



Electronic Advertising Rates and Insertion Order

Please review, circle your selection(s) and list the cost.

Website Banner Ads*	Specs	1 Month	3 Months	6 Months	12 Months
Home Page Ad	400w x 300 h pixels (72 dpi)	\$300	\$900	\$1,800	\$3,600
Website Ad <i>(Calendar, Event or Job Listing Page)</i>	150w x 150h pixels (72 dpi)	\$200	\$600	\$1,200	\$2,400
Total					

*Website Banner Ads include a direct hyperlink to advertiser’s site. Advertiser must provide hyperlink address.

Newsletters*	Specs	1 Issue	2 Issues	3 Issues	4 Issues	5 Issues	6 Issues
Banner Logo Link	150w x 250h pixels	\$250	\$450	\$700	\$950	\$1,200	\$1,450
Logo Link	150w x 150h pixels	\$150	\$275	\$425	\$575	\$725	\$875
Total							

*Newsletters are sent bi-monthly.

Rates are effective 7/1/2022 and are subject to change at any time.

Advertisers and ad agencies assume liability for all content, text representation, illustration of advertisements printed and assume responsibility for any claims arising and made against the publisher.

Publisher reserves the right to reject any advertising that may not meet necessary standards.

Advertising and agencies agree to indemnify and hold harmless the publisher from any damage or expense resulting from printing and publishing any advertisement.



NEW MEXICO
CHAPTER

Electronic Advertising Reservation

For any questions please contact MPI New Mexico Chapter VP Communications

Email artwork and order form to:

info.mpinm@gmail.com

TOTAL AMOUNT: _____

Name

Company

Address

City, State, Zip

Phone #

Email

Payment Method: Check MC Visa AMEX

Credit Card #

CVV Code

Expiration Date

Cardholder's Name

Advertising Start Month

Advertising Terms

- Space availability is on a first-come, first-serve basis. Requested advertising is not secured until confirmation is provided by publisher.
- Advertising will only be accepted with a signed reservation order form, purchase order or payment.
- Cancellations or changes must be received in writing 30-days prior to publication date.
- Payment is due at the time of reservation. Ads will not be published until payment is received. Advertising and agencies are jointly responsible for payment on all contracted advertisements.
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