



SACRAMENTO/SIERRA NEVADA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L



Did you know –

A single event, serving over 2,000 attendees at a time, can produce as much waste in an hour as a family of four will produce in one year.



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*The average event attendee will produce
between 0.5 lbs and 1.5 lbs
of waste each day during the event.*





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The average exhibitor will produce between 8 and 10 pounds of corrugated cardboard alone.





In an event in Washington DC, the conference management team collected 315 lbs of aluminum cans.

*Recycling those cans will save nearly 13 megawatt hours of electricity which is enough energy to run a television **continuously for 2.5 years.***





Some Expected Climate Change Impacts in Sacramento/Tahoe Region:

- More than 100 days/year over 95 degrees in the Sacramento area by 2100.
- Loss of 30-90% of the Sierra snow pack within the next century. (36% loss in the next 50 years – *best-case scenario*).
- Sierra snow supplies 65% of California's developed water.
- Major impact on winter tourism/ski resorts.





Plastic

- In the Northern Pacific Ocean, there is at least 6 times more plastic debris than zooplankton, which forms the base of the aquatic food chain.
- An island of trash twice the size of Texas is floating in the Pacific Ocean somewhere between San Francisco and Hawaii – it's called the Great Pacific Garbage Patch.





Meetings/Events Data:

- During the course of a three day event, the average person attending a meeting will create emissions of more than 1,400 pounds of greenhouse gases — which is the amount a typical driver produces driving his or her car for a month.
- A 3-day conference with 8,100 attendees emits more than 8 million tons of carbon into the air.





- Just offering pitchers of water instead of bottled water for an 1,100 person conference over 3-days can save more than 8,000 bottles from going to landfills and more than \$40,000.
- The typical convention attendee staying at a hotel generates about 20 pounds of trash per day, compared with 4.6 pounds at home.
- Using china instead of plastic disposables to serve 2,200 people snacks, breakfasts, lunches and receptions during a 5-day event prevents 1,900 pounds of plastic from going to landfills.



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Rising Green Business Travel

- More than 1/3 of U.S. business travelers “seek out hotels that are environmentally friendly.”
- 28 percent say they would be willing to pay 10 percent more to stay in a green lodging facility.



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A recent study showed that 92% of undergraduates surveyed want to work for a Green company.

