



MPI

SOUTHERN  
CALIFORNIA  
CHAPTER

MPISCC Annual Chapter

# Sponsor Benefits Summary

2021-2022





DIAMOND	EMERALD	OPAL	RUBY
<p><b>Cash:</b> <del>\$20,000*</del> \$12,500 <b>In-Kind:</b> <del>\$20,000*</del> \$16,000</p>	<p><b>Cash:</b> <del>\$15,000*</del> \$10,000 <b>In-Kind:</b> <del>\$18,000*</del> \$13,000</p>	<p><b>Cash:</b> <del>\$10,000*</del> \$6,500 <b>In-Kind:</b> <del>\$13,000*</del> \$9,000</p>	<p><b>Cash:</b> <del>\$5,000*</del> \$3,500 <b>In-Kind:</b> <del>\$8,000*</del> \$5,500</p>
<p>1 MPI Global Preferred Level Membership* <i>*Benefit only provided to cash sponsors</i></p>	<p>1 MPI Global Preferred Level Membership* <i>*Benefit only provided to cash sponsors</i></p>		

Membership in MPI Global is individual, cannot be cancelled and is non-transferable to another person. No refunds will be payable for any unused portion. Your company's designee must be identified within 30 days of invoicing. Membership includes a primary affiliation; any additional affiliation(s) will be at the individual's/company's cost.

*\*2021 Pandemic Recovery Discounted Pricing*

EVENTS			
<ul style="list-style-type: none"> <li>• 1 ticket to <b>every</b> monthly program</li> <li>• 2 tickets to a special event (GMID, Fundraiser, or Installation Dinner)</li> <li>• 2 tickets to (WE)Con *Accommodations not included. Registration only.</li> </ul>	<ul style="list-style-type: none"> <li>• 1 ticket to <b>every</b> monthly program</li> <li>• 2 tickets to a special event (GMID, Fundraiser, or Installation Dinner)</li> <li>• 1 ticket to (WE)Con *Accommodations not included. Registration only.</li> </ul>	<ul style="list-style-type: none"> <li>• 1 ticket to <b>every</b> monthly program</li> </ul>	<ul style="list-style-type: none"> <li>• 1 ticket to <b>2</b> monthly programs</li> </ul>
MARKETING			
<ul style="list-style-type: none"> <li>• 5 social media posts that will be shared on all active channels (IG, FB, LinkedIn)</li> <li>• 1 Piece of collateral given to each attendee at <b>a special event</b> (SOTI, GMID, Installation, WeCon)</li> <li>• 1 social media takeover: Video content posted to IG &amp; FB stories for 24 hours, company tagged in post with the ability to repost</li> <li>• 1 article in MPISCC Newsletter</li> <li>• Advertorial in MPISCC newsletter for 6 months</li> <li>• Mailing list of MPISCC event registrants (List will only contain the registrants who have agreed to have their contact information shared)</li> </ul>	<ul style="list-style-type: none"> <li>• 4 social media posts that will be shared on all active channels (IG, FB, LinkedIn)</li> <li>• 1 Piece of collateral given to each attendee at <b>a special event</b> (SOTI, GMID, Installation, WeCon)</li> <li>• 1 social media takeover: Video content posted to IG &amp; FB stories for 24 hours, company tagged in post with the ability to repost</li> <li>• 1 article in MPISCC Newsletter</li> <li>• Advertorial in MPISCC newsletter for 3 months</li> <li>• 1 email sent by MPISCC to membership directory on behalf of company</li> </ul>	<ul style="list-style-type: none"> <li>• 3 social media posts (IG, FB, LinkedIn)</li> <li>• 1 piece of collateral given to each attendee at a monthly event</li> <li>• 1 social media takeover: Video content posted to IG &amp; FB stories for 24 hours, company tagged in post with the ability to repost</li> <li>• 1 article in MPISCC Newsletter</li> <li>• 1 email sent by MPISCC to membership directory on behalf of company</li> </ul>	<ul style="list-style-type: none"> <li>• 1 piece of collateral given to each attendee at a monthly event</li> <li>• 1 social media post that will be shared on all active channels (IG, FB, LinkedIn)</li> </ul>
ACKNOWLEDGEMENT			
<ul style="list-style-type: none"> <li>• Company logo and link on MPISCC website</li> <li>• Company logo and link on MPISCC Upcoming Events email</li> <li>• Company logo on signage at all monthly programs</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo and link on MPISCC website</li> <li>• Company logo and link on MPISCC Upcoming Events email</li> <li>• Company logo on signage at all monthly programs</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo and link on MPISCC website</li> <li>• Company logo and link on MPISCC Upcoming Events email</li> <li>• Company logo on signage at all monthly programs</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo and link on MPISCC website</li> <li>• Company logo and link on MPISCC Upcoming Events email</li> <li>• Company logo on signage at all monthly programs</li> </ul>



## A Community with Unsurpassed Buying Power

Not only does MPI have the biggest planner base, those planners have the biggest spending budgets in the industry.

**\$231** MILLION

in buying decisions controlled by MPI planners

**\$376** MILLION

in buying decisions controlled by MPI members

**225**

planner members

**86%**

of our members buy from suppliers that advertise with MPI.



**CORPORATE PLANNERS**



**ASSOCIATION PLANNERS**



**GOVERNMENT PLANNERS**



**THIRD PARTY PLANNERS**

**For more information about MPISCC contact:**

**DeShawn Wynn**, Director, Strategic Sponsorships

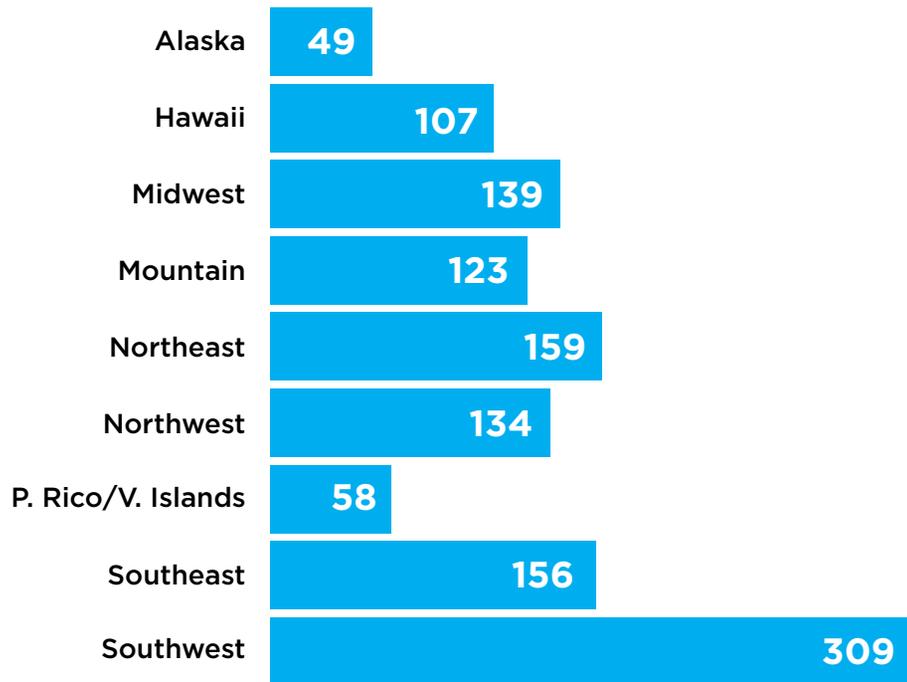
directorstrategicsponsorships@mpiscc.org • 1-323-691-2005 • www.mpiscc.org





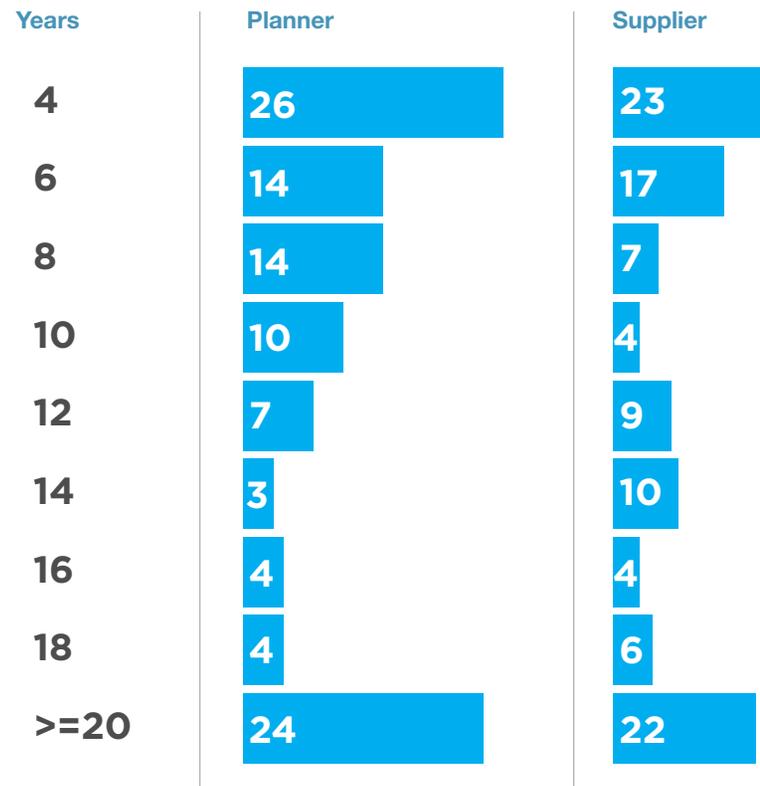
## Location Information

Planning Locations Within the United States



## Industry Experience

Membership Population Maturity | 4 years of experience or more



**For more information about MPISCC contact:**

**DeShawn Wynn**, Director, Strategic Sponsorships

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## About Our Chapter

The fourth largest MPI chapter in the world, MPI Southern California serves more than 525 members. The chapter hosts its (We)Con Weekend Educational Conference along with a number of educational and networking events throughout the year, including its Global Meetings Industry Day event, and strives to make a positive impact in the community through involvement with local charities.

As a member of MPI Southern California, you become part of an organization dedicated to your personal and career success. You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

MPI Southern California was the recipient of the 2018 RISE Award for Innovative Educational Programming for its (WE)Con Weekend Educational Conference, and received a RISE Award again in 2019 for Marketplace Excellence at the World Education Congress (WEC) in Toronto, Canada.

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**[www.mpiscc.org](http://www.mpiscc.org)**