Ethics in our Industry -
We Won't Judge but Your Employer/Client Might©
23 May 2012
Facilitated by Joan Eisenstodt

What does being ethical mean to you?
What guides you ethically?

Copyright
These materials are copyrighted and may not be copied for distribution, nor copied to use without the express written permission of the author.

Disclaimer:
The handouts, visuals, and presentation are provided with the understanding that the presenters and sponsoring organization are not engaged in rendering legal, accounting, or professional services through the distribution of the materials nor the presentation. If expert assistance is required, the services of a professional should be contracted.

© 2012 All Rights Reserved - Joan L. Eisenstodt Eisenstodt@aol.com Disclaimer: These materials are provided with the understanding that the copyright holder is not engaged in rendering legal, accounting, or professional services through the distribution of the materials. If expert assistance is required, the services of a professional should be contracted.
ETHICS:

“A theory or system of moral values; and/or a guiding philosophy.”
(From “Creating a Workable Company Code of Conduct,” 2003, Ethics Resource Center)

“... guide decisions and actions based on duties derived from core values.”
From “The Ethics of Non-profit Management,” Stephen D. Potts

ETHICAL DECISIONS:

“How should an individual ... confronted with an ethical dilemma, reach a decision that is competitively, organizationally, economically, and ethically sound?”


Scenario: Relationships

We build relationships in the industry and often do business with friends. Sometimes we reach out for discounts or other favors.
Relationship Scenario Questions

- When is it appropriate to ask a favor of an industry friend?
  When we are doing business together?
  At other times?

Scenario: Gifts or Drawings

You attend industry events at which drawings are held and/or prizes are given.

Drawing and Gifts Scenario Questions

- To whom does the prize or gift belong – you? your employer? your client?
- Why?
- If you are the “giver”, what do you consider?
Scenario: Points

Points for booking meetings could earn you a nice relaxing hotel stay and spa visit.

Points Scenario Questions

It’s ethical, if the hotel or hotel company offers the points for booking a meeting, to take them for personal use.

- Yes?
- No?
- Sometimes?
- Maybe?

Scenario: Ethics Breach

You believe someone has breached an ethics policy.*

* Employer’s, industry association’s, CMP’s
Ethics Breach Scenario Questions

- What would you do?
- On what do you base your decision?

Are we what we our social media presence?

Resources

http://www.ethics.org/ Ethics Resource Center
http://www.globalethics.org Institute for Global Ethics
http://bit.ly/w5qD0m MPI Principles of Professionalism
http://www.globalethics.org/PCMA Code of Conduct
http://tinyurl.com/gC6eZ0 Wrestling With Moral Dilemmas and
http://www.ohio.edu/About your online reputation

© 2012 All Rights Reserved - Joan L. Eisenstodt Eisenstodt@aol.com Disclaimer:
These materials are provided with the understanding that the copyright holder is not engaged in rendering legal, accounting, or professional services through the distribution of the materials. If expert assistance is required, the services of a professional should be contracted.
Disclaimers: These materials are provided with the understanding that the copyright holder is not engaged in rendering legal, accounting, or professional services through the distribution of the materials. If expert assistance is required, the services of a professional should be contracted.

Resources

Books:
Cynthia Cooper: “Extraordinary Circumstances”
Rushworth Kidder, Author:
“How Good People Make Tough Choices”
“Moral Courage”
“Good Kids – Tough Choices”

Legal/ethical issues of social media: http://t.co/UxEdzZW

Write one question you will ask of your employer or clients to ensure an ethical workplace.

Contact Information

Joan Eisenstodt
Chief Strategist, Eisenstodt Associates, LLC
eisenstodt@aol.com or joaneisenstodt@gmail.com

http://twitter.com/Joaneisenstodt and
http://twitter.com/focusforum
http://www.linkedin.com/in/Joaneisenstodt
www.meetingsfocusforum.com
www.meetingsfocus.com
(Joan’s blog)

© 2012 All Rights Reserved - Joan L. Eisenstodt Eisenstodt@aol.com
Disclaimer: These materials are provided with the understanding that the copyright holder is not engaged in rendering legal, accounting, or professional services through the distribution of the materials. If expert assistance is required, the services of a professional should be contracted.