

***I have earned
my CMP Designation –
WHAT'S NEXT?***

Presented by the CMP/CMM Committee of MPINCC

- *...If your goal is to advance your career as a meeting professional*
- *...if you would like to enhance your strategic decision-making ability*
- *...If you are ready to join the ranks of highly accomplished members of our global meeting industry...*

*... You are ready for the
CMM Educational Program!*

What is CMM Program?

- Certification in Meeting Management
- The CMM certification and resulting designation is the most prestigious in the meetings and events industry.
- A five-day program that enhances the strategic decision-making ability of the leaders, enabling delivery of exceptional meetings and events that drive organizational success.
- The program is continuously updated and revitalized with curriculum enhancements for today's evolving business culture.

Criteria for Acceptance

- A minimum of 10 years experience in the industry.
- Expertise in all aspects of meeting management including, but not limited to, logistics management, budget management, people management, experience with legal/contracts, and management experience with marketing and communications.
- Consistent history of professional continuing education within past 3 years.
- In addition, the information provided on the application about a candidate's additional or exceptional qualifications is factored into the decision. - *I.E.: professional experiences in career, not listed in application form; industry certifications and volunteer leadership experience.*

The process of obtaining CMM

1. Go to <http://www.mpiweb.org/Education/CMM> and download the CMM Application.
2. Complete and submit your application with the appropriate fee.
3. You will be notified within 10 business days via email if your application has been accepted or denied. An accepted application is valid for 2 years.
4. Once registered for the program, you will receive notifications regarding pre-course work and/or reading required for the program (typical time requirement is 10-12 hours).

The process of obtaining CMM

5. You must be present onsite for the 5½-day program. Attendance is required for each session and group coursework participation is required for two evenings of the program.
6. One week following the 5½ day program, you must submit and successfully pass an online essay examination based on the coursework presented onsite.
7. You must submit a newly created business plan and receive a passing score.

Fees and Deadlines

- **CMM Application Fee (non-refundable):**

US \$75 for MPI members and
US \$125 for non-members.

- **CMM Program Registration Fee*:**

US \$300 for MPI members and
US \$675 for non-members**

**Fee includes attendee materials, continental breakfast and lunch daily, an opening reception and closing dinner reception.*

*** For non-members the fee includes 1 year of membership.*

- **Next CMM Program:**

November 3-8, 2012 in Toronto, Canada.

Registration deadline – October 19, 2012.



Attention CMM Candidates, as of March 16, 2012, the November CMM Toronto Program is full. No more registrations will be accepted at this time.

Contact:

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For any additional questions on the CMM program
please contact MPI by sending an e-mail to

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