MPI
SACRAMENTO/
SIERRA NEVADA
CHAPTER



SPONSORSHIP PROSPECTUS



A MESSAGE FROM OUR BOARD PRESIDENT

BE IN THE ROOM. BE PART OF WHAT'S NEXT.

Dear MPISSN Partners,

The most meaningful opportunities in our industry begin with connection. A conversation becomes a relationship. A relationship becomes a collaboration. And a collaboration can shape the future of our profession.

At the MPI Sacramento/Sierra Nevada Chapter, we believe in the power of bringing people together. Our chapter creates opportunities for meeting and event professionals, hospitality partners, suppliers, and emerging leaders to learn, connect, share ideas, and strengthen our regional industry.

Our annual partners play an important role in making these opportunities possible.

Your investment goes beyond visibility. It supports professional education, meaningful industry engagement, and a community where relationships can grow throughout the year. It helps us create spaces where members exchange ideas, discover new possibilities, and build connections that extend well beyond a single event.

As we look ahead, we are focused on building a stronger, more connected chapter. We want to create greater value for our members, meaningful opportunities for our partners, and a welcoming community that continues to advance the meetings and events profession across Sacramento and the Sierra Nevada region.

We invite you to be part of that work.

Whether you are continuing a longstanding relationship with MPISSN or considering a partnership for the first time, we look forward to exploring how we can work together. Your expertise, engagement, and investment help shape what our chapter can accomplish.

Thank you for believing in the value of bringing our industry together. We are grateful for your partnership and excited about what we can build together.

Be in the room. Be part of the conversation. Be part of what's next.



Who's in the Room

BE VISIBLE. BUILD RELATIONSHIPS. SUPPORT OUR INDUSTRY. STAY CONNECTED.

$35
MILLION
in buying power

72
planner
members

Our planners bring MPISSN connections to destinations across California and beyond. Explore where our programs take us, and see the opportunities to connect with our community.

OUR REACH GOES BEYOND THE ROOM

- Southwest: 71%
- Northwest: 42%
- Southeast: 28%
- Midwest: 26%
- Northeast: 25%
- Mountain: 23%
- Hawaii: 22%
- Alaska: 9%
- P.Rico/V.Islands: 8%
- Canada: 19%
- Australia & New Zealand: 17%
- Mexico: 16%
- United Kingdom: 15%
- Germany: 13%
- Asia: 13%
- Italy & France: 12%
- South America: 11%
- Middle East & Africa: 10%

Sponsor Level Offerings

LEVEL	INVESTMENT	VISIBILITY	MARKETING	EVENTS
DIAMOND	**$7,500** **(3) Available**	• Company logo & link on website • Company logo on event emails • Company logo on signage at programs & events	• **(5)** social media posts on IG & LinkedIn • **(12)** months of banner placement on MPISSN Website • Collateral distribution at title sponsored event • 24-hour social media takeover on IG • **(1)** article in newsletter • **(2)** emails sent to MPISSN Community	• Designation as Title Sponsor for Crab Feed, Golf Tournament or Gala • Welcome address at Crab Feed or Gala, or emcee at Golf • 90-second marketing video at Crab Feed or Gala • **$250** off table at signature events • **(4)** tickets of your choice to any MPISSN event (eduction or networking)
Emerald	**$5,000** **(2) Available**	• Company logo & link on website • Company logo on event emails • Company logo on signage at programs & events	• **(3)** social media posts on IG & LinkedIn • **(6)** months of banner placement on MPISSN Website • 24-hour social media takeover on IG • **(1)** article in newsletter • **(2)** emails sent to MPISSN Community	• Title Sponsor of GMID event • **$250** off table at signature event • **(2)** tickets to Crab Feed • **(2)** tickets to Gala • **(3)** tickets of your choice to any MPISSN event (education or networking)
Ruby	**$3,500**	• Company logo & link on website • Company logo on event emails • Company logo on signage at programs & events	• **(2)** social media posts on IG & LinkedIn • **(3)** months of banner placement on MPISSN Website • **(2)** emails sent to MPISSN Community	• **(1)** ticket to Crab Feed • **(1)** ticket to Gala • **(2)** tickets of your choice to any MPISSN event (education or networking)
Sapphire	**$2,500**	• Company logo & link on website • Company logo on event emails • Company logo on signage at programs & events	• **(2)** social media posts on IG & LinkedIn • **(2)** months of banner placement on MPISSN Website • **(1)** email sent to MPISSN Community	• **(2)** tickets of your choice to any MPISSN event (education or networking)
Pearl	**$1,500**	• Company logo & link on website • Company logo on event emails • Company logo on signage at programs & events	• **(1)** social media post on IG & LinkedIn • **(1)** month of banner placement on MPISSN Website	• **(1)** ticket of your choice to any MPISSN event (education or networking)

MPISSN welcomes inquiries about in-kind sponsorships through goods, services, facilities, or professional expertise that support chapter needs. Contributions, donated values, and recognition benefits are subject to chapter approval. Please contact Melanie Kern at mpissnsponsorships@gmail.com to discuss an opportunity or request in-kind partnership information.

THIS IS WHAT CONNECTION LOOKS LIKE



MPISSN GALA



MPISSN GALA



CRAB FEED



CRAB FEED



GOLF TOURNAMENT



MPISSN GALA

THE COMMUNITY BEHIND THE CONNECTIONS.

About MPISSN

The MPI Sacramento/Sierra Nevada Chapter (MPISSN) brings together meeting and event professionals, hospitality partners, suppliers, and industry leaders across our region.

We create opportunities for our community to connect, learn, collaborate, and grow through professional education, networking, industry engagement, and shared experiences.

At our core, we believe our industry is stronger when we come together. Every connection creates the potential for a new idea, a meaningful partnership, or an opportunity to move our profession forward.

Through the support of our members, volunteers, and industry partners, MPISSN works to strengthen the regional meetings and events community and create opportunities for professionals at every stage of their careers.

We bring our industry together. You help move it forward.

BE IN THE ROOM. BE PART OF WHAT'S NEXT.




DON'T JUST BE IN THE ROOM.
HELP SHAPE WHAT HAPPENS NEXT.
Partner with MPISSN. Invest in connection. Move our industry forward.
Melanie Kern |
mpissnsponsorships@gmail.com
BE IN THE ROOM