How to Create Presentations that Don’t Suck (and Help Others Do the Same)

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Housekeeping for today’s presentation

- Welcome to today’s presentation.
- Before we start, we have housekeeping items.
  - I will take questions throughout the presentation.
  - Just raise your hand if you’d like to ask a question.
  - There is a handout.
  - Please do not open the handout until the end. It is for a fun group exercise.
  - After the presentation, we will have more time for questions and answers.
- Let’s get started!

ways to suck | not suck | use tech

+

  good resources
great slidemakers
greatest presenter

ways to suck
Jump into slides before you know where you're going.

Plan to speak from your slides.

What's my point?

Ways to not suck.

Story, not slides.
Which comes first?

a. Slides  
b. Story

Which comes first?

a. Slides  
b. Story

ways to suck  
leap  
read  
no point

ways to not suck  
story  
simple  
engage

ways to use tech  
to not suck
Stuck with a template?

- That sucks.
use tech to not suck
work that template
cheat
context
endure

good resources

really!

iStockphoto.com
This is not legal advice.

Do you have pockets?

Are you messing with someone’s ability to make money?

Is fair use? Teaching? Not-for-profit venue?

Is there enough info that someone could find the original source?

Is it cheaper to just get permission from the source?

Yeah, it’s complicated.

Great slidemakers.
fewer than six words per slide

100s of powerful slides

then things changed. radically.

simplicity

72% of part-time workers in Japan are women
What's the most important rule for making great slides?

a. <6 words per slide
b. 10-20-30
c. practice
d. simplicity
e. story first, slides second

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now it's your turn

a couple words on brand
have one

greatest presenter
1. slides

2. chapters

3. passion

4. wow moment
   [or remove the unwow]

5. rehearse
Your Comfort Zone

You Are Here

your audience

story first!