

# CONNECTS

## Volunteers of the Month



The **September Volunteer** of the Month recipient is Felicia Price, CMP. Felicia is the Meeting & Exhibits Coordinator for Aging Services of California. She is currently serving our chapter as the Chair of the Audit Committee in which she did a thorough job auditing our financials this year.

Felicia was nominated by Kellie Schroeder, CAE, CMP, Vice President of Finance who stated, "Felicia is on top of her game. This gal is del fuego!!! Felicia is full of energy and EXCITED to be a part of the MPISSN leadership team, which is so refreshing."

*continued on page 4*

The **October Volunteer** of the Month recipient is Carolyn Tieken, CMP. Carolyn is serving our chapter as the Annual Event Chair and did a fantastic job on this year's Galaween. Carolyn was nominated by Becky McGuire, Vice President of Special Events, who had the following to say about Carolyn:

"She has taken the lead for producing a new event for MPISSN. She has been responsive, excited, and has engaged the few volunteers she has. This event had a limited amount of time to be produced and I feel she lead this team well."



*continued on page 4*

Volume 26, Issue 2 • Winter 2011

### WHAT'S INSIDE

<i>President's Message</i> .....	2
<i>Connections Made Through a Shared Passion</i> .....	3
<i>Past Event Photos</i> .....	5
<i>Recap of 2nd Annual Speaker Showcase</i> .....	6
<i>Longevity Pin Recognition</i> .....	8
<i>MPISSN Awards Presented at Galaween</i> .....	9
<i>IMEX America 2011</i> .....	12
<i>MPISSN Board of Directors Application</i> .....	13

### Worth Your Time

- December 7:** CalSAE Seasonal Spectacular, Sacramento Convention Center
- January 17:** MPISNN Monthly Luncheon, Mulvaney's 11:00 a.m. - 1:30 p.m.
- February 21:** MPISNN Monthly Luncheon, The Sheraton Grand
- May 16, 2012:** FETE, Doubletree Sacramento
- May 17, 2012:** MPISSN 13th Annual Golf Tournament

UP TO DATE EVENT  
DETAILS ONLINE AT  
[WWW.MPISSN.ORG](http://WWW.MPISSN.ORG)



# SACRAMENTO/ SIERRA NEVADA CHAPTER MPI

MEETING PROFESSIONALS INTERNATIONAL

*Meeting Professionals International Sacramento/Sierra Nevada Chapter shapes and defines the meeting and event industry in the greater Sacramento/Sierra Nevada region.*

## CONNECTS

EDITORIAL/GRAPHIC DESIGN

**Theresa Ferrini, et al.**

[tferrini@cimh.org](mailto:tferrini@cimh.org)

ADVERTISING

**Nancy Vasquez**

Hilton Sacramento Arden West  
[nancy.vasquez@hilton.com](mailto:nancy.vasquez@hilton.com)

PRINTING

**Karen Leland-Dolce, CPA, CMM**

Copeland Printing  
[karen@copelandprinting.com](mailto:karen@copelandprinting.com)

STAFF

**Cindy Miglino, CMP, CAE**

Chapter Administrator  
P.O. Box 2338  
Rocklin, CA 95677  
916-624-2627  
Fax 916-624-2648  
[cindy@mpissn.org](mailto:cindy@mpissn.org)  
[www.mpissn.org](http://www.mpissn.org)

**Next Editorial and  
Advertising Deadline:**

Spring 2012 – Feb 7, 2012

*Copyright 2011 by Meeting Professionals International Sacramento/Sierra Nevada Chapter. All rights reserved. Connects is published quarterly. MPI Sacramento/Sierra Nevada Chapter does not endorse any advertisement or statement made by advertisers included in this publication.*



**Lauryl Hernandez, CMP**

Hyatt Place  
Sacramento/Roseville

## President's Message

The 2011-2012 year is off to a great start! The Education/Programs committee is hard at work bringing high quality speakers with relevant topics to the Meeting Planning industry in Sacramento/Sierra Nevada. For those of you who hire speakers for your own organizations, the 2nd Annual Speaker Showcase held in September was a great opportunity to sample many local speakers. This month Todd Schmick, Western Regional Manager for Priority Management, Inc, will conduct a workshop on Outlook. In December, Steven Rudner with Rudner Law Offices will speak on legal issues at the CalSAE Seasonal Spectacular. For updates, please bookmark the chapter's website for upcoming events you don't want to miss!

A big special thank you to the Special Events Committee for a successful Annual Event! This year, the Galaween was held on October 25th at the new Crowne Plaza. Dozens of overnight stays, some great vacation packages and overall a fun time networking was had by all! Stay tuned for details about the Annual Trade Show in March and Annual Golf Tournament in May.

Each committee works extremely hard to pull events together for the benefit of YOU, our MEMBERS. Whether you are new to the chapter, or have been a longstanding member, the best thing you can do for yourself and your career is to become active in the chapter. This will increase your ROI on your investment in membership. Attend the monthly events for valuable education, the special events for networking or commit to your professional development by earning your CMP certificate. Did you know, with exception of our incredibly dedicated Chapter Administrator, Cindy Miglino, our entire chapter is run by volunteers?

We have five areas of volunteer opportunities: Communications, Special Events, Finance, Membership and Education. If you have a special skill you want to share or you want to learn (i.e. website maintenance, budgeting, or special event planning) the local chapter of MPI is a great place to learn at no cost to you or your employer. The strength of the chapter lies in our members and the variety of skills everyone brings to the table. Please consider sharing your skills by volunteering for one of the committees.

I encourage you to use the website for chapter communication and calendar of events - [www.mpissn.org](http://www.mpissn.org). I hope the connections and friends you make this year in MPI will become life long "Ties that Bind!" The year is off to a great start and I thank you for the opportunity to serve as your President.

One last request...please take a few minutes to respond to the Membership Survey recently e-mailed to you. The responses you give help the Leadership team determine the direction of the chapter. Your feedback is critical and much appreciated!

All the best for a Happy Holiday Season,

Lauryl Hernandez, CMP, Hyatt Place Sacramento/Roseville  
MPI Sacramento/Sierra Nevada Chapter President, 2011-12

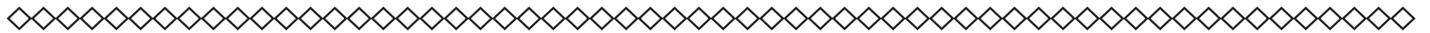
# Connections Made Through a Shared Passion

By Amanda Anderson

Good connections do not just happen over drinks and polite conversation. The best connections are made when two people are working together on something that they are both passionate about.

So you've decided to join MPI's Sacramento Sierra Nevada Chapter. What do you do next? Yes, we have many fabulous meetings with opportunities to network, but how would you like to form friendships with the successful business people who run this great group? There are endless ways to volunteer with MPI SSN. Our Yearly Event Committee dreams up our annual silent auction and dinner. Our Golf Committee works together to organize our annual chapter golf tournament. Our Professional Development Committee aids our members pursuing additional education including the CMP and CMM designations. These are just three of our 17 committees that always need and appreciate your help.

So what are you waiting for? Good friends, great connections, and community involvement await. Contact Lisa Bispham at [lbispham@csdaca.org](mailto:lbispham@csdaca.org) to learn of all the ways to get involved with your MPI Sacramento Sierra Nevada Chapter.



## 2012 Dates to Save!!

### ***MPISNN Monthly Luncheons***

If you are interested in hosting a future luncheon please contact:  
Jennifer Flohr, [jennifer@calodging.com](mailto:jennifer@calodging.com). If you are interested in sponsoring a luncheon or event please contact: Karen Leland, [karen@copelandprinting.com](mailto:karen@copelandprinting.com)

## **Tuesday, January 17th**

*Mulvaney's B & L - 1215 19th Street, Sacramento, CA 95814*

### **Topic — Upgrade to Free: Top Tech Tools for Meeting Planners**

Today's meeting planners need tools that help them on the go, make meetings more memorable and render computer time more productive. Your Nerdy Best Friend, also known as author Beth Ziesenis takes the mystery out of today's online tools and on-the-go apps to increase your productivity and make your job easier! And best of all, the tools she shares are all either free or darn cheap, perfect for any meeting planner's budget.

#### **In this session, you'll discover:**

- *Free tools that replace very expensive software*
- *Meeting planning and engagement tools to wow your attendees*
- *Quick fixes for productivity roadblocks*
- *Web-based solutions that you can access on the go*
- *Time-saving, budget-conscious tools that don't require an IT degree to figure out!*

## **Tuesday, February 21st**

*The Sheraton Grand Sacramento - Topic to be determined*

SACRAMENTO/  
SIERRA NEVADA  
CHAPTER  
MPI

MEETING PROFESSIONALS INTERNATIONAL

## LEADERSHIP

### 2011-12 Board of Directors

*President*

**Lauryl Hernandez, CMP**

*lauryl.hernandez@hyatt.com*

*President-Elect*

**Lisa Bispham, CMP**

*lbispham@csdaca.org*

*Immediate Past President*

**Joy Florentino, CMP**

*joy.florentino@marriott.com*

*Vice President, Communications*

**Theresa Stamey**

*tstamey@comcast.net*

*Vice-President, Education*

**Jennifer Flohr, CAE, CMP**

*jennifer@calodging.com*

*Vice President, Finance*

**Kellie Schroeder, CAE, CMP**

*Kelli@wmma.com*

*Vice President, Membership*

**Laura DeOrio, CMP**

*deoriolaura@gmail.com*

*Vice President, Special Events*

**Becky McGuire**

*beckymcguire@comcast.net*

### 2011-12 Committee Chairs

*Advertising, Chair*

**Nancy Vazquez**

*nancy.vazquez@hilton.com*

*Annual Event, Chair*

**Carolyn Tienken, CMP**

*ctienken@surewest.net*

### Volunteers of the Month - September

continued from page 1

Felicia was surprised and honored to be recognized as Volunteer of the Month. When asked what she has gained out of volunteering for MPI, Felicia stated, "When I began volunteering for MPISSN, I was instantly connected to a group of meeting professionals that I knew I could and would learn from throughout my career. Volunteering has been an extremely rewarding and educational experience for me and I have created lifelong friendships along the way. MPISSN has by far been the best ROI for my personal and professional growth."

### Volunteers of the Month - October

continued from page 1

When asked about her volunteer role with MPI, Carolyn shared, "At this time in our economy I find myself between contracts working for a few companies and looked back to my volunteering and remembering you only get out what you put in! So when I went to the tradeshow last spring and I was asked to consider volunteering on a committee again I said YES! I enjoy volunteering and working with many friends and colleagues within MPI. Our chapter gives you the opportunity to expand your skills and have fun while you learn. Taking on the Annual Event with the new timeline was a challenge but everything in life is a challenge and you have to keep up with changes and challenges to keep growing personally and professionally. Thank you for the opportunity to chair our Inaugural Fall Fest Galaween!"



SEASONAL SPECTACULAR

CELEBRATE • ILLUMINATE • FASCINATE

**Wednesday, December 7, 2011**

*Sacramento Convention Center*

9:30 a.m. - 11:00 a.m. — Morning Education Sessions

11:00 a.m. - 11:30 a.m. — Networking Reception

11:30 a.m. - 1:15 p.m. — Networking Luncheon

1:30 p.m. - 4:30 p.m. — The West Coast's Largest Annual  
Association Industry Trade Show

For more information and to register go to: <http://www.calsae.org>.



# Crown Plaza Hotel, Sacramento

# Galaween

**Crown Plaza Hotel, Sacramento**

October 25, 2011



## LEADERSHIP

*Audit, Chair*

**Felicia Price, CMP**

*fprice@aging.org*

*Awards & Recognition, Chair*

**Heather Tanfani, CMP**

*ht@eventswebpage.com*

*Community Services, Chair*

**Jennifer Mann**

*jennifer.mann@hyatt.com*

*Corporate Social Responsibility, Chair*

**Bridget Johnson**

*bjohnson2119@gmail.com*

*Educational Programs, Co-Chair*

**Debra Kurtti**

*dkurtti@cahf.org*

*Educational Programs, Co-Chair*

**Laura Thomas**

*lthomas@cahf.org*

*Golf Tournament, Chair*

**Rick Chapman**

*rickchapman@charter.net*

*Member Recruitment, Chair*

**Gretchen Andersen**

*gretchen.andersen@jqh.com*

*Member Retention, Chair*

**Lynda Sagar**

*lynda.sagar@sheraton.com*

*Professional Development, Chair*

**Karen Grenz, CMP**

*kgrenz@hisacne.com*

*Public Relations, Chair*

**Melissa Leal**

*melissa@wmmpa.com*

*Publications, Chair*

**Theresa Ferrini**

*tferrini@cimh.org*

*Strategic Alliance, Chair*

**Karen Leland-Dolce, CPA, CMM**

*karen@copelandprinting.com*

*Trade Show, Co-Chairs*

**Denise Lee and Megan Hemming**

*dv1131@hotmail.com, meganh@csda.org*

*Website, Chair*

**Christine Chapman**

*christineC@achd.org*

# 2nd Annual Speaker Showcase

**Laughs Unlimited**

September 20, 2011



On September 20, 2011, MPISNN hosted the Second Annual Speaker Showcase. I thoroughly enjoyed the first speaker showcase and used a speaker I heard there for one of my events. So I was excited to attend the second speaker showcase at Laughs Unlimited Comedy Club.



Mark, G the corporate comedian was the event MC. He was quick on his feet and kept event on track and flowing.

**Amusing**



First up was Antarctica Mike, who used analogies from his arctic marathon experience to show your team how to stay focused, on course and productive. He was engaging and entertaining.

**Prepared**

Beth Ziesenis, your nerdy best friend, gave us some useful, free take aways, like using doodle.com to easily schedule meetings or fiverr.com where everything is only \$5.00! She can help your attendees streamline their day.



**Witty**

Peter Khoury discussed how you negotiate all the time, with everyone throughout your day. He can help your audience solve conflicts or reduce problems for a more successful workplace or environment. Since each speaker only had 10 minutes they gave us their best and keep our attention – it was a fast paced energetic event!



**Influential**



Next up was, Tim Vincent, his specialty is diversity and working effectively with diverse cultures.

**Insightful**



Ryan Shorthill showed us how to build better business relationships and how to expand our network. All eight of the speakers are located in California, that helps with traveling fees!

**Engaging**

Kevin Bracy walked us through the mindset of “The Standard of everyday GREATNESS” that leads to great results. Why be average?



**Powerful**

And the presentations ended with political humorist Will Durst who entertains even those not into politics. After the presentations we enjoyed networking with delicious appetizers catered by the Sunshine Catering & Consulting.

**Funny**

Special thanks to The Party Concierge, EventReady, APS Advantage, California Meetings & Events, Courtyard by Marriott CalExpo, Hilton Sacramento Arden West and the Embassy Suites.

**I am MPI.  
I Love What We Do.**

**Tell Us Your Story.**

***Let your peers know  
what you are up to!***

Email promotions, new positions,  
designations, etc. to:

*tferrini@cimh.org*

## **Are You MPI? Do You Love What You Do? We Want to Hear!**

MPI's community is full of inspired members whose MPI experience has made a real difference in their personal and professional lives. Meeting and event professionals have a unique calling. We bring people together—all sorts of people. For all kinds of purposes.

Each of you has a story. Now you have the opportunity to share your unique story for the “I am MPI” campaign at [www.mpiweb.org/stories](http://www.mpiweb.org/stories). This site was created to celebrate the passions that drive the people in the MPI community.

Share your story now and become part of the MPI mosaic—inspire yourself and others.

# Longevity Pin Recognition

*To be presented on November 15, 2011 and February 21, 2012*

20<sup>years</sup>

Susan Crane, Party Concierge  
Diane Donohue, CMP, California Newspaper Publishers Association  
Linda Petta, CMP, Rural Community Assistance Corporation  
Janet Waldie, CMP, Precision Meeting Management

15<sup>years</sup>

Carol Berry, CMP, ABC Management Services  
Deborah Clore-Myers, CMP, California Alliance of Child & Family Services  
Ed Mahoney, Event Ready

10<sup>years</sup>

Hillary Burton, Visit Newport Beach  
Amanda Flangas, John Ascuaga's Nugget Hotel Resort & Casino  
Audrey Hornberger-Muth, Lions Gate Hotel & Conference Center  
Kris Keesling, CMP, CHME, CTP, Embassy Suites Lake Tahoe Hotel & Ski Resort Resort  
Patricia Kunz, Lake Natoma Inn  
Cindy Miglino, CMP, CAE, Miglino Convention and Association Management  
Amy Orr, CMP, ORRganized Events  
Pamela Rudd, Tenaya Lodge at Yosemite  
Kellie Schroeder, CMP, CAE, Wood Moulding & Millwork Producers Association  
Margie Starr, CMP, Sheraton Grand Sacramento  
Rhonda Stevenson, California Beer & Beverage Distributors

5<sup>years</sup>

Karalee Adams, San Mateo County/Silicon Valley Convention & Visitors Bureau  
Sarah Atilano, Embassy Suites San Francisco Airport  
Philip D'Amico, Wyndham Rio Mar Beach Resort & Spa  
Lauryl Hernandez, CMP, Hyatt Place Sacramento / Roseville  
Jannah Johnson, California Primary Care Association  
Bridget Johnson, San Diego Convention & Visitors Bureau  
Amy Lai, Shaw/Yoder/Antwih, Inc.  
John Leinen, Reno Sparks Convention & Visitors Association  
Lindsay Olson, Event Architects  
Colleen Rainey, California State Firefighters' Assoc  
Jennifer Rohde, Pacific Legal Foundation  
Sandra Stanphill, CMP, Tenaya Lodge/Yosemite Hotels  
Kathie Ward, BioMarin Pharmaceutical Inc.  
Tamara Williams, CMP, Domino Events



## Business Card Ads

If you are looking for a lower cost way to Advertise in the MPI SSN Connects Newsletter; we have the thing for you. For only \$100.00 as a member or \$150.00 as a non member you can advertise your Business Card. What a way to be seen!

# MPISSN Awards Presented at Galaween

By Heather Tanfani, CMP

Each year our chapter distributes six major awards. The Planner and Supplier of the Year and Presidents Award, which we presented at the June event, and the Chapter Leader of the Year, Rising Star and Crystal Platter awards which were presented at the MPISSN's Inaugural Fall Fest and Silent Auction Galaween at the new Crown Plaza Hotel in Sacramento on Tuesday, October 25, 2011. The awards committee takes a great deal of time and effort in determining the winners of these meaningful awards and are excited about this year's winners.

The first award announced was the **Chapter Leader of the Year** award which recognizes outstanding service by a chapter Leader, officer, board member or committee chair. Theresa Stamey, 2010 Chapter Leader of the Year, bestowed the award to **Becky McGuire** who has been a MPI member for 15 years. Becky is an amazing woman and leader who is conscientious, organized, committed to the Chapter and definitely speaks her mind. She was instrumental in securing new members as our Vice President of Membership and is now quite busy as our Vice President of Special Events. Her smile and her welcoming demeanor toward everyone she meets make her a perfect ambassador for the Chapter. Although she supports all of the chapter activities, she still has enough time and commitment to run a successful business, McGuire Meeting Management for the past 4 years and enough love and happiness to be a wonderful wife to Phil and fantastic mother to her son Marvin.



"As a true believer of you get back what you put in, Becky stated, volunteering for MPISSN has been an amazing experience. I have made a tremendous amount of friends and have met many new colleagues. I am honored to have received this prestigious award. Thank you for your support as a leader and I will continue to earn your trust."



The second award presented was the **Rena McDonald Rising Star** award which recognizes a member who has devoted significant time and effort to the organization, but has yet to attain a leadership status. The nominee may not currently serve as an officer, board member or committee chair. Kellie Schroeder, CMP, CAE, our 2010 winner shared that "Receiving the Rising Star award further fueled my desire to volunteer for our Chapter, which in turn continues to feed my fulfillment of being active in MPISSN." Litza Coughlin, MAS with Graphic Promotions, an awards committee member and donor of a large portion of the awards to our chapter presented the award to **Denise Yee**. Denise is an enthusiastic member of our chapter who has always been supportive in promoting our goals and objectives throughout her years of service to MPISSN. Her talent in direct marketing and logo design

brought a creative touch to the chapter's trade show which saw an increase in attendance and exhibitor participation in the three years she has served on the committee. "I am honored to have been chosen as the 2010-2011 Rising Star Award for MPISSN. I truly love what I do and I couldn't have done as much without the support of my chapter peers," said Denise when she accepted. Denise has a dynamic personality and is always available to assist any of our committee chairs with their projects, truly embodying a 'team' approach. In her free time, she enjoys traveling and has just accepted a new position as Education Coordinator with the California Association for Health Services at Home.

The final award presented was the **Crystal Platter Award** which recognizes the venues that host our monthly luncheon meetings. All of our hosts go far above and beyond the norm to help ensure the success of our meetings. This award was developed to call attention to their dedication and sponsorship of our chapter. Luncheon attendees evaluate the venue and the results are tabulated to determine the most outstanding venue in the area of facility, service and food and beverage.

**The Sheraton Grand Sacramento** kept us healthy with their sample of a "Fit Meeting". The hotel just celebrated their 10th Anniversary this year. Margie Starr, CMP an MPI member since 1996 accepted the award. Margie said "We truly appreciate this recognition. **The Sheraton Grand** is proud to be a partner of MPISSN and appreciate all that the organization does for our industry. The education and support for both planners and suppliers is a tremendous value. Thank you very much, and we look forward to many more successful events!"





Meet Anaheim/Orange County's **NEW**  
**meetings resource**  
Deborah Josue

Deborah will help you find the perfect fit to suit your meeting style, size and budget.

Orange County's 34 cities offer everything from boutique hotel brands to tried and true convention hotels.

Save time and put Deborah's expertise to work for you.

AOCVCB Contact:  
Deborah Josue, Western Sales Director  
Phone/Fax: 831.455.8400 • [djosue@anaheimoc.org](mailto:djosue@anaheimoc.org)



LinkedIn

[www.anaheimoc.org/meetings](http://www.anaheimoc.org/meetings)



**service contractors • conventions & expositions**

**CHERYL L. COX**

**STL, Ltd.** (916) 447-5000  
950 Richards Blvd. Fax (916) 447-1133  
Sacramento, CA 95811 V.M. (916) 417-1031  
[expo@stlltd.com](mailto:expo@stlltd.com)

**Stay up to date at:**

[www.mpissn.org](http://www.mpissn.org)

**Website Login Instructions**

Bookmark [www.mpissn.org](http://www.mpissn.org) - check in often

Login/Passwords

For the membership log-in areas, your login is your last name and your password is your MPI membership number given to you from headquarters in Dallas.

Example

Login: Miglino (be sure to capitalize the first letter of your last name),  
Password: 222222 (sample membership number - your number may 5-7 digits).

Some of our members have identical last names. If you are one please use this slightly different method.

Example

Login: MiglinoC (be sure to capitalize the first letter of your last name AND your first initial)

Password: 222222 (sample membership number - your number may 5-7 digits).

**Become a fan of MPISSN on Facebook!**



<http://www.facebook.com/editaccount.php?networks#/pages/Meeting-Professionals-International-MPI-SacramentoSierra-Nevada-Chapter/131549028488>

# Hilton Sacramento Arden West Hotel

## Exclusive Promotion for *MPI* Members Only...

Earn Additional Incentives When you Book Your Group's Stay!



### Accommodations

- 332 Rooms & Suites
- Complimentary Parking
- Wi-fi Internet Access
- Flat Screen HD-TV

### Meetings

- 18,000 sq. ft. of Exhibit and Banquet Space
- T3 Internet Service
- In-house A/V Department



### Features

- Full Service Restaurant, Lounge & Coffee Cart
- Business Center
- Pool, Spa & Fitness Facility



### Paid Group Room Nights:

- Book 50 – 99 – select one incentive of your choice
- Book 100 – 149 – select two incentives of your choice
- Book 150+ - select three incentives of your choice

### Incentives:

- 1 Complimentary room night per 35 paid group room nights
- 25% Allowable attrition
- Double Hilton HHonors Meeting Planner Points
- 2% Rebate on room revenue
- Complimentary Suite (based on availability)
- Hosted Board Luncheon meeting for up to 15 people (based on availability)

For more information contact:

Nancy Vasquez

(916) 922-4700 ext. 1505

Nancy.vasquez@hilton.com

[www.sacramentoardenwest.hilton.com](http://www.sacramentoardenwest.hilton.com)

**Book from Now until December 31, 2012**

# Potential for Influence, Potential for Sustainable Impact

by Bridget Johnson

If offered above par results, would you take them instead of the average results? Of course! Efficiency is a prize commodity in these tough economic times, and doing more with what we've got is a must. That idea relates to what attendees were treated to at the October MPISSN Chapter event. Each of the two program components was geared to help each of us be more efficient in our daily practices. This also translates to us being more sustainable professionals. How? Well, let's see...

The morning workshop focused on technological tools that save time, produce excellent results, and help us juggle tasks in our busy modern time. The lunch program addressed communication skills on and how to successfully influence in your day-to-day environment. Striving to master each of these subject areas will help each of us be valuable members to our respective teams. Delving deeper, we can also note how the involved organizations weave sustainability into their routine business practices:

- The program venue, **Hyatt Regency Sacramento**, is not only a certified leadership level member of the widely known California Green Lodging Program, but also engaged with the "Green" Hotels Association and is Green Key Global (4 key) certified. Joining with other local businesses, Hyatt Regency Sacramento also participates in the Sacramento Sustainable Business Program and with the SMUD Green Power Program as a partner hotel. The efforts are not led locally, but from the top. Started in 2008, the Hyatt Philanthropy Grants program encourages the associates at the property level to select deserving beneficiaries in their immediate area to receive charitable givings. Thus, the impact is truly global; through this program, Hyatt has shared over \$700,000 with 62 nonprofit organizations in at least 57 cities in 24 countries. On a corporate level, Hyatt is a member of BSR, International Tourism Project, USGBC, and the Youth Career Initiative.
- The program sponsor, **Sonoma County Tourism Bureau**, is an active participant in the Sonoma region. SCTB collaborates not only with its tourism-related businesses, but environmental as well. Sonoma is a destination that inspires, rejuvenates and celebrates a naturally rich landscape. There is a strong drive to preserve land and sustain the agricultural bounty that supplies appreciative locals and visitors alike. As the SCTB websites states, "ecotourism is as easy as it is extraordinary." There are many delicious and beautiful ways to achieve memorably successful meetings & events in Sonoma County.
- It would be a mistake to leave out **Microsoft Corporation**, the creator of the widely used email/calendar software suite, Outlook (the focus of the November morning session.) For the consumer, Microsoft posts online guidance on how to recycle hardware. For programmers, there is online instruction on how to most sustainably design and operate power management projects. Microsoft strives to be transparent in operations and financials. For years, Microsoft has published a CSR report, including a Global Reporting Initiative-compliant index. Realizing the power and impact of its large supply chain, Microsoft recently started a pilot project that will require sustainability reporting from a select group of its suppliers.

In recognizing a bit more about each of these pieces to the November program "puzzle," perhaps we can identify ties as to how each of our individual efforts contribute toward a bigger picture. Whether or not you attended Todd Schmick's chapter presentation, you may also ponder how to continually make your behaviors and processes more sustainable. In conclusion, consider this quote from CSR guru and former MPI Director, Elizabeth Henderson:

*Sustainability is not a gift, either, but it is free to those who recognize its potential to improve profits through efficiency, communities through alignment of skills and mission, reputation – and therefore profit – through better citizenship, and the environment through greater awareness of impact.*

Read more from Elizabeth Henderson at: <http://meetingchange.wordpress.com/blog/>

**Rediscover MPIWEB.ORG**

*With relevant multimedia content, robust tools, and resources, you'll find everything you need.*



NOW ACCEPTING APPLICATIONS

For 2012-2013 MPI/SSN Board of Directors

Serving on the board is extremely rewarding. The experience contributes to your personal and professional growth at the benefit of our chapter. Please consider joining the MPI/SSN leadership team!

Each year the Nominating Committee recommends a slate of candidates to serve in the following positions: President Elect, VP of Communications, VP of Education, VP of Finance, VP of Membership and VP of Special Events.

Prospective candidates are planner members or supplier members who are in good standing, active in and familiar with chapter functions and events, willing to fulfill the obligations of office, have a history of involvement, accomplishment and dependable service, willing to contribute time, energy and creativity to the chapter.

Please visit our website at www.mpissn.org Leadership Tab, Nomination and Elections to view leader job descriptions and to download a nomination form. Applications are due January 31, 2012.

2012-2013 MPI/SSN Board of Directors Interest Form

I, \_\_\_\_\_ am interested in serving as a leader in our chapter!

(Name)

or

I, \_\_\_\_\_ nominate \_\_\_\_\_ as a future chapter leader!

(Name)

(Name)

CANDIDATE INFORMATION:

Table with 2 columns and 4 rows: Name/Title, Company, Phone/Email, Position/s Interested in.

Thank you for your nomination. A member of the nomination committee will be contacting the candidate soon!

Please complete and return by January 31, 2012 to:

Joy Florentino, CMP, Immediate Past President and Nominating Committee Chair, joy.florentino@marriott.com



## MEETINGS MATTER MORE IN CALIFORNIA.

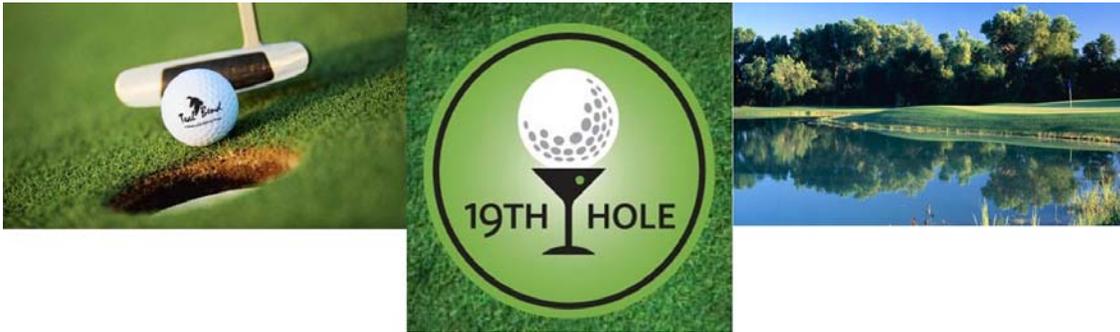
From the scenic shores of San Diego and sunny oasis of Palm Springs to the golden gates of San Francisco, Marriott's legendary service and popular California destinations will ensure your meetings are truly unforgettable.

Contact our Association Specialists  
(who have a combined 50 years of Association experience)  
to assist with all of your needs:

Joy Florentino, CMP  
916.307.9916  
MPI Supplier of the Year 2006  
[joy.florentino@marriott.com](mailto:joy.florentino@marriott.com)

Terri Schrader, CMP  
916.396.8009  
MPI Supplier of the Year 2000  
[terri.schrader@marriott.com](mailto:terri.schrader@marriott.com)





# MPISSN 2012 Golf Tournament

**SCHEDULE:**

*Fete*, May 16, 2012 6:00pm at DoubleTree by Hilton Hotel Sacramento, CA

*Golf*, May 17, 2012 1:00pm shotgun start followed by a reception.

**LOCATION:**

Teal Bend Golf Club  
7200 Garden Highway  
Sacramento, CA 95837  
916.646.8711  
[www.clubcorp.com/clubs/tealbendgolfclub](http://www.clubcorp.com/clubs/tealbendgolfclub)

**FEE:** \$80.00 per player

**SPONSORSHIP OPPORTUNITIES:**

In the near future we will post on the MPISSN website and email sponsorship opportunities to our members.

**Save the Date**

**for the**

**MPISSN 13<sup>th</sup> Annual Golf Tournament**

If you don't know the definition of an eagle, birdie, bogey, or a scramble or best ball format, or a mulligan, yips, dogleg, or a gimme—we bet you know the definition of the "Nineteenth Hole." If you don't know that the "Nineteenth Hole" is the clubhouse bar at the end of the round, then you need to come out and play in our annual chapter golf tournament. Golfers and non-golfers alike are welcome to join us on May 17<sup>th</sup> for a day of fun and competition at Teal Bend Golf Club. We are also hosting a Fete the evening before to get everyone in the spirit for a round of golf and don't forget—the "Nineteenth Hole."

**FORMAT:**

We are introducing a new format of play that will add a fun and competitive spirit to the tournament. Rather than foursomes we will have threesomes with two threesomes (six players) teeing off together. The opposing team will keep score for strokes and mulligans. We encourage team members to come up with a name and wear shirts or other identifying attire proudly announcing who you are representing. This tournament is for the novice golfer as well as the experienced.

Mark your calendar for May 17, 2012. Be sure to put golf equipment, golf attire, and golf lessons on your Christmas list, post the information on your Facebook account, but most importantly show up for a lot of fun with fellow industry members and support our chapter. So, get out to a local golf course, tee it up, and practice for the "Nineteenth Hole."

*Rick Chapman & Natalie Jimenez  
MPISSN Golf Committee*



MEETING PROFESSIONALS INTERNATIONAL

**Be Connected!**



SACRAMENTO/  
SIERRA NEVADA  
CHAPTER  
OMPI

# CONNECTS

Sacramento/Sierra Nevada Chapter  
P.O. Box 2338  
Rocklin, CA 95677  
www.mpissn.org

## Thank You Key Partners

Diamond Level



Emerald Level



Ruby Level



# DRIVE ATTENDANCE.

Distance to Doubletree Sonoma from:

Sacramento	1.5 Hrs.
Redding	3.5 Hrs.
San Francisco	1 Hr.
Modesto	2.5 Hrs.



DOUBLETREE  
BY HILTON  
SONOMA WINE COUNTRY