter website to run for two (2) consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
  - Logo and link on all MPINCC event invitations
  - Logo on event digital or print signage at each education and networking event
  - Logo in partner slides at all chapter programs
  - One (1) complimentary registration for two (2) Nothing but Networking or Professional Education Programs
  - Term is 12 months
- One (1) complimentary Table at Annual Gala (10 people)
  - 1 complimentary standard 10x10 booth or premium placement in a virtual platform for Annual Conference & Expo (ACE) 2021 (Labor, electricity and/or décor is billed separately by the show's general service contractor)
  - Option to provide a background for keynote and introduction during a virtual event (to be mutually agreed on)
  - A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events
  - Two (2) Complimentary registrations for three (3) Nothing but Networking or Professional Education Programs
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  - Logo and link on all MPINCC event invitations
  - Logo on event digital or print signage at each education and networking event
  - Logo in partner slides at all chapter programs
  - One (1) complimentary registration for two (2) Nothing but Networking or Professional Education Programs
  - Term is 12 months



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## Silver Partner

\$7,500

- Opportunity to be the Key Sponsor for one Signature Event (Culinary Event, Gala and/or one additional event)
- Key Sponsorship Includes: Logo and link on all event promotional material; logo and link on event website; 6' table; 2 minute welcome at event; 4 registrations to your Signature Event; 2 registrations to additional signature events\*
- \*does not include ACE.
- Two (2) complimentary registrations to ACE 2022
- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala
- Recognized at level as a chapter partner with logo on Annual Conference & Expo (ACE) 2022 signage
- Logo and link on MPINCC chapter website home page and chapter partner page
- Rotating banner ad on chapter website to run for two (2) consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo and link on all MPINCC event invitations
- Logo on event digital or print signage at each education and networking event
- Logo in partner slides at all chapter programs
- One (1) complimentary registration for two (2) Nothing but Networking or Professional Education Programs
- Term is 12 months

## Bronze Partner

\$5,000 or In-Kind starting at \$10,000

- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala
- Recognized at level as a chapter partner with logo on Annual Conference & Expo (ACE) 2022 signage
- Logo and link on MPINCC chapter website home page and chapter partner page
- Rotating banner ad on chapter website to run for two (2) consecutive months (Options will be reviewed with partner. Specific months desired by partner to be assigned/confirmed by chapter on a first come, first serve basis.)
- Logo and link on all MPINCC event invitations
- Logo on event digital or print signage at each education and networking event
- Logo in partner slides at all chapter programs
- One (1) complimentary registration for two (2) Nothing but Networking or Professional Education Programs
- Term is 12 months



## Rising Chapter Partner

\$2,000

(Must be a first-time partner)

- Recognition of organization at all chapter events by the President
- Recognition with logo in Chapter Partners section in the chapter newsletter
- 150-word maximum company description to be included in one online newsletter issue
- Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)
- 1 invitation to the President's Reception at the Annual Gala
- Logo and link on all MPINCC event invitations
- Logo on event digital or print signage at each education and networking event
- Logo in partner slides at all chapter programs
- Term is until June 21, 2022
- Term is 12 months



## Additional Partnership Opportunities

**Platinum Partner - \$15,000**

**Titanium Partner - \$20,000**

**Legacy Partner - \$30,000**

Partnership levels with MPI Northern CA Chapter may be achieved through a cash contribution wherein the chapter will work with the prospective partner to identify how to best utilize the partnership dollars.

Partners may reach greater partnership levels, and benefits, at any time during the 12 (twelve) month commitment based on increased contributions throughout the year.

Each one of these partnership opportunities provides a thoughtfully curated benefits package tailored to meet the needs of your organization. If interested in learning more about one of these packages and expanding your reach with MPINCC, please reach out to our Partnerships Team at [info@mpincc.org](mailto:info@mpincc.org).

