

## How to Create Presentations that Don't Suck (and Help Others Do the Same)

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Northern California Chapter  
Hyatt Vineyard Creek Hotel & Spa

### Housekeeping for today's presentation

- Welcome to today's presentation.
- Before we start, we have housekeeping items.
  - I will take questions throughout the presentation.
    - Just raise your hand if you'd like to ask a question.
  - There is a handout.
    - Please do not open the handout until the end. It is for a fun group exercise.
  - After the presentation, we will have more time for questions and answers.
- Let's get started!

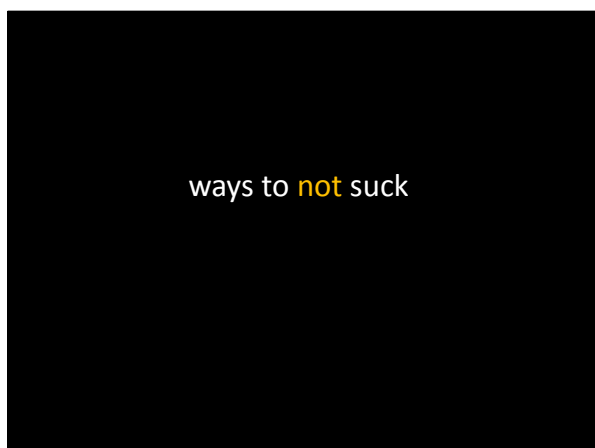
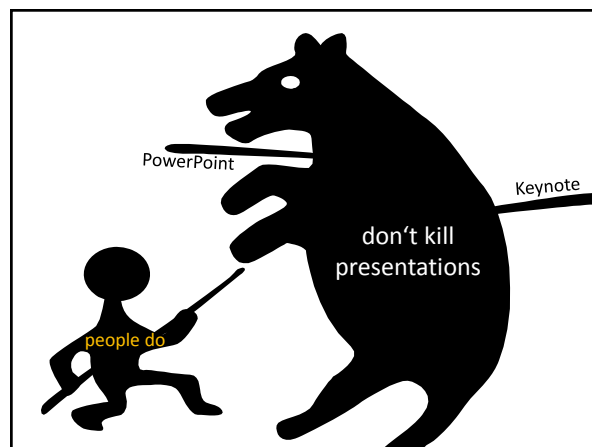
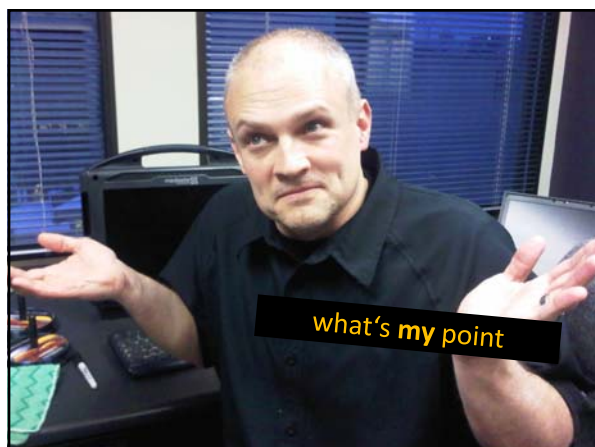
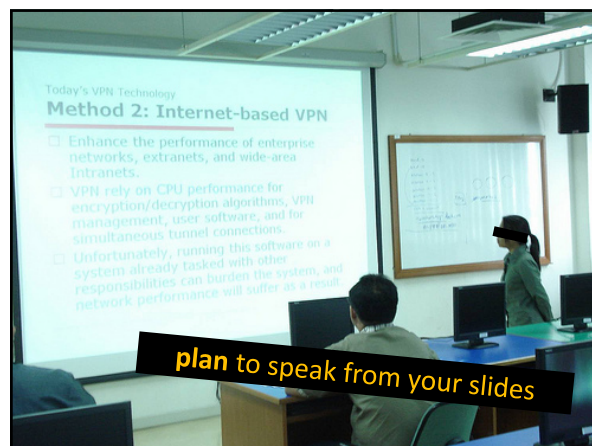


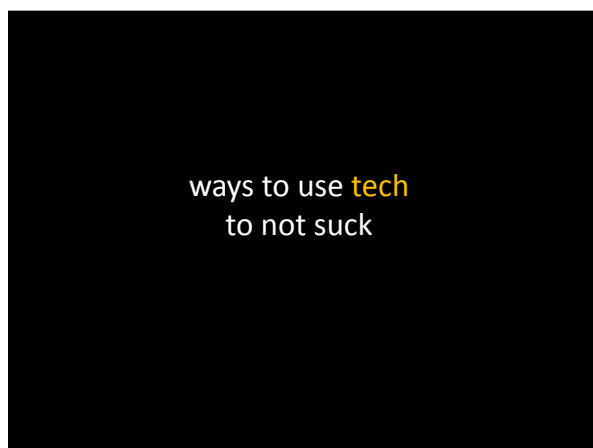
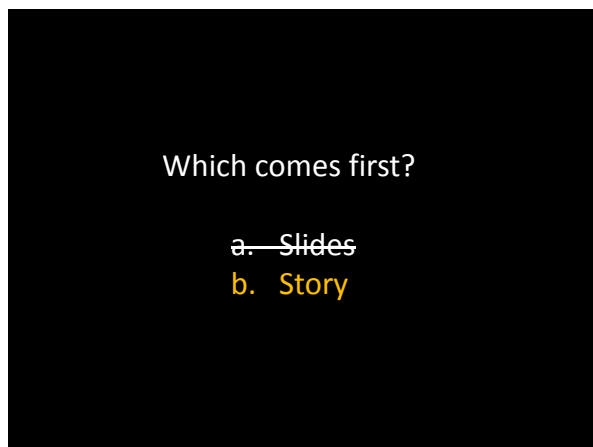
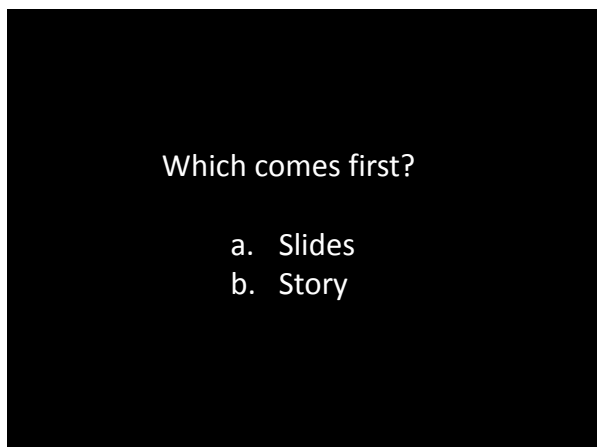
ways to  
suck | not suck | use tech

+

good resources  
great slidemakers  
greatest presenter

ways to suck





Stuck with a template?

- That sucks.

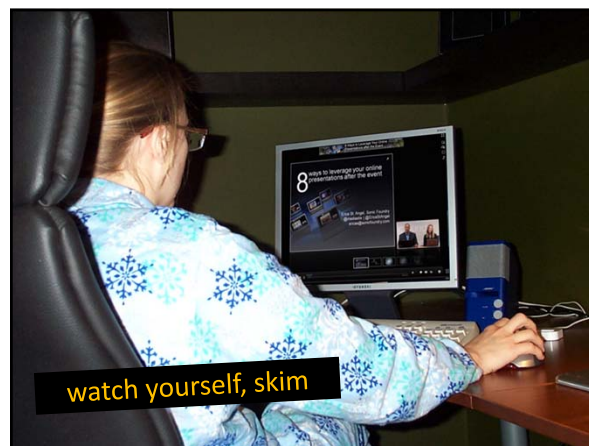
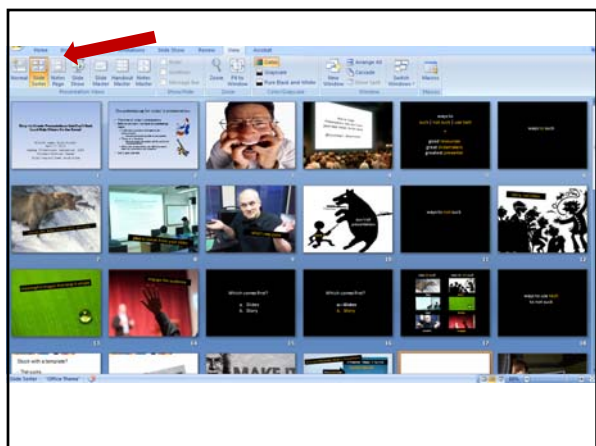
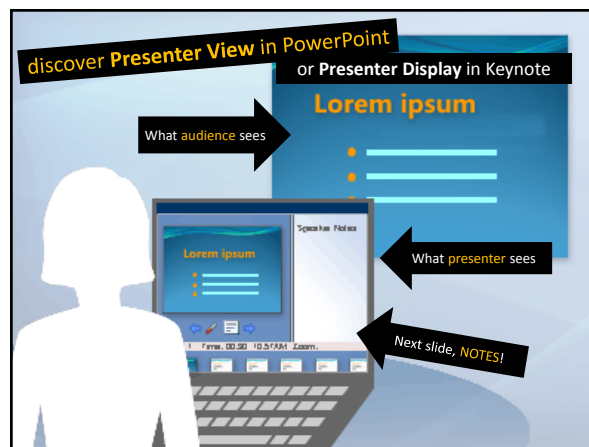
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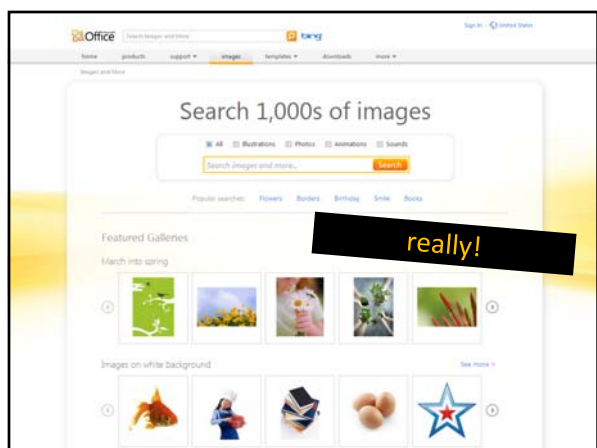
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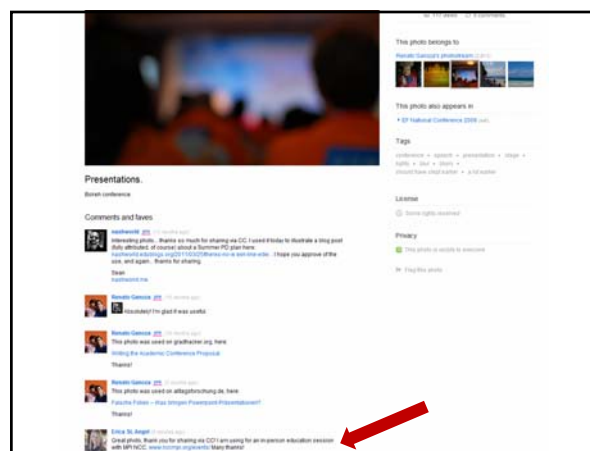
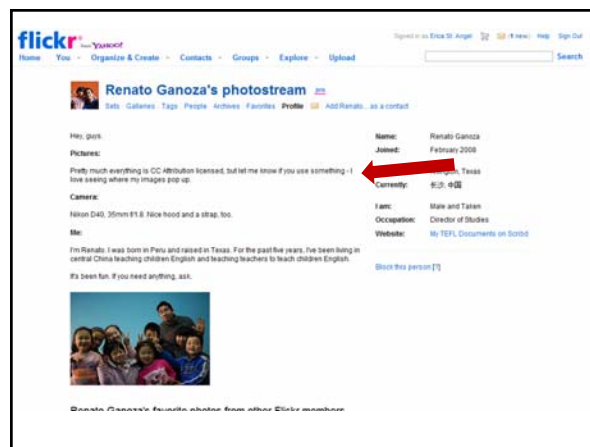
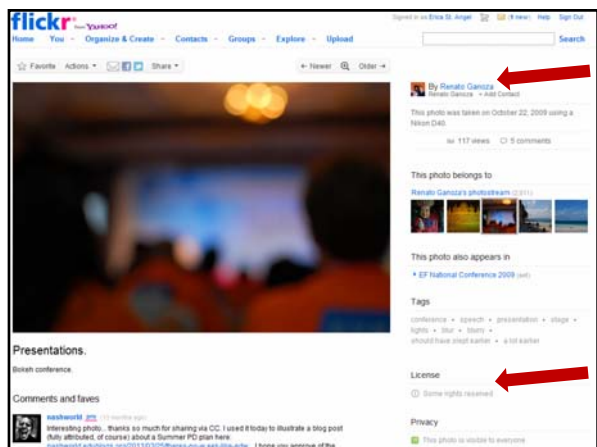
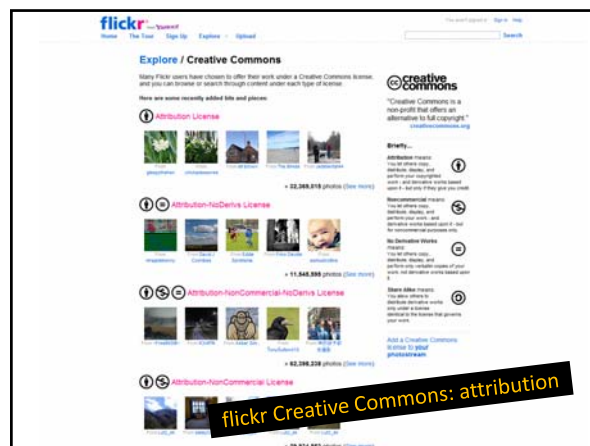


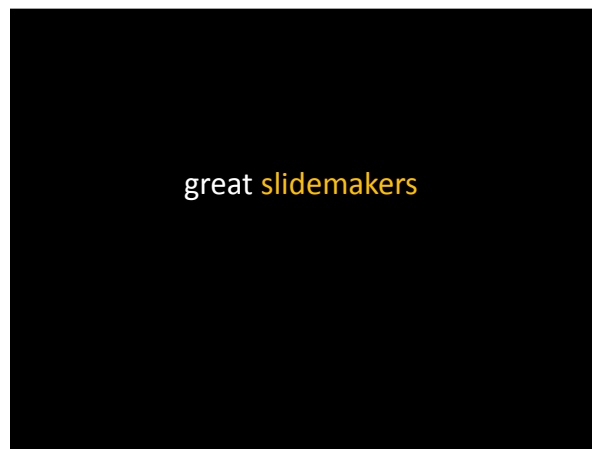
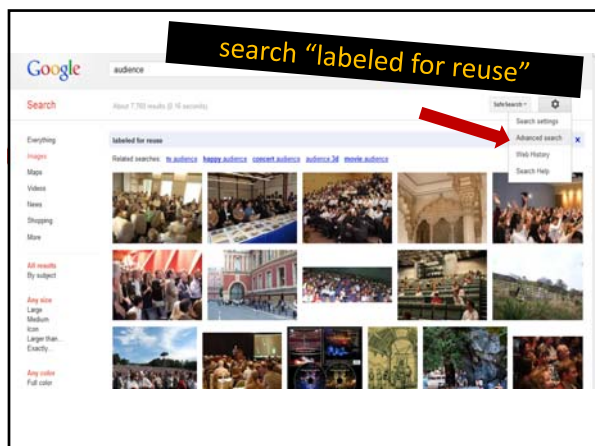
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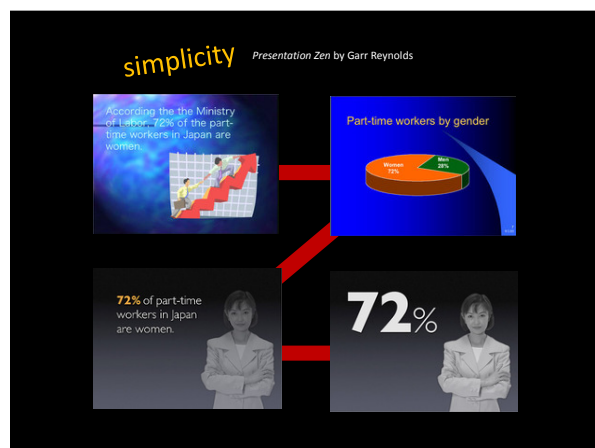
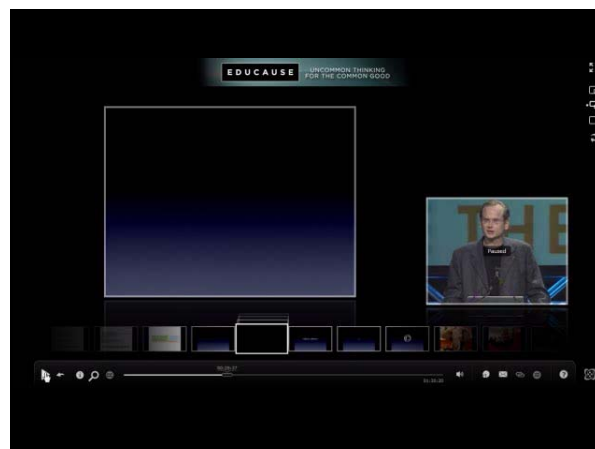
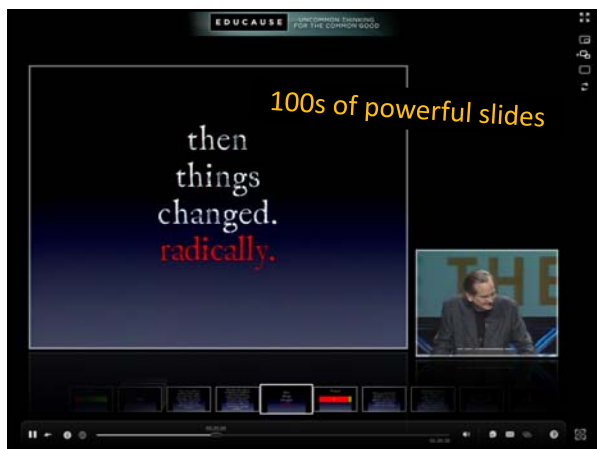
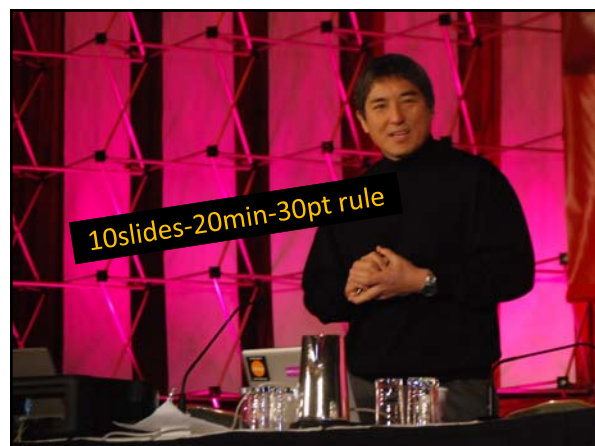
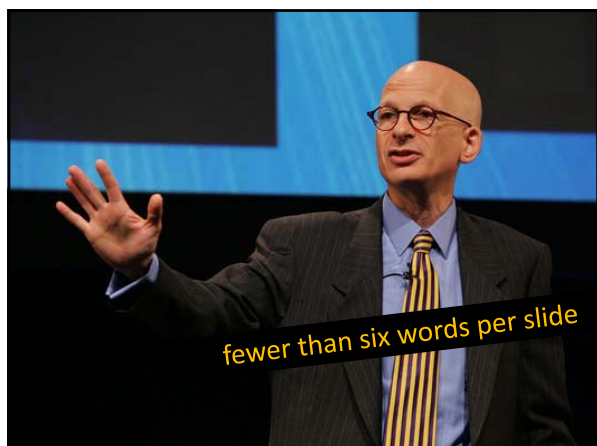














What's the most important rule for making great slides?

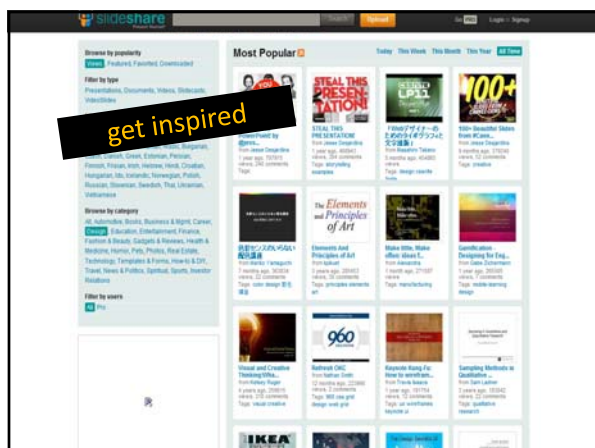
- a. <6 words per slide
- b. 10-20-30
- c. practice
- d. simplicity
- e. story first, slides second

What's the most important rule for making great slides?

- ~~a. <6 words per slide~~
- ~~b. 10-20-30~~
- ~~c. practice~~
- ~~d. simplicity~~
- e. story first, slides second

now it's **your** turn

a couple words on **brand**  
have one



**greatest** presenter

