



Arizona Sunbelt Chapter of MPI Publishing September/October 2019

For 19 years, the **Arizona Sunbelt Chapter of Meeting Professionals International** and **AZ Business magazine** have collaborated to create visibility for MPI members to the state's business community. Readers of AZ Business magazine are, collectively, the largest single audience of **C-Suite leaders** in the state. This special issue will feature the chapter's mission, how its members can help businesses create **meaningful events, corporate retreats and executive fundraisers** throughout the state. In today's competitive environment, companies are constantly looking for creative spaces, new venues and exciting options for hosting meetings and events. Be sure to showcase your property, highlight your region and spotlight your services in the September/October feature!

*NEW for 2019! MPI MEMBER SPOTLIGHTS

The Power of Print + Digital + Social

PRINT PROFILE

- **Two Page Spread:** Profile + Full Page Ad (or 2-Page Ad Spread)
- Profile to include 400 words plus 2-3 photos. This is your opportunity to tell your story of why companies should host events and conferences at your venue or in your region. Showcase your amenities, spaces, restaurants, catering, unique places or settings

DIGITAL VISIBILITY

- (1) **Sponsored Post** showcasing property – based on content from the print profile - to be featured on AZBIGMedia.com site for 30 days
- (4) **Digital Advertisements** (300x250) in AZ BIG Media Daily newsletter. To run once per week for four weeks during month of publication release (September) or August if preferred
- Link to the digital edition of the MPI section online (shareable)

SPOTLIGHT PACKAGE COST: \$3,950 (value: \$11,000+)



PRINT ADS ONLY		
Ad Size	MPI Rate	Regular Rate
Full Page	\$3,150	\$6,010
Half Page	\$2,365	\$4,255

Statewide Distribution:
25,000

Ad Space Deadline:
August 2, 2019

78% of Arizona
Business Magazine
readers hold
C-Suite Titles