

# CONNECTS

**CHAPTER** 

The Quarterly Newsletter for the Sacramento/Sierra Nevada Chapter of Meeting Professionals International

Volume 33, Issue 1 • Fall 2017

## **MPISSN Recognizes Excellence**

Crystal Platter, Rising Star and Chapter Leader of the Year Awards
Presented at September Education Luncheon

Award recipients were honored at MPISSN's September 19 education luncheon program, which occurred at the Holiday Inn Sacramento Downtown Arena.

The Falls Event Center, Elk Grove and Betsy Hite Elegant and Easy Gourmet Catering were honored with the Crystal Platter Award. This award recognizes a host venue which received the highest ratings among attending participants for an outstanding setting. The Falls Event Center hosted the February 2017 Education Luncheon and Meeting Planner Boot Camp. The food was catered by Elegant & Easy Gourmet Catering. President-elect Debra Kurtti accepted the award on their behalf.

Barbara Mattox received the Rising
Star Award. This award is given to a
member who has devoted significant
time, energy and effort to MPISSN,
and who appears to be destined for
leadership! Barbara has been involved
with MPISSN's Annual Gala, helped with
several education luncheons, and now
serves as the 2018 Annual Event Chair.

MPISSN selected Christina Hake,
CMP (Avery Murphy, LLC) for the
Chapter Leader of the Year Award.
This special award recognizes a board
member or committee chairperson for
outstanding service to the chapter.
Christina served as Strategic Alliance

Chair before moving to her current board position of Director of Strategic Alliance, overseeing sponsorships and advertising. She created and implemented MPISSN's new Strategic Partnership Program.

Congratulations to these deserving winners!

by Karalee AdamsAwards Chairperson



Rising Star – pictured above Jessica Counts (2016 winner) Barbara Mattox, Lynda Sagar.



Chapter Leader of the Year – pictured above Christina Hake, Lynda Sagar.

Award recipient photo(s) courtesy of Steve Pate-Newberry, SPN Photography.

Crystal Platter – pictured above Debra Kurtti, MPISSN President Lynda Sagar.



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CHAPTER

## CONNECTS

Meeting Professionals International Sacramento/Sierra Nevada Chapter shapes and defines the meeting and event industry in the greater Sacramento/Sierra Nevada region.

## Next Editorial and Advertising Deadline:

Spring Connects - November 17, 2017

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#### A MESSAGE FROM THE PRESIDENT

LYNDA SAGAR

The 2017-2018 MPISSN Board of Directors – in a few words? Ready to get to it! We are so excited to start the new year with our membership. The theme for this program year — "Leading the Future" — sets the tone and pace. Thanks to all the valued volunteers before me, our current leadership team enjoys a massive tool box, which makes your officers, directors, and chairs well-equipped to lead the future, and achieve the goals and objectives outlined in our business plan. I have no doubt the leadership team will usher a successful year and deliver the MPISSN



membership to new heights in terms of education, networking, friendships and fundraising.

In recent years, MPISSN focused on building-up its membership. Then, retention and engagement took center-stage as we strived to encourage members to get involved and stay involved for maximum membership value and professional development. The next step? Let's work on "Leading our Future" by creating an environment which fosters excellence among meeting professionals and our chapter.

How will we do this?

- By being supportive to our membership. We have a great team in place for recruiting and retaining our members. We are committed to recognizing each and every one of our members.
- By communicating with our membership. This is at the top of our list! We have updated our website and we are committed to sharing information with you on our social media sites.
- By listening to your feedback on our surveys. We are acting on what
  we hear from you and we are excited about how this has shaped our
  education and special events.
- By offering awesome marketing and promotional opportunities. Our finance team has put together some great advertising and sponsorship packages that will grow your connections in the community. Have you thought about advertising or sponsoring with MPISSN? You should.
- By reaching out and doing good. We are committed to raising money and helping Sacramento SPCA this year (see page 8 for more detail).

At the Gala in June I challenged members to get involved. It does not matter how long you have been in the industry. Each and every one of us need something or someone to help us along the way. Thank you for believing in me to lead MPISSN through the year.

Lynda Sagar

2017-2018 MPISSN President



# Longevity pins also presented at September education luncheon

Marking milestone membership anniversaries

Longevity pins are awarded to recognize MPISSN members who have been with MPI for any consecutive amount of time in increments of five years.

Pictured left to right: Jane Brooks (10) Jude Palank, (10) Jennifer Flohr (10) President Linda Sagar, Kimber Chavez (20), Helen Marshall (10)

Congratulations and thank you for your ongoing commitment to MPI!



Photo by SPN Photography

# Members: Nominate for your 2017 Planner of the Year and 2017 Supplier of the Year

Members received an invitation to nominate for these important awards on September 21. Check you inbox and find your direct link. Offer your nominations on or before October 6! Awards will be presented at the November 14 Education Luncheon!

#### **Award Criteria**

Judges will evaluate the following:

- Must be an active member of MPISSN with consecutive membership for the past five years
- Attendance and participation at MPISSN



meetings and events

- Local chapter involvement such as serving as an Officer, Director, Committee Chairperson or Committee Member
- Success in recruiting new members and sponsor
- Professional achievement
- Service and commitment within the industry
- Community contribution

## MPISSN starts program year with powerful education

By Rachel Hickerson, VP Education & Events

#### Two consecutive morning workshop tracks offer advanced and beginner insights into contracts

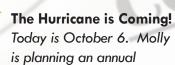
Leading the Future for 2017-2018 got off to a strong start with the first educational event of the term! Tyra Hilliard, PhD, JD, CMP joined MPISSN to help advanced session attendees understand those "Uh-Oh" clauses in hotel contracts, bringing a refreshing look at contracts for planners and suppliers alike! This interactive, thoughtprovoking session walked attendees through a variety of real world experiences, which helped everyone put on their strategic thinking caps when determining what the correct answer was. One such experience was

1. Can the group claim force majeure?

2. If they hold the meeting and numbers are down, are they liable?

Both hoteliers and meeting planners offered many opinions to this scenario. The answer? As it's written the group is fully responsible, as the Hurricane didn't preclude the group from having their meeting many days after. However, the good news for this group was both the hotel and convention center did allow a force majeure to happen given the group's lengthy timeline.

extremely relevant to current situations that Florida has felt with Hurricane Irma:



convention and trade show in Ft. Lauderdale that starts on October 15. Move-in begins on October 8. A Category 5 hurricane is tracking toward Florida and expected to hit as early as October 9. The governor has declared a state of emergency for the entire state of Florida. Broward County, FL has declared a state of emergency. The Ft. Lauderdale and Miami airports are open. The Ft. Lauderdale/Broward County Convention Center says they are open for business.



"Tyra made a good point about putting a timeline in for Force Majeure clauses... such as a week prior if there is a natural disaster the group can be

released, instead of waiting for the day of the event." -Lauren Grimes, Sales Manager, Tenaya Lodge at Yosemite.



CMO

**Domain B: Project Management** 2.00 CE credits

Photos by SPN Photography

# s Are For Profit!

Thank you host venue!



The beginners workshop on Contract/Agreement Primer:
Setting the ground rules for great relationships and great meetings had a great mix of attendees ranging from planners who had never worked with hotel contracts up to one year's experience.
We were excited to have a few destination and hotel partners in our group as well to educate both sides on the role relationships play in contracting.

Michelle Murphy and Christina
Hake, CMP from Avery Murphy LLC,
presented the session and focused
on the three financially binding
portions of a hotel contract attrition,
cancellation, food & beverage and/
or meeting room rental.

"Christina and Michelle were the dynamic duo making what could easily be a boring topic – Contracts – an informative, collaborative and fun learning experience. We studied real life contracting language and broke down how to better negotiate contracts, word contracts and what language to include and avoid. It was a very educational session!"

-Stacey Siqueiros, CGMP, Events and Exposition Manager, Advocacy and Management Group.

Domain B: Project Management 2.00 CE credits Luncheon
Education:
The Law of
Doing Good
Things



Curious about food donation?
Check this out...

Tyra referred the group to the Bill Emerson Good Samaritan Food Donation Act. The federal law encourages food donation to non-profits and minimizes liability.

Tyra Hilliard remained for lunch and presented "The Law of Doing Good Things," which was especially informative given how much giving back has become more entrenched in our way of life. Today, the fear of being sued has started to consume people to the point that they are afraid to help or volunteer.

The session focused on the laws that protect Good Samaritans, volunteers and even people who donate food.

Her message? Keep doing good things! Its worth it!

Domain B:



Project Management
1.00 CE credit

# SPONSORSHIP SPOTLIGHT



**ELDORADO** 

SILVER LEGACY

CIRCUS CIRCUS

Eldorado Resorts, Inc. sponsored MPISSN's September workshop and education luncheon programs. Joined by members of the sales team — Amanda Berry and Jill Johnson — MPISSN learned all about the trio of amazing REN properties under the Eldorado Resorts banner.

These Reno resorts offer tremendous options to meeting professionals. Together, Eldorado, Silver Legacy and Circus Circus hotels provide more than 4,000 rooms and 170,000 square feet

of meeting and event space. There are 30 restaurants, bars, and lounges to tempt the palate and an array of unique entertainment offerings.

Complimentary airport shuttle, parking and valet represent important convenience factors that should not be overlooked. These

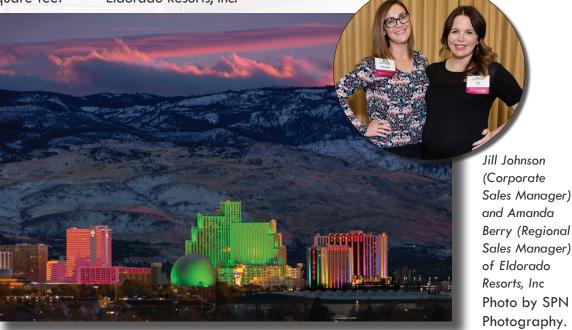
extras can make a big difference to attendees.

Eldorado Resorts, Inc. package up a variety of incentives across three tiers, based upon the number of rooms sold. Ranging from complimentary coffee breaks to discounted A/V, from Ferrari Carano Wine receptions on arrival for all group rooms to various credits on the master account, meeting and event professionals will marvel at the options as they create truly memorable experiences with Eldorado Resorts, Inc.

The beautiful Sierra Mountain setting beckons consideration!

#### Can't beat this!

standard coffee
price is less than
\$40 per gallon!
These savings add up
when you consider how
much coffee is ordered during
a conference!



# Save the Date! Tuesday, November 14, 2017

# Professional Development Roundtable: What's Your Next Milestone?

SKILL ATTITUDE EDUCATION

SELF

DEVELOPMENT

PASSION

EXPERIENCE

Now departing for the next destination of your career. Is there a cliff in front of you, clearly paved roads or uncharted, rocky terrain? Why not sit in with our panelists and your peers and be part of the discussion about the benefits and pitfalls of making a change in professional life.

#### **OBJECTIVES:**

- Learn what HR officers and hiring managers are looking for today, including current trends and how you might prepare yourself to enter the job market
- Learn about steps to consider before making a transition inside or outside your current role, profession or industry
- Hear what it may take to fully engage your desire to implement change



Host Venue:

Lions Gate Hotel 3410 Westover Street McClellan, CA 95652

Generously sponsored by:

## **MONTEREY**

Inspired moments in meetings:

MeetInMonterey.com

Registration opens soon!

**MPISSN's 2017-2018 Charity** 

By Katrina Duncan, Community Outreach Chair

Each year, MPISSN seeks to reach out to the community and provide support to a qualified charity throughout the program year. This year's selected charity is the Sacramento SPCA!

The mission of Sacramento SPCA is to foster a loving and compassionate community for animals and people by providing assistance creating lifelong relationships, and saving lives. SPCA offers a multitude of services including; pet adoptions, behavior training, special programs for youth and seniors with their pets, vaccinations, licensing and end of life services for pets.

In 2016, SPCA rescued 424 animals, 17,465 spay and neuter surgeries performed, 14,025 vaccinations and serviced 3,233 free behavioral helpline calls.

Here are some of the ways you can support our 2017-2018 charity this fall.

#### Raffle

Purchase raffle tickets at all upcoming events. All proceeds go towards the Sacramento SPCA services.

#### Volunteer

Volunteer at a hands-on opportunity at SPCA. More information to follow as we receive information from SPCA.



#### Participate

- SPCA Doggy Dash, Saturday April 28 Save the Date! The 5K and 2K walk benefits the Sacramento SPCA and will be held on Saturday, April 28 at beautiful William Land Park. MPISSN will create a team. More information to follow. You can join the MPISSN team or you can volunteer the day of the event at registration, doggy refreshments & handlers tent, pup show and contests, set-up, volunteer checkin, or as a VIP Tent Attendant.
- ✓ Suzie Burger Yappy Hour, Thursday, Sept. 28. 25% of all proceeds benefit the Sacramento SPCA! Adoptable dogs will be on location.
- ✓ RedRover 30th Anniversary Celebration, Sactown Union Brewery, Sept. 28 5:30 – 8:30 p.m. SPCA is celebrating 30 years of putting our best #pawsforward with a special anniversary party at Sactown Union Brewery! Sactown is donating \$1 from every pint sold to benefit RedRover. Join us to look back on RedRover's amazing history and help continue our lifesaving programs.
- SPCA Fall Gala, Roaring 20'S Pawty Saturday, October 28. A gala to benefit animals. Tickets are \$75.00, and VIP tickets are \$175.00.

For more information on SPCA events you can attend, please visit <a href="http://www.sspca.org/events">http://www.sspca.org/events</a>.



# MPISSN's Newest Certified Meeting Professionals

by Heather Tanfani, Professional Development Co-Chair

Congratulations to two more alums of MPISSN's 2017 CMP study group. They recently passed the CMP exam!

#### Danelle Bowron, CMP

Association of California School Administrators

Nellia Nunes, CMP

Blue Plaza Events



preferred provider

#### Thinking about taking the CMP exam?

The next MPISSN chapter study group will begin with an orientation in January 2018. Meetings will be held in the evening every other week running March – May. The study group is free to MPISSN chapter members. It is a great way to get organized with your study materials, stay motivated and on track, and make new industry connections.

Even if you do not have plans in the near (or even distant) future, you can save yourself a record keeping headache if you ever decide to take the CMP exam by taking a few minutes now to set up an Events Industry Council account. Any EIC pre-approved education you attend will automatically be uploaded to your account. You simply log in and claim your hours. Easy as that! So much easier than pulling documentation together after the fact.

Go to <u>eventscouncil.org</u> and click the orange login button in the upper right corner to set up a free account.

MPISSN is a pre-approved provider, so look for

the EIC check-mark in education descriptions. When you see it, you will know that the session



documentation will show up in your account after you complete a course.



## **MPISSN** is on Instagram

Search for us and follow us! We're excited to add Instagram to our social media platforms. Watch for our posts, follow us and like our posts. Another great way to keep track of all the MPISSN activities and events.

# Volunteer of the Quarter Jessica Counts

by Debra Kurtti, President-Elect

I am excited to announce our Volunteer of the Quarter – Jessica Counts, MPISSN 2017 Annual Gala Chair. What a big undertaking and Jessica wowed us all with her hard work, dedication, creativity and positive outlook. I know Jessica through MPISSN, but I wanted to know more about her, as I am sure you do too!

How long have you been a member of MPISSN?

Three years!

What do you love about MPISSN?

The sense of community and ability to share common interests and experiences.

#### Why do you volunteer?

Experience, building relationships, and open doors that allow you to think outside of the box are all of value.

#### What made you volunteer for chair of Annual?

My boss, Jennifer Flohr suggested I give it a try and I was excited to manage an event from beginning to end that allowed another form of creativity from my daily role.

I know you work at the California Hotel & Lodging Association - how long have you worked at CH&LA, and what is your position?

I have been employed as an Events Coordinator with CH&LA for 3 years and 4 months. At CH&LA they keep me on my toes and I always strive for continuous learning that I've found very beneficial. I currently assist with event coordination for conferences, trade shows, luncheons, seminars, webinars, and sponsorships. I also manage vendor membership and retention and assist



with marketing and promotions.

#### Do you have a mentor?

Jennifer Flohr, MPISSN Past President and Sr. VP of CH&LA, is one of my biggest mentors. She is a strong leader and a ball

of energy! I admire how she is quick to think on her feet, and utilizes her resources at all times. She encourages my self-growth by sharing ideas, and so much more.

#### What do you do when you aren't working?

I love to throw on my grandma's apron and cook. I also enjoy outdoor exercising.

#### Some fun facts!

- I am a big foodie and have a big sweet tooth!
- I Yelp pictures of food at restaurants before I pick my winner winner chicken dinner – lol
- I have 10 shelves of cookbooks + Pinterest recipes
- I love hiking and being active outside. My dream vacation would be to a tropical location.
- I love comedy movies and social media skits, pedicures, listening to music and community service.
- And I love cookies and cream ice cream!





#### 2017-2018 MPISSN BOARD OF DIRECTORS:

Lynda Sagar, President
Deb Kurtti, President-Elect
Felicia Price, CMP, Immediate Past President
Rachel Hickerson, VP Education & Events
Marie Cicogni, VP Finance
Lauren Pontier, VP Communications
Lu-Lu Ramos, VP Membership
Cynthia DeOliver, Director of Education
Paula Currie, CMP, Director of Events
Christina Hake, CMP, Director of Strategic Alliance
Jessica Counts, Director of PR and Communications
Kelly Rocha, Director of Recruitment and Retention

# Your 2017-2018 MPISSN COMMITTEE CHAIRS:

Michelle Avery, Sponsorships Chair Karalee Adams, Awards Chair Karina Barney, Member Recruitment Chair Veronica Chinn, CMP, Trade Show Co-Chair Katrina Duncan, CMP, Community Outreach Chair Marques Davison, Advertising Chair Jeff Dougherty, Crab Feed Co-Chair Marcia Durst, CMP, Professional Development Co-Chair Gaby Fonseca, Trade Show Co-Chair Lauren Grimes, Social Media Chair Jenn Iliff, Graphics Chair Barbara Mattox, Annual Event Chair Sulema Peterson, Publications Chair Amy Orr, Website Chair Megan Robinson, Special Events Chair Terri Schrader, CMP, Audit Chair

Lauren Siring, Member Retention Chair

Heather Tanfani, CMP, Professional Development Co-Chair

Kristine Van Winkle, CMP, Crab Feed Co-Chair Leslie Whitesel, Crab Feed Co-Chair Thinking about getting involved as a committee chair or co-chair next year?

Contact Deb Kurtti at

<u>DebKurtti614@gmail.com</u> for more information.

# A WARM WELCOME TO OUR NEW AND AFFILIATE MEMBERS

#### **Brad Barth**

The Village at Squaw Valley

Carrie Baierlein

City of Elk Grove

Kayla Bensen

Student

Neillie Freeborn

Visalia Convention & Visitors Bureau

Kimberlee Greenwood

**Elevation Ten Winery** 

Mary Ishida

South San Francisco Conference Center

**Aaron Kinney** 

Munday and Collins A/V

Ashley Kravchuck

Association of CA Water Agencies (ACWA)

Anna Morais

Institute of Brain Potential

Vanessa McGill

City of Elk Grove

Bryan Oliver

**Limitless Transportation** 

Kristina Padilla

California Consortium of Addiction Programs &

Professionals (CCAPP)

Heidi Schuurman

Big Valley Grace Community Church

Samantha Schwartz

Sacramento SPCA

**Danielle Smith** 

Adventist Health



# WHAT IS COFFEE, COCKTAILS & CONTENT?

A FREE informal gathering which includes interactive facilitated discussion about timely, useful topics for the ever-learning meeting professional.

Held at various locations, three times per year. No host coffee, cocktails and bites.

PRESENTED BY MPI SACRAMENTO/SIERRA NEVADA



# TOPICS OF THE MOMENT

Summer may be over but your burning topics never end

Tuesday, October 24, 2017 4:30 p.m.

Join us at
Sauced
BBQ & Spirits
1028 7th St.
Sacramento
95814

(near Golden 1 Arena!)

This event offers dedicated time for roundtable discussions and an opportunity to address "burning" issues before they become a raging inferno. Come share your ideas, best practices and challenges you may by encountering.

Don't miss this opportunity to grow your connections with fellow professionals, colleagues, and industry leaders.

Plan to attend!

RSVP to Lynette@mpissn.org

Save the Date!
The next
Coffee, Cocktails
and Content is
January 25, 2018

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SAUCED



#### **Travel Industry**

#### Airlines/Airports

A Federal judge in Washington, D.C., recently ordered the Federal Aviation Administration (FAA) to review seat sizes and legroom on commercial airlines after years of refusing to mandate how much space airlines must ensure customers have on planes. The order comes after an advocacy group – Flyers Rights – petitioned the FAA in 2015 to regulate space, then after being refused, took the demands to court and won. The group argued that the airlines are out of touch with the realities and needs of American fliers. WNGO.com, 7/30/17

#### International Travel

The U.S. Travel Association (USTA) recently announced that international travel to the U.S. rose by 5.2 percent in May, making it the 13th straight growth month in a row. Despite President Trump's temporary travel ban targeting six majority-Muslim countries, two factors contributed to the growth in international visitors - a strong U.S. dollar and a slowing global economy. The index still projects a slowdown later in the year. The Hill, 7/7/17

#### **Our Neck of the Woods**

#### **Airlines**

In a major route expansion at Sacramento International Airport, Southwest Airlines (WN) has announced new air service to five destinations, including the airport's first-ever flight to Florida and Southwest's first-ever international flight from Sacramento to Mexico. New destinations are Austin, Orlando, St. Louis, New Orleans and Cabo San Lucas (SJD). Southwest is also adding an additional flight to Burbank. Sacramento.Aero, 8/28/17

#### **Events**

The 2017 California State Fair saw a decline in attendance as well as a decline in money spent on food and carnival rides from previous years. Attendance dropped by 38,372 from 2016 and food and carnival sales declined by \$1.4 million. July 2017 was one of the hottest in the last 10 years, which may have contributed to the losses. SBJ, /31/17

#### Hotels

The new Kimpton Sawyer Hotel, currently under construction adjacent to Golden 1 Center, will feature an outdoor nightclub on the third-floor pool deck. Revival,

overlooking the arena and Downtown Commons will serve food and cocktails under the direction of newly named executive chef Patrick Prager, who most recently was a chef de cuisine at Paragary's. SBJ, 7/25/17

#### Vanua

Sacramento Republic FC recently began work on its \$250 million soccer stadium at the Sacramento Railyards. The Republic, which currently plays at Cal Expo's Papa Murphy's Park in the United Soccer League is hoping that beginning work on a new 20,000-seat stadium will earn it a Major League Soccer designation by 2020. The new stadium could also be used to host college and regional championship games for soccer, rugby and other sporting events. SBJ, 7/27/17

#### **Our Friends**

#### Long Beach

The Long Beach Convention & Entertainment Center recently unveiled a new multipurpose space called The Cove. The new space is located in front of the center's Seaside Ballroom and Meeting room and is being dubbed as a sheltered street party venue. At full capacity, the Cove can accommodate up to 5,500 guests. Soon, the center will also debut the adjacent Rainbow Bridge, an elevated pedestrian walkway. Both projects are part of the center's \$60 million renovation and improvement program. Successful Meetings, 8/2/17

#### San Diego

Telecommunications provider Smart City Networks recently announced the completion of a new distributed antenna system (DAS) that is designed to greatly expand the cellular service coverage and capacity at the San Diego Convention Center. The new system involved installation of hundreds of miniature antennas at secure points throughout the center which will allow better connection of different cell carriers, which include AT&T and T-Mobile, and reduce gaps in coverage. Visit San Diego, July 2017

#### San Jose

The San Jose Planning Commission recently approved a 24-story mixed-use tower called Museum Place that will include an addition to the Tech Museum, office space, retail space, residential units and a 184-room Kimpton hotel. SJBJ, 7/31/17

## **Meeting Planner "Must-Haves"**

By Heather Tanfani, CMP

#### **Portable Rolling Organizer**

As professional event coordinators, we pride ourselves in being organized. This Keter Portable Rolling Organizer is sturdy, has many compartmentalized bins, a central locking mechanism for security, and most importantly it rolls! The organizer has an extendable handle for you to easily transport your meeting and conference supplies. It is a great price too!

www.keter.com/en/master-pro-sliding-tool-chest

**Price: \$45** 

#### **Swiss Army Knife**

Be prepared! I can't tell you how many times my Swiss Army knife has been called to duty and saved the day. It is one of the most essential tools a meeting planner can carry. It is a compact knife with an array of practical functions. This is a tool that every planner should carry with them at all times. Just be sure to remove it from your carry on before going through security!

www.swissarmy.com/us/en

Price: \$75 - \$250

#### Flashing Cotton Candy Cone

The Glo Cone<sup>TM</sup> is the newest novelty to hit the special event industry! What a fun way to entertain your meeting guests with cotton candy on a glowing cone. The patented Glo Cone<sup>TM</sup> is a 7 function LED cotton candy stick that emits light through the cotton candy. They come in cases of 400 and are \$1.25 each (\$500/case). They also have smaller quantities.

danielle@glocone.com

**Price: \$1.25** 





MPISSN's key
objectives as a
non-profit 501(C) (3)
aim to serve you — our
planner and supplier
members!

#### **MPISSN Objectives**

- Create professional development pathways and resources which engage and enable members to grow their careers and professional influence.
- Pursue opportunities to educate executives about the value meetings bring to their organizations.
  - Broaden business opportunities to enhance supplier members' success.

What's your favorite Meeting Planner Must Have?
Share your ideas with Heather Tanfani, CMP
<a href="ht@eventswebapge.com">ht@eventswebapge.com</a>
<a href="https://www.eventswebpage.com">www.eventswebpage.com</a>

Thanks to Steve Pate-Newberry, SPN Photography, who attended the September education programs to photograph MPISSN's day. Photos on pages 1, 3, 4, 5 and 6, courtesy of SPN Photography.

# Before you turn the page...

### **IMPORTANT STUFF**

## A few policy reminders...

- Non-members may attend up to two (2) chapter events. Thereafter, membership will be required. Formerly, this policy read "up to three education events." Now, attendance at any event is counted towards the maximum limit of 2. If you have colleagues in your workplace who would like to attend MPISSN events or programs, they must identify 2 programs to attend and register as a non-member. Please share this policy and help friends and colleagues understand our policy. Note: Coffee, Cocktails & Content, MPISSN's workshop at Seasonal Spectacular, and Global Meetings Industry Day are NOT counted in the 2 events. These are open to all due to either the casual/ informal nature of CCC, or the partnership aspect with like organzations.
- 2. Membership and attendance lists will no longer be available before or after our programs and events. They will solely be provided to premier members, and sponsors who enjoy this benefit as a part of their partnership agreement.
- Your membership belongs to the individual! Colleagues in your workplace may not receive member rates or benefits. So while we encourage their attendance at 2 events per year (and eventual membership) they must pay the non-member rate.

Read it, know it, use it!

#### Save these Dates!

#### More details coming soon!

Oct. 24 R Coffee/Cocktails/Content (CCC)

Dec. 14 R MPISSN Workshop in partnership with

**CalSAE** at Seasonal Spectacular

#### SAVE THESE LOGIN instructions

#### STAY UP TO DATE AT WWW.MPISSN.ORG!

**Website Login Instructions** 

#### Login/Passwords

For the membership log-in areas, your login username is your last name and your password is your MPI membership number given to you from headquarters in Dallas.

#### Example

Login: Smith (be sure to capitalize the first letter of your last name)

Password: 222222 (member number - your number may be 5-7 digits)

Some of our members have identical last names. If you are one please use this slightly different method.

#### Example

Login: SmithA (be sure to capitalize the first letter of

your last name AND your first initial)

Password: 222222 (member number - your number

may be 5-7 digits)

If you need help logging in, please contact lynette@mpissn.org or (916) 509-7270.

# Thank You to our Key Partners!

#### DIAMOND LEVEL



Diamond Key Partnership Available!

Your LOGO Here!

MPISSN
values these
Key Partners!
Their support
helps MPISSN
strengthen and
expand upon
our member
commitment.

#### **EMERALD LEVEL**



## MONTEREY

nspired moments in meetings

MeetInMonterey.com



#### RUBY LEVEL











#### SAPPHIRE LEVEL





#### MEDIA PARTNER



