

# MPISSN ADVERTISING & SPONSORSHIP COMMITMENT FORM



Please complete the below information indicating your MPISSN advertising and/or sponsorship participation choices. Please make sure all fields are complete before submitting. All advertising specifications are stated in the description of the advertising option on page 6

**KEY PARTNER SPONSORSHIPS:** ☐ Diamond - \$4000 ☐ Emerald - \$2,500 ☐ Ruby - \$1,500 ☐ Sapphire - \$500

**MEETING SPONSORSHIPS:** ☐ Sept. Workshop & Luncheon - \$2000 ☐ Nov. Luncheon - \$1500

☐ Feb. Education Luncheon & Boot Camp - \$2000. ☐ March Workshop - \$1000

## DIGITAL ADVERTISING:

☐ Full Page Directory Ad - \$800 ☐ Half Page Directory Ad - \$300 ☐ Business Card Directory Ad - \$150

☐ Full Page Newsletter Ad - \$300 ☐ Half Page Newsletter Ad - \$200

☐ Website Banner Ad - \$175/month\* ☐ Email Banner Ad - \$175/month\* (\*25% Discount for 6+ Months)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact for Logo or Art: \_\_\_\_\_

Website Address or Link for Ad: \_\_\_\_\_

Ad Run Month(s) or Newsletter Issue: \_\_\_\_\_

## Payment Information:

Amount of Purchase: \$ \_\_\_\_\_ Discount (If Applicable\*): \$ \_\_\_\_\_ Total \$ \_\_\_\_\_

☐ Enclosed Check # \_\_\_\_\_ ☐ MasterCard ☐ Visa ☐ AMEX ☐ Please Send Invoice

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return this completed form to:** Lynette Magnino, Executive Director, MPISSN  
9245 Laguna Springs Rd, Suite 200, Elk Grove, CA 95758 • Email: [lynette@mpissn.org](mailto:lynette@mpissn.org)  
**Questions?** Call Christina Hake at (916) 436-6031 or Lynette Magnino at (916) 509-7270

*Please allow 5 business days for ads and logos to be uploaded to the website. These rates are effective **September 1, 2016**, and may be changed at any time by the publisher. Advertisers and advertising agencies assume liability for all content, including text, representation and illustrations of advertisements printed, and also assume responsibility for any claims arising therefore made against the publisher. The publisher reserves the right to reject any advertising, which is not in keeping with the publication's standards. Advertisers and advertising agencies agree to indemnify and protect the publisher from any damage or expense resulting from printing and publishing any advertisement. All payments must be received 15 days prior to start of ad run. Unpaid invoices will incur a charge of 5% per month.*