
CHAPTER PARTNERSHIP PROGRAM

2023-2024



MPI

**NORTHERN
CALIFORNIA**
CHAPTER

Your partnership with MPI Northern California Chapter aligns your brand with one of the largest chapters of the world's largest association of meetings industry professionals.

Contact: info@mpincc.org

Throughout the year, our award-winning chapter plans multiple social/educational events for our members and community that provide great sponsorship opportunities and advertising platforms to showcase your brand to our planner members.

Why Partner with MPINCC?

- Exposure & marketing to the largest MPI chapter in the world with over nearly 500 members, including 250 planners
- MPINCC planners operate 4,000+ meetings in the U.S. and 1,000+ meetings internationally
- MPINCC planners have a combined buying power of more than \$848 million
- More than half of MPINCC members control budgets of \$250,000 to \$10 million and host meetings that have 2,500 attendees or more
- California holds more meetings than any other state in the U.S.
- MPINCC members are managers, senior managers, CEOs, directors, and associate directors
- Exposure and marketing to Northern California's 31 Fortune 500 Companies including Google, Intel, Oracle, Apple, McKesson, Genentech, Salesforce, Franklin Resources, Gilead Sciences, Gap, Visa, Inc., and Chevron and many more
- Chapter event attendance averaging 150+



SPONSORSHIP LEVELS AND BENEFITS

(Limited Availability)

Platinum
\$15,000

Gold
\$10,000

Silver
\$7,500

Bronze
\$5,000

**Event Title
Sponsor**
\$7,500

One (1) Complimentary Registration for MPI WEC in Louisville, Kentucky (May 20-22, 2024)



Title Sponsor of ACE keynote speaker (ACE 2024 date/location to be determined)



One (1) Complimentary MPI Membership



A one-time speaking or video opportunity for up to 2 minutes at ACE



Ten (10) complimentary registrations at the Celebration (annual board turnover event, date to be determined in July 2024)



A one-time speaking opportunity for up to 2 minutes during one of our Nothing but Networking or Professional Education Events



Complimentary registrations to all MPINCC Nothing But Networking & Education events

2

2

1

1

Recognition of organization at all chapter events by the President Logo and link on MPINCC chapter website home page and chapter partner page



Recognition with logo in Chapter Partners section in the chapter newsletter



150 word maximum company description to be included in one online newsletter issue



Recognition on MPINCC social media platforms (Facebook, LinkedIn, Twitter, Instagram)



1 invitation to the President's Reception at the Celebration (annual board turnover event, date to be determined in July 2024)



Rotating banner ad on chapter website to run for two (2) months



Logo and link on all MPINCC event invitations



Logo on event digital or print signage at each event



Logo in partner slides at all chapter programs



* Complimentary registrations to the Sponsored Event

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* 6-foot table or equivalent to display materials at the Sponsored Event



* A speaking opportunity for up to 2 minutes during the Sponsored Event



CONTACT

MPI Northern California Chapter invites you, our next industry partner, to find your sense of belonging through a strategic alliance with our chapter. To find out more about how to partner with us, please contact info@mpincc.org

